

I.D. # _____



THE UNIVERSITY OF THE WEST INDIES

Semester I Semester II Supplemental/Summer School

Examinations of December **/April/May** **/July** **2010**

Originating Campus: **Cave Hill** **Mona** **St. Augustine**

Mode: **On Campus** **By Distance**

Course Code and Title: **LIBS3701 – AUDIOVISUAL INFORMATION WORK II**

Date: _____ Time: _____

Duration: **2** **Hours** **Paper No:** _____

Materials required:

Answer booklet: **Normal** **Special** **Not required**

Calculator: **Programmable** **Non Programmable**
(where applicable)

Multiple Choice answer sheets: **numerical** **alphabetical** **1-20** **1-100**

Auxiliary/Other material(s) – Please specify:

Candidates are permitted to bring the following items to their desks: Pencil or pen, Ruler, ID card, Exam card

Instructions to Candidates: This paper has 11 pages & 30 questions.

Candidates are reminded that the examiners shall take into account the proper use of the English Language in determining the mark for each response.

ANSWER ALL QUESTIONS IN THE SPACE PROVIDED ON THE QUESTION SHEET.

- 1. Give **THREE (3)** requirements for excellent proposals. (1.5 marks)

SEMESTER 2 2009/2010

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Date: 20.../.../..... Date: 20.../.../.....

I.D. # _____

2. Share any **FIVE (5)** strategies for effective time management. (2.5 marks)

3. Write brief notes on any **THREE (3)** idea development techniques. (1.5 marks)

4. When converting analog video to digital format, which **THREE (3)** video capture settings would have to be set? (1.5 marks)

Semester 2 2009/2010

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Course Code

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5. Give any **TWO** (2) advantages and **TWO** (2) disadvantages of digital video.
(2 marks)

6. List any **SIX** (6) features you would look for when selecting a digital camcorder.
(3 marks)

7. State any **THREE** (3) purposes served by library displays. (1.5 marks)

Semester 2 2009/2010

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8. Draw a line linking an element of display from the left to its purpose on the right. (2.5 marks)

Line	Emotion
Shape	Immediacy
Space	Substance
Colour	Order
Texture	Freedom

9. Show your understanding of any **THREE** (3) principles of design by writing a one-sentence explanation of each. (1.5 marks)

10. Give any **THREE** (3) of Authorware's strengths as a multimedia authoring tool. (1.5 marks)

11. Distinguish between navigational controls and navigational guides in a multimedia work. (2 marks)

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12. What is a design prototype? (1 mark)

13. Give any **THREE** (3) questions that will need to be asked during the analysis phase of the multimedia project development process. (1.5 marks)

14. Give any **FOUR** (4) advantages of multimedia, especially in the context of Caribbean libraries. (2 marks)

Semester 2 2009/2010

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15. State **THREE** (3) ways in which multimedia authoring software differs from presentation software. (1.5 marks)

16. Define the term “user interface design”. (1 mark)

17. Write **ONE** (1) sentence each on any **FOUR** (4) of Shneiderman’s golden rules of user interface design. (2 marks)

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18. List the activities which take place during the second phase of an imaging project?
(2 marks)

19. Which is the most expensive phase of an imaging project, and why? (1 mark)

20. What are **FOUR** (4) management issues involved in building an image database.
(2 marks)

21. Identify any **FIVE** (5) issues involved in managing a CD-ROM collection.
(2.5 marks)

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22. Give and **THREE** (3) advantages and **THREE** (3) disadvantages of CD-ROMs.
(3 marks)

23. Provide any **FIVE** (5) tips for the proper storage and handling of videotapes.
(2.5 marks)

24. What is a dropout and what can be done to reduce its occurrence with videotapes?
(2 marks)

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25. List any **FIVE** (5) advantages of DVDs. (2.5 marks)

26. Give **THREE** (3) kinds of functionality you would expect DVD authoring software to provide. (1.5 marks)

27. Give any **FIVE** (5) effective communications skills necessary to run a videoconference. (2.5 marks)

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30. List any **FIVE** (5) elements of the information repackaging (IR) process.
(2.5 marks)

END OF QUESTION PAPER

Semester 2 2009/2010

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