



2010/11
Sem II

THE UNIVERSITY OF THE WEST INDIES

Semester I Semester II Supplemental/Summer School

Examinations of December /April/May /July 2011

Originating Campus: Cave Hill Mona St. Augustine

Mode: On Campus By Distance

Course Code and Title: **LIBS3701 Audiovisual Information Work II**

Date: Time: Wednesday May 04, 2011 4:00-6:00 pm

Duration: **2 Hours** Paper No:

Materials required:

Answer booklet: Normal Special Not required

Calculator: Programmable Non Programmable
(where applicable)

Multiple Choice answer sheets: numerical alphabetical 1-20 1-100

Auxiliary/Other material(s) – Please specify:

Candidates are permitted to bring the following items to their desks:

Instructions to Candidates: This paper has 11 pages & 30 questions.

Candidates are reminded that the examiners shall take into account the proper use of the English Language in determining the mark for each response.

Answer ALL questions on the space provided on the question sheet.

1. Give any FOUR (4) reasons why librarians may benefit from writing grant proposals. (2 marks)

2. Which TWO (2) idea development techniques would you employ in coming up with a grant proposal, and why? (2 marks)

3. What is the purpose of the summary section of a grant proposal and what are its components? (2 marks)

4. Based on your reading of Vaughan, how will multimedia “provoke radical changes in the teaching process during the coming decades”? (3 marks)

5. Give any TWO (2) advantages of multimedia authoring tools over presentation graphics software. (1 mark)

6. Distinguish between navigation controls and navigation guides in a multimedia work. (2 marks)

7. What is the difference between a script and a storyboard? (2 marks)

- 8. Briefly discuss any THREE (3) components of a multimedia work for which standards should be defined. (3 marks)

- 9. Discuss the importance of any TWO (2) of Shneiderman’s eight rules of user interface design. (2 marks)

10. List the THREE (3) steps involved in user interface design. (1.5 marks)

11. Identify any FOUR (4) purposes served by library displays. (2 marks)

12. What is the difference between a sign and a poster? (1 mark)

13. Briefly discuss the importance of any THREE (3) elements of design. (3 marks)

14. Briefly discuss any TWO (2) management issues that would need to be addressed when building image databases. (2 marks)

15. What is the importance of document analysis during the first phase of an imaging project? (2 marks)

16. Give TWO (2) advantages and (2) disadvantages of digital video. (2 marks)

17. Which THREE (3) settings in video editing software can help to determine the quality and size of a video file? (1.5 marks)

18. List any FOUR (4) criteria you would use when selecting a digital camcorder. (2 marks)

19. Give THREE (3) advantages and THREE (3) disadvantages of videoconferencing. (3 marks)

20. List any FIVE (5) techniques for effectively running a videoconference. (2.5 marks)

21. Identify any FOUR (4) criteria for selecting videotapes. (2 marks)

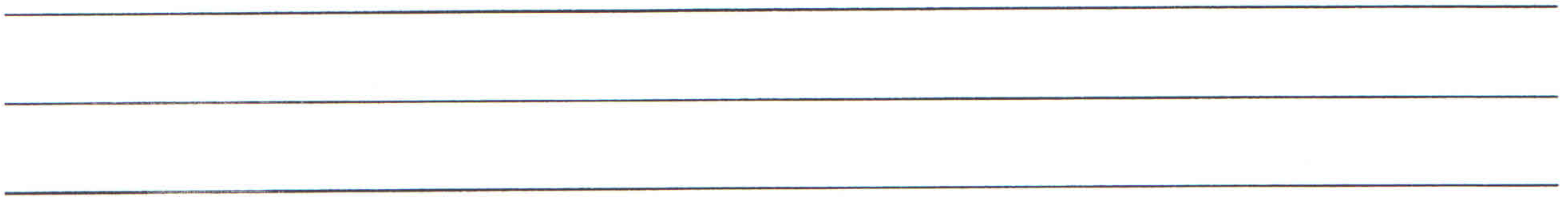
22. Give any FOUR (4) tips for the storage of videotapes. (2 marks)

27. Identify any FOUR (4) management issues that would need to be addressed when setting up a CD-ROM collection. (2 marks)

28. Define information repackaging. (2 marks)

29. What is the rationale for information repackaging? (2 marks)

30. How can multimedia be an effective tool for information repackaging? (2 marks)



END OF PAPER