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# THE UNIVERSITY OF THE WEST INDIES

## EXAMINATION OF DECEMBER 2007

Code and Name of Course: *LS60B – INFORMATION, COMMUNICATION AND SOCIETY*

Paper:

Date and Time: *December 17, 2007: 2:00 – 5:00 p.m.*

Duration: **3 hrs.**

**INSTRUCTIONS TO CANDIDATES:** This paper has **2** page(s) and **9** questions

Do One (1) question each from Sections A, B and C. Each question - 20 marks

### Section A

1. Discuss the view that the current generation of information and communication technologies (ICTs) is changing the “material culture” of society. Provide examples to support your perspective.
2. Select **Two (2)** areas from the following list of social and economic activities and analyse the transformative impact that the development and application of ICT’s are making in these areas.
  - a. Business
  - b. Travel and tourism
  - c. Manufacturing
  - d. Governance
  - e. Media and culture
  - f. Education
  - g. Information management
  - h. Health/medicine
3. As long as there is access to telephone services and to the Internet a country will experience the transformative capability of ICTs. In your opinion, would this statement apply to the Caribbean?

**Section B**

4. Choose **Four (4)** areas in which convergence policy issues arise for the information and communication sector and explain the significance of these issues in a country of your choice.
5. What are the main policy approaches and measures that would facilitate deployment, access, and use of ICT's for national development? Choose examples from non-Caribbean regions or countries which have successful 'ICT for development' policies.
6. Choose one of the perspectives on the information society that you have been exposed to and discuss the performance of two countries in the global information and communication economy as a measure of their information society status.

**Section C**

7. Identify and explain the impact of the new communication environments resulting particularly from the Internet on classical models of communication.
8. Would it be true to say that communication behaviour and communication processes have changed as a result of the 'IT revolution'? Explain your answer, giving examples to support your explanation.
9. Briefly (150 - 200 words) explain each of the following:
  - The difference between the process model of communication and the semiotic model
  - New concepts of the audience
  - New media environments in the digital age
  - Transactional mediated communication

**End of Paper**