



The University of the West Indies

**Department of
Management Studies**



Student Handbook 2008/2009



THE DEPARTMENT OF MANAGEMENT STUDIES 2008/09 ACADEMIC YEAR



Welcome Message

It gives me great pleasure on behalf of all members of staff in the Department of Management Studies to welcome both our new and returning students. We are confident that you will find your experience with us challenging but rewarding and we are committed to making it as memorable, as enjoyable and hassle-free as possible.

The Department of Management Studies at UWI, Mona is committed to providing you with a quality management education. In order to do this we attempt to place the latest learning technologies at your disposal, we constantly review and sharpen our approaches to teaching and learning and we strive to conduct, promote and facilitate research into critical contemporary Caribbean management issues. Our careful selection process means that you have among your colleagues some of the brightest and the best that the Caribbean has to offer. Our learning methodologies encourage you to take advantage of the networking opportunities that this represents and build relationships that will serve you well both now and in the future. The libraries of The University now take full advantage of modern information and communications technologies and assembled some of the finest business databases in the world. This means that at the click of a mouse you will be able to access learning resources on virtually any subject that you may chose.

Our insistence on the development of research and information technology skills forms part of a philosophy that sees you as a student increasingly taking responsibility for your own learning. By "learning to learn" you acquire a "sustainable education" that gives you the capacity to preserve and sharpen the skills that you acquire at the University as well as to assist yourself in developing other skills over time. Such an approach to learning we believe is vital if you wish to function in a world which changes virtually on a daily basis.

As we recommit ourselves to building and refining a quality learning experience, we encourage you in turn to commit yourself to a process of active engagement in the intellectual life of the Department. This engagement should include attendance at orientation and at the several student liaison meetings that we will have throughout each semester. It means taking advantage of the recently launched student internship programme, which offers many opportunities for talented students. It means taking the time to communicate with the staff of the Department, both in person, inside and outside of class and by electronic means. It means getting to know them and just as importantly, ensuring that they know you. Finally, the University offers numerous opportunities to acquire leadership experience and management skill through voluntary activity. Find out about them and enrich your university experience by getting involved in something that suits you.

We look forward with great optimism to another year with you, we encourage you to work hard and we are confident that your experience will be meaningful and will, ultimately redound to the benefit of yourself and the region. Again, we welcome you and wish for you a productive and fulfilling year.

**Noel M. Cowell PhD
Head**

ACADEMIC STAFF

The assigned courses and rooms are subject to change. Please confirm with the Department.

Members of Staff	Position	Undergraduate Courses Taught	Room
Mr. Allan Wright	Assistant Lecturer	ACCT1003(MS15B), MGMT3031(MS33D)	3
TBA	Part-time Lecturer	MGMT3051(MS38G), MGMT3052(MS38O)	38
Mr. Andrew Spencer	Lecturer	HM100, TR21C, HM340, HM341	8
Dr. Anne Crick	Snr. Lecturer	MGMT3069(MS32I), MGMT3021(MS32O)	21
Mr. Archibald Campbell	Lecturer	ACCT3064(MS38I), MGMT2068(MS28F)	24
Mrs. Arlene Chambers-Baker	Lecturer	ACCT1005(MS15D), MGMT2068(MS28D)	25
Mr. Aston Cooks	Part-time Lecturer	HM35A	38
Mr. Berrisford Grey	Part-time Lecturer	MS34F	38
Mr. Carl Beckford	Part-time Lecturer	MS21B, MGMT3011(MS31B)	38
Mrs. Carlene Wynter*	Part-time lecturer		
Mrs. Celia Brown-Blake	Lecturer	MGMT2021(MS27B), MGMT3046(MS37B)	10
Ms Charlette Donalds	Assistant Lecturer	MGMT2005(MS21C), MGMT3012(MS31C)	34
Ms Charmaine Henry	Part-time Lecturer	MGMT2029(MS22C)	38
Mr. Conroy Wilson	Part-time Lecturer	MS22C	38
Mr. Damion Crawford	Assistant Lecturer	HM329, MKTG2001(MS20A), TR31B, TR31D	35
Mr. Delroy Chevers	Assistant Lecturer	MGMT2026(MS29P), MGMT3056(MS39J)	28
Dr. Denzil Williams	Lecturer	MGMT3037(MS34B), MGMT3033(MS33E)	20
Mr. Derrick Deslandes	Lecturer	MKTG2001(MS20A), MKTG3070(MS30E), MKTG3010 (MS30M)	31
Mr. Diaram Ramjeesingh	Lecturer	MGMT2020(MS26A), MGMT3034(MS33F)	4
Mr. Donald Roberts	Part-time Lecturer	MGMT(MS32B)	38
Mrs. Dorothy Alexander-Smith*	Lecturer		
Ms Eritha Huntley	Part-time Lecturer	AM33D,	38
Mr. Francis Morrissey	Assistant Lecturer	MGMT2005(MS21C)	22
Ms Gaunette Maragh-Sinclair	Part-time Lecturer	HM30B	38
Dr. H. McDavid	Lecturer	MGMT2020(MS26A), MGMT3048(MS39H), MGMT3060 (MS39I)	32
Mrs. Hilary Robertson-Hickling	Lecturer	MGMT2008(MS22A), MGMT3022(MS32E), MGMT3061 (MS32J)	14
Ms. Jan Henry	Assistant Lecturer	MGMT2005(MS21C)	29
Dr. Jenifer Daley*	Snr. Lecturer		
Mrs. Joan Thomas-Stone	Lecturer	ACCT1003(MS15B), ACCT1005(MS15D)	30
Mr. Jonathan Smith	Lecturer	MGMT2012(MS23C)	12
Dr. Kadamwe K'nife	Lecturer	MS34I, MS34H, MS34J	3
Dr. Karen Jones-Graham	Lecturer	MGMT2005(MS21C), MS31D	35
Mr. Kingsley Roberts	Part-time Lecturer	MGMT2029(MS22C)	38
Mr. Leighton Wilson	Part-time Lecturer	MS26A (UWIDEC)	38
Dr. Lou Ann Barclay	Lecturer	MGMT3037(MS34B)	23
Mr. Michael Roofe	Lecturer	ACCT2014(MS25A), ACT2017(MS25E), ACCT2019(MS25H), MGMT3039(MS35E)	36
Mr. Michael Williams	Lecturer	ACCT2014(MS25A), ACCT2015(MS25B), ACCT3041(MS35H)	11
Dr. Noel Cowell	Head & Snr. Lecturer	MGMT3018(MS32B), MGMT3062(MS32G)	Main Office
Dr. Noel Reynolds	Lecturer	MGMT2023(MS28D), MGMT3048(MS38H)	37
Mr. Oneil Jones	Part-time Lecturer	MS24B	3
Mrs. Sandria Smith-Tennant	Part-time Lecturer	MS23C (UWIDEC)	38
Ms Shirley-Ann Eaton	Lecturer	MGMT2021(MS27B), MGMT3066(MS33G), MGMT3067(MS37C)	9
Ms Tanzia Saunders	Lecturer	MGMT3065(MS32D), MGMT3063(MS32K)	38
Dr. Trevor Smith	Lecturer	MKTG3001(MS30B), MKTG3002(MS30C), MKTG3003(MS30D), MKTG3070(MS30E)	27
Mrs. Valerie Veira	Part-time Lecturer	MS34K	38
Ms Vanessa Hemans	Assistant Lecturer	MGMT2008(MS22A), MGMT3019(MS32C)	16
Mrs. Yvonne Falconer	Part-time Lecturer	MS32A (UWIDEC) ; MGMT3017(MS32A)	37
* On Leave			

PROGRAMMES

OPTIONS

Students reading for any of the options below will not be allowed to read for a major nor a minor in any other discipline.

- **B.Sc. Banking and Finance (Special)**¹
- **B.Sc. Management Studies (Accounting) option**
- **B.Sc. Management Studies (Entrepreneurship) option**
- **B.Sc. Management Studies (General) option**
- **B.Sc. Management Studies (Human Resource Management) option**
- **B.Sc. Management Studies (Marketing) option**
- **B.Sc. Management Studies (Operations) option**
- **B.Sc. Tourism Management (Special)**
- **B.Sc. Chemistry & Management**²

BANKING & FINANCE (Special)

As a special degree, this option cannot be combined with any Major or Minor.

The following programmes are **ONLY** available to students who entered the university prior to the academic year 2003/04.

- **B.Sc. Accounting Major/Minor**
- **B.Sc. Management Studies Major/Minor**
- **B.Sc. Human Resource Minor**

EXEMPTION AND CREDIT FOR CAPE COURSES

Students who obtained a grade one (1) through to grade four (IV) in CAPE examinations may be eligible for exemption and credit as follows:

Accounting Unit 1 exemption and credit for **MS15D (ACCT1005)**
Accounting Unit 2 exemption and credit for **MS15B (ACCT1003)**
Economics Unit 1 exemption and credit for **EC10C (ECON1001)**
Economics Unit 2 exemption and credit for **EC10E (ECON1002)**
Mathematics Unit 1 exemption and credit for **EC14C (ECON1003)**
Statistical Analysis exemption and credit for **EC16A (ECON1005)**
Sociology Unit 1 exemption and credit for **SY14G (SOCI1002)**

Application for exemption and credit must be made through the Faculty Office.

¹ Offered jointly with the Departments of Economics and Management Studies

² Administered by the Faculty of Pure & Applied Sciences

Detailed Programme Requirements

MANAGEMENT STUDIES (Accounting) Option

(This option cannot be combined with any major or minor)

LEVEL I Semester I

ECON1001 (EC10C)-Introduction to Microeconomics

Either

ECON1003 (EC14C)-Mathematics for the Management Sciences

OR

ECON1006 (EC18A)-Calculus I for Business & Social Sciences

Either

FOUN1001 (FD10A)-English for Academic Purposes ³

OR

FD14A-Writings in the Disciplines

FOUN1101 (FD11A)-Caribbean Civilization

FOUN1201 (FD12A)-Science, Medicine & Technology in Society ⁴

ACCT1005 (MS15D)-Financial Accounting

LEVEL I Semester II

EC10E (ECON1002)-Introduction to Macroeconomics

EC16A (ECON1005)-Introductory Statistics

MS15B (ACCT1003)-Introduction to Cost & Management Accounting

SY14G (SOC1002)-Sociology for the Caribbean

LEVEL II Semester I&II Courses (See pages 18- 20 for when courses are offered)

MGMT2001 (MS20A)-Principles of Marketing

MGMT2005 (MS21C)-Computer Applications

MGMT2008 MS22A (-)-Organizational Behaviour

MGMT2029 (MS22C)-Managerial Communication

MGMT2012 (MS23C)-Quantitative Methods & Research Principles

ACCT2014 (MS25A)-Intermediate Accounting

ACCT2015 (MS25B)-Intermediate Accounting II

ACCT2017 (MS25E)-Management Accounting I

MGMT2021 (MS27B)-Business Law

MGMT2023 (MS28D)-Financial Management 1

MGMT2026 (MS29 P)-Introduction to Production & Operations Management

LEVEL III Semester I&II Courses (See pages 18-20 for when courses are offered)

ACCT3043 (MS36E)- Auditing I

MGMT3046 (MS37B) - Company Law

MGMT3051 (MS38G)-Taxation I

ACCT3064 (MS38I)-Financial Statement Analysis

ONE from the following:

MGMT3031 (MS33D)-Business Strategy & Policy

MGMT3033 (MS33E)-Business, Government, Society & Ethics

MGMT3037 (MS34B)-International Business Management

³ FD10A is offered to Social Sciences students in Semester 1 only.

Students registering for FD10A(FOUN1100) **MUST** have a pass in the English Proficiency Test or UC010.

Students with Grade 1 or 2 passes in in CAPE Communication Studies should take FD14A instead of FD10A

⁴ FD12A (FOUN1201) is offered to Social Students in Semester I only.

FOUR (4) Level III Elective.

Students who are interested in pursuing higher accounting certification are recommended to choose their electives from the following list:

MS35E (ACCT)-Management Accounting II
MS35H (ACCT3041)-Advanced Financial Accounting
MS36F (ACCT3044)-Auditing II
MS380 (MGMT3052)-Taxation II

MANAGEMENT STUDIES (Entrepreneurship) Option

This option cannot be combined with any major or minor

LEVEL I Semester I

ECON1001 (EC10C)-Introduction to Microeconomics

Either

ECON1003 (EC14C)-Mathematics for the Management Sciences

OR

ECON1006 (EC18A)-Calculus I for Business & Social Sciences

Either

FOUN1001 (FD10A)-English for Academic Purposes ⁵

OR

FD14A-Writings in the Disciplines

FOUN1201 (FD12A)-Science, Medicine & Technology in Society ⁶

ACCT1005 (MS15D)-Financial Accounting

SOC11002 (SY14G)-Sociology for the Caribbean

LEVEL I - Semester II

ECON1002 (EC10E)-Introduction to Microeconomics

ECON1005 (EC16A)-Introduction to Statistics

ACCT1003 (MS15B)-Introduction to Cost & Management Accounting

FOUN1101 (FD11A)-Caribbean Civilization

LEVEL II Semester I&II Courses (See pages 18- 20 for when courses are offered)

MGMT2001 (MS20A)-Principles of Marketing

MGMT2005 (MS21C)-Computer Applications

MGMT2008 (MS22A)-Organizational Behaviour

MGMT2029 (MS22C)-Managerial Communication

MGMT2012 (MS23C)-Quantitative Methods & Research Principles

(TBA) MS24B-Introduction to Entrepreneurship

MGMT2021 (MS27B)-Business Law

MGMT2023 (MS28D)-Financial Management I

MGMT2026 (MS29P)-Introduction to Production & Operations Management

ONE free elective

⁵ FD10A is offered to Social Sciences students in Semester 1 only.
Students registering for FD10A(FOUN1100) **MUST** have a pass in the English Proficiency Test or UC010.
Students with Grade 1 or 2 passes in CAPE Communication Studies should take FD14A instead of FD10A.

⁶ FD12A (FOUN1201) is offered to Social Students in Semester I only.

LEVEL III Semester I&II Courses (See pages 19-21 for when courses are offered)

Either

MGMT3037 (MS34B)-International Business Management

OR

MGMT3031 (MS33D)-Business Strategy & Policy (Semester II)

MGMT3033 (MS33E)-Business, Government, Society & Ethics

MS34I- (TBA)-Social Entrepreneurship for Sustainable Development

MS34J-(TBA)-Strategic Planning for Entrepreneurship

MS34K-(TBA)-New Venture Creation and Entrepreneurship

MS34F-(TBA)-Entrepreneurial Finance

MS34H-(TBA)-Innovation Management for Entrepreneurship

Three (3) Free Electives

MANAGEMENT STUDIES (General) Option

This option cannot be combined with any major or minor

LEVEL I Semester I

EC10C (ECON1001)-Introduction to Microeconomics

Either

ECON1003 (EC14C)-Mathematics for the Management Sciences

OR

ECON1006 (EC18A)-Calculus I for Business & Social Sciences

Either

FOUN1001 (FD10A)-English for Academic Purposes ⁷

OR

FD14A-Writings in the Disciplines

FOUN1201 (FD12A)-Science, Medicine & Technology in Society ⁸

ACCT1005 (MS15D)-Financial Accounting

SOCI1002 (SY14G)-Sociology for the Caribbean

LEVEL I Semester II

ECON1002 (EC10E)-Introduction to Macroeconomics

ECON1005 (EC16A)-Introductory Statistics

ACCT1003 (MS15B)-Introduction to Cost & Management Accounting⁹

FOUN1101 (FD11A)-Caribbean Civilization

⁷ FD10A is offered to Social Sciences students in Semester 1 only.
Students registering for FD10A(FOUN1100) **MUST** have a pass in the English Proficiency Test or UC010.
Students with Grade 1 or 2 passes in CAPE Communication Studies should take FD14A instead of FD10A.

⁸ FD12A (FOUN1201) is offered to Social Students in Semester I only.

⁹ Offered in semester I to UTech. and Management Studies students only

LEVEL II Semester I & II Courses (See pages 18-20 for when the courses are offered)

MGMT2001 (MS20A)-Principles of Marketing
MGMT2005 (MS21C)-Computer Applications
MGMT2008 (MS22A)-Organizational Behaviour
MGMT2029 (MS22C)-Managerial Communication
MGMT2012 (MS23C)-Quantitative Methods & Research Principles
ACCT2019 (MS25H)-Accounting for Managers ¹⁰
MGMT2021 (MS27B)-Business Law
MGMT2023 (MS28D)-Financial Management I
MGMT2026 (MS29P)-Introduction to Production & Operations Management
ONE free elective

LEVEL III Semester I & II Courses (See pages 18- 20 for when the courses are offered)

MGMT3057 (MS39H)-Productivity & Quality Management

Either

MGMT3065 (MS32D)-Management of Change

OR

TBA (MS34K) - New Venture Creation & Entrepreneurship

Either

MGMT3033 (MS33E)-Business, Government, Society& Ethics

OR

MGMT3037 (MS34B)-International Business Management

And

MGMT3031 (MS33D)-Business Strategy & Policy

Six (6) Free Electives

MANAGEMENT STUDIES (Human Resource Management) Option

LEVEL I Semester I

ECON1001 (EC10C)-Introduction to Microeconomics

Either

ECON1003 (EC14C)-Mathematics for the Management Sciences

OR

ECON1006 (EC18A)-Calculus I for Business & Social Sciences

Either

FOUN1001 (FD10A)-English for Academic Purposes ¹¹

OR

FD14A-Writing in the Disciplines

FOUN1201 (FD12A)-Science, Medicine & Technology in Society ¹²

SOCI1002 (SY14G)-Sociology for the Caribbean

ACCT1003 (MS15B)-Introduction to Cost & Management Accounting¹³

¹⁰ Students reading for the Management Studies (Accounting) option or the Accounting Major or any level III Accounting course are not allowed to read for MS25H.

¹¹ FD10A is offered to Social Sciences students in Semester 1 only.
Students registering for FD10A(FOUN1100) **MUST** have a pass in the English Proficiency Test or UC010.
Students with Grade 1 or 2 passes in CAPE Communication Studies should take FD14A instead of FD10A.

¹² FD12A (FOUN1201) is offered to Social Students in Semester I only.

LEVEL I Semester II

ECON1002 (EC10E)-Introduction to Macroeconomics
 ECON1005 (EC16A)-Introductory Statistics
 FOUN1101 (FD11A)-Caribbean Civilization
 ACCT1005 (MS15D)-Financial Accounting

LEVEL II Semester I & II Courses (See pages 18 - 20 for when the courses are offered)

MGMT2001 (MS20A)-Principles of Marketing
 MGMT2005 (MS21C)-Computer Applications
 MGMT2008 (MS22A)-Organizational Behaviour
 MGMT2029 (MS22C)-Managerial Communication
 MGMT2012 (MS23C) - Introduction to Quantitative Methods
 MGMT2021 (MS27B)-Business Law
 MGMT2023 (MS28D)-Financial Management 1
 MGMT2026 (MS29P)-Introduction to Production & Operations Management
 ONE Free Elective

LEVEL III Semester I & II Courses (See pages 18 -20 for when the courses are offered)

MGMT3017 (MS32A)-Human Resource Management
 MGMT3018 (MS32B)-Industrial Relations
 MGMT3019 (MS32C)-Business Negotiations
 MGMT3065 (MS32D)-Management of Change
 MGMT3062 (MS32G)-Compensation Management
 MGMT3069 (MS32I)-Quality Service Management
 MGMT3061 (MS32J)-Team Building & Management
 MGMT3063 (MS32K) -Labour & Employment Law
 MGMT3021 (MS32O)-Organizational Theory & Design

ONE from the following:

MGMT3031 (MS33D)-Business Strategy & Policy
 MGMT3033 (M33E)-Business, Government, Society & Ethics
 MGMT3037 (MS34B)-International Business Management

ONE Free Elective

MANAGEMENT STUDIES (Marketing) Option**LEVEL I Semester I**

ECON1001 (EC10C)-Introduction to Microeconomics

Either

ECON1003 (EC14C)-Mathematics for the Management Sciences

OR

ECON1006 (EC18A)-Calculus I for Business & Social Sciences

Either

FOUN1001 (FD10A)-English for Academic Purposes ¹⁴

OR

FD14A-Writing in the Disciplines

FOUN1201 (FD12A)-Science, Medicine & Technology in Society ¹⁵

¹³ Offered in semester I to UTECH. and Management Studies students only

¹⁴FD10A is offered to Social Sciences students in Semester I only.

Students registering for FD10A(FOUN1100) MUST have a pass in the English Proficiency Test or UC010.

Students with Grade 1 or 2 passes in in CAPE Communication Studies should take FD14A instead of FD10A.

ACCT1003 (MS15B)-Introduction to Cost & Management Accounting¹⁶

LEVEL I Semester II

ECON1002 (EC10E)-Introduction to Macroeconomics
ECON1005 (EC16A)-Introductory Statistics
FOUN1101 (FD11A)-Caribbean Civilization
ACCT1005 (MS15D)-Financial Accounting
SOC1002 (SY14G)-Sociology for the Caribbean

LEVEL II Semester I & II Courses (See pages 18-20 for when the courses are offered)

MGMT2001 (MS20A)-Principles of Marketing
MGMT2005 (MS21C)-Computer Applications
MGMT2008 (MS22A)-Organizational Behaviour
MGMT2029 (MS22C)-Managerial Communication
MGMT2012 (MS23C) - Introduction to Quantitative Methods
MGMT2021 (MS27B) - Business Law
MGMT2023 (MS28D)-Financial Management I
MGMT2026 (MS29P)-Introduction to Production & Operations Management
ONE Free Elective

LEVEL III Semester I & II Courses (See pages 18-20 for when the courses are offered)

MKTG3001 (MS30B)-International Marketing
MKTG3010 (MS30M) Integrated Marketing Communication
MKTG3002 (MS30C)-Marketing Research
MKTG3003 (MS30D)-Marketing Strategy
MGMT3031 (MS34K) - New Venture Creation & Entrepreneurship
MKTG3037 (MS30E) - Consumer Behaviour
MGMT3069 (MS32I) -Quality Service Management

ONE from the following:

MGMT3031 (MS33D) Business Strategy & Policy
MGMT 3033 (MS33E) Business, Government, Society & Ethics
MGMT3037 (MS34B)-International business Management

THREE free electives (MS32A is recommended)

MANAGEMENT STUDIES (Operations) Option

LEVEL I Semester I

ECON1001 (EC10C)-Introduction to Microeconomics

Either

ECON1003 (EC14C)-Mathematics for the Management Sciences

OR

ECON1006 (EC18A)-Calculus I for Business & Social Sciences

Either

FOUN1001 (FD10A)-English for Academic Purposes¹⁷

OR

FD14A-Writing in the Disciplines

¹⁵ FD12A (FOUN1201) is offered to Social Students in Semester I only.

¹⁶ Offered in semester I to UTECH. and Management Studies students only

¹⁷ FD10A is offered to Social Sciences students in Semester 1 only.

Students registering for FD10A(FOUN1100) **MUST** have a pass in the English Proficiency Test or UC010.

Students with Grade 1 or 2 passes in in CAPE Communication Studies should take FD14A instead of FD10A.

FOUN1201 (FD12A)-Science, Medicine & Technology in Society¹⁸
ACCT1003 (MS15B)-Introduction to Cost & Management Accounting¹⁹

LEVEL I Semester II

ECON1002 (EC10E)-Introduction to Macroeconomics
ECON1005 (EC16A)-Introductory Statistics
FOUN1101 (FD11A)-Caribbean Civilization
ACCT1005 (MS15D)-Financial Accounting
SOC1002 (SY14G)-Sociology for the Caribbean

LEVEL II Semester I & II Courses (See pages 18-20 for when the courses are offered)

MKTG2001 (MS20A)-Principles of Marketing
MGMT2005 (MS21C)-Computer Applications
MGMT2008 (MS22A)-Organizational Behaviour
MGMT2029 (MS22C)-Managerial Communication
MGMT2012 (MS23C)-Introduction to Quantitative Methods
MGMT2020 (MS26A)-Managerial Economics
MGMT2021 (MS27B) Business Law
MGMT2023 (MS28D)-Financial Management
MGMT2026 (MS29P)-Introduction to Production & Operations Management
One free elective

LEVEL III Semester I & II Courses (See pages 18-20 for when the courses are offered)

MKTG3002 (MS30C)-Marketing Research
MGMT3057 (MS39H)-Productivity & Quality Management
MGMT3056 (MS39I)-Project Management
MGMT3060 (MS39J)-Production Planning

TWO from the following:

MGMT3031 (MS33D)-Business Strategy & Policy
MGMT3033 (MS33E)-Business, Government, Society & Ethics
MGMT3037 (MS34B)-International Business Management

FOUR Free Electives

TOURISM MANAGEMENT (Special)

Students who entered the programme in academic year 2004/2005 and 2005/2006 are allowed to transfer to this new programme (2nd and 3rd year courses only). However, students will not be allowed to substitute failed courses.

LEVEL I Semester I

ECON1001 (EC10C)-Introduction to Microeconomics

Either

ECON1003 (EC14C)-Mathematics for the Management Sciences

OR

ECON1006 (EC18A)-Calculus I for Business & Social Sciences

Either

FOUN1001 (FD10A)-English for Academic Purposes²⁰

OR

¹⁸ FD12A is offered to Social Sciences in semester I only.

¹⁹ Offered in semester I to UTECH. and Management Studies students only

²⁰ FD10A is offered to Social Sciences students in Semester 1 only.

Students registering for FD10A(FOUN1100) **MUST** have a pass in the English Proficiency Test or UC010.

Students with Grade 1 or 2 passes in in CAPE Communication Studies should take FD14A instead of FD10A.

FD14A-Writing in the disciplines

FOUN1201 (FD12A)-Science, Medicine & Technology in Society ²¹

Either

S10H -Spanish for the Hospitality Industry I

OR

F10H-French for the Hospitality Industry I

SOCI1001 (SY13B)-Introduction to Social Research

LEVEL I Semester II

FOUN1101 (FD11A)-Caribbean Civilization

HM100-Introduction to Tourism & Hospitality Management

ACCT1003 (MS15B)-Introduction to Cost & Management Accounting ²²

PSYC1002 (PS10C)-Introduction to Industrial & Organizational Psychology

ECON1005 (EC16A)-Introductory Statistics

HM190-Internship **(8 weeks)****

LEVEL II Semester I

HM329-Tourism Management

HM35A- Entertainment Management

MKTG2001 (MS20A)-Principles of Marketing

Either

S20H -Spanish for the Hospitality Industry III

OR

F201H-French for the Hospitality Industry III

TR21C-Transportation & Travel

LEVEL II Semester II

HM341 Caribbean Tourism: Planning, Policies & Issues

MGMT2008 (MS22A) -Organization Behaviour

MGMT2029 (MS22C)-Managerial Communication

Either

S21H- Spanish for the Hospitality Industry IV

OR

F21H-French for the Hospitality Industry IV

ONE Free Elective

HM290- Internship **(10 weeks)****

LEVEL III Semester I

HM340-Caribbean Tourism: Sustainable Development

HOTL3001 (HM30B)- Meetings & Convention Management

MGMT3036 (MS34A)-Entrepreneurship & New Venture Creation

SOCI3037 (SY38A)-Tourism and Development

ONE Free Elective

LEVEL III Semester II

AM33D-Ecotourism

TR31D-Destination Management

THREE Free Electives

²¹ FD12A (FOUN1201) is offered to Social Students in Semester I only.

²² Offered in semester I to UTech. and Management Studies students only

HM390-Internship (12 weeks) **

** Students who refuse to attend any organization where placed will be required to withdraw from the programme. If students fail to submit the requested documents on time, they will be required to seek internship without the assistance of the Coordinator. Internship will be done in the Summer Semester.

RECOMMENDED FREE ELECTIVES ²³

Old Codes	New Codes	Course Title	Prerequisites
MARKETING			
TR31B		Tourism Destination Marketing	
MS30B	MKTG3001	International Marketing	MS20A
MS30D	MKTG3003	Marketing Strategy	MS20A
MS30E	MKTG3070	Consumer Behaviour	MS20A
MS32I	MGMT306	Quality Service Management	MS32A
ENTERTAINMENT & CULTURE ENTERPRISE			
MC26A		Introduction to Public Relations	
MC3XX		Entertainment & the Digital Convergence	
And any TWO of the following: + or should it be any THREE of the following			
AR25F		Caribbean Films & their Fictions	
GT23M		Popular Jamaican Music 1962-1982	
H36N		African Diaspora of the West	
MC26B		The Practice of Public Relations	
MC39U		Issues in Media & Communication	
SY27D		Culture & Conduct in the Dancehall	
FOREIGN LANGUAGE ²⁴			
		Foreign Language Elective	
		Foreign Language Elective	
		Foreign Language Elective	
		Foreign Language Elective	
		Foreign Language Elective	
MEDIA & COMMUNICATION			
MS30M	MKTG3010	Integrated Marketing Communication	
MC3XX		Entertainment & the Digital Convergence	
MC39U		Issues in Media & Communication	
And any TWO of the following:			
MC20T		Visual Communication	
MC31M		Media Advances & Effects	
MC39C		Media & Children	
MC39I		Alternative Media & Communication Base Initiative	
COSTAL ZONE MANAGEMENT ²⁵			
BL10L OR BL10M		Animal Diversity OR Plant Diversity	
BL20N		Ecology	

²³ Students are allowed five (5) free electives. Below are the suggested list of courses students can use as free electives. However, students may take level II or III course in the University, up to a maximum of five (5) courses which is the equivalent of fifteen (15) credits.

²⁴ It is being proposed that students take five (5) foreign language electives, preferably in conversational Spanish/French or any other language available in the University system subject to approval by the Department of Modern Languages and Literatures.

²⁵ Students must have CAPE Biology or its equivalent to pursue this option. If Coastal Zone Management courses are done, students will take eighteen (18) instead of fifteen (15) credits due to the nature of assigned courses in the Faculty of Pure & Applied Sciences.

BL31A		Costal Management	
BL31E		Marine Ecology 1: Biological Oceanography	

CHEMISTRY & MANAGEMENT Option

(Offered by the Faculty of Pure and Applied Sciences)

Part I

CHEM1901 (C10J)-Introductory Chemistry I	(6 credits)
ECON1001 (EC10C)-Introduction to Microeconomics	(3 credits)
ECON1002 (EC10E)-Introduction to Macroeconomics	(3 credits)
ACCT1003 (MS15B)-Introduction to Cost & Management Accounting	(3 credits)
ACCT 1005 (MS15D)-Financial Accounting)	(3 credits)
PSYC1002 (PS10C)-Introduction to Industrial & Organizational Psychology	(3 credits)
SOCI1002 (SY14G)-Sociology for the Caribbean	(3 credits)

Part II

CHEM2001-Chemical Analysis I	(4 credits)
CHEM2101 (C21J)-Inorganic Chemistry	(4 credits)
CHEM2201 (C22J)-Spectroscopy, Carbanions etc	(4 credits)
CHEM2301 (C23J)-Physical Chemistry	(4 credits)
CHEM3101 (C31J)-Inorganic Chemistry	(4 credits)
CHEM3201 (C32J)-Organic Synthesis, Mechanism	(4 credits)
CHEM3301 (C33J)-Physical Chemistry	(4 credits)
MKTG2001 (MS20A)-Principles of Marketing	(3 credits)
MGMT2005 (MS21C)-Computer Applications)	(3 credits)
MGMT2008 (MS22A)-Organizational Behaviour	(3 credits)
MGMT2012 (MS23C)-Introduction to Quantitative Methods	(3 credits)
MGMT2021 (MS27B)-Business Law	(3 credits)
MGMT2023 (MS28D)-Financial Management	(3 credits)
MGMT2026 (MS29P)-Introduction to Production & Operations Management	(3 credits)
MGMT3031 (MS33D)-Business Strategy & Policy	(3 credits)
MGMT3036 (MS34A)-Entrepreneurship & Venture Creation	(3 credits)
ONE level II or III Chemistry course ²⁶	(4 credits)
ONE level II or III Management Studies course	(3 credits)

PROGRAMMES BEFORE 2003/2004

ACCOUNTING (Major)

LEVEL I

ACCT1003 (MS15B)-Introduction to Cost & Management Accounting ²⁷
ACCT1004 (MS15C)-Intermediate Financial Accounting ²⁸
ECON1001 (EC10C)-Introduction to Microeconomics
ECON1005 (EC16A)-Introductory Statistics

²⁶ Chemistry courses should be approved by the Department.

²⁷ Offered to UTech. students only in semester I.

²⁸ Students who have not yet read for MS15C (ACCT1003) are required to read for ACCT1005 (MS15D)

FOUN1001 (FD10A)-English for Academic Purposes
FOUN1101 (FD11A)-Caribbean Civilization
FOUN1201 (FD12A)-Science, Medicine & Technology in Society
SOC1002 (SY14G)-Sociology for the Caribbean

Either

ECON1003 (EC14C)-Mathematics for the Management Sciences

OR

ECON1006 (EC18A)-Calculus for Business & Social Sciences

Either

PSYC1000 (PS10A)-Introduction to Developmental, Social & Abnormal Psychology

OR

PSYC1002 (PS10C)-Introduction to Industrial & Organizational Social Psychology

LEVELS II & III

ACCT2014 (MS25A) - Intermediate Financial Accounting I

ACCT2015 (MS25B)-Intermediate Financial Accounting II

ACCT2017 (MS25E)-Management Accounting I

MGMT2021 (MS27B)-Business Law ²⁹

MGMT2023D (MS28)-Financial Management I

MGMT3039 (MS35E)-Management Accounting II

ACCT3043 (MS36B)-Auditing*

MGMT3046 (MS37B)-Company Law

ACCT3047 (MS38A)-Financial Reporting ³⁰

MGMT3051 (MS38E)-Taxation ³¹

ACCOUNTING (Minor)

LEVEL I

ACCT1005 (MS15D) - Financial Accounting ³²

ACCT1003 (MS15B)-Introduction to Cost & Management Accounting

ECON1001 (EC10C)-Introduction to Microeconomics

ECON1005 (EC16A)-Introductory Statistics

FOUN1001 (FD10A)-English for Academic Purposes

FOUN1101 (FD11A)-Caribbean Civilization

FOUN1201 (FD12A)-Science, Medicine & Technology in Society

Either

SOCI1002 (SY14G)-Sociology for the Caribbean

OR

GOVT1000 (GT11A) - Introduction of Political Institutions

OR

ECON1002 (EC10E) – Introduction to Macroeconomics

Either

ECON1003 (EC14C)-Mathematics for the Management Sciences

²⁹ Where MS27B (MGMT2021) and MS28D (MGMT2023) have been satisfied in the student's major/minor programme, the student should substitute two free electives.

³⁰ Students should substitute MS38A with MS38I.

³¹ Students should substitute MS38E with MS38G.

³² Students who have not yet read for MS15C (ACCT1003) are required to read for MS15D (ACCT1005).

Students should substitute MS36B with MS36E

OR

ECON1006 (EC18A)-Calculus for Business & Social Sciences

Either

PSYC1000 (PS10A)-Introduction to Developmental, Social & Abnormal Psychology

OR

PSYC1002 (PS10C)-Introduction to Industrial & Organizational Social Psychology

LEVELS II & III

ACCT2014 (MS25A)-Financial Accounting I

ACCT 2015 (MS25B)-Accounting II

ACCT2017 (MS25E)-Management Accounting I

MGMT2021 (MS27B)-Business Law

MGMT2023 (MS28D)-Financial Management I

HUMAN RESOURCE MANAGEMENT (Minor)

LEVEL I

ECON1005 (EC16A)-Introductory Statistics

FOUN1001 (FD10A)-English for Academic Purposes

FOUN1101 (FD11A)-Caribbean Civilization

FOUN1201 (FD12A)-Science, Medicine & Technology in Society

PSYC1000 (PS10A)-Introduction to Developmental, Social & Abnormal Psychology

SOCI1001 (SY13B)-Introduction to Social Research

SOCI1002 (SY14G)-Sociology for the Caribbean

Either

ECON1001 (EC10C)-Introduction to Microeconomics

OR

ECON1002 (EC10E)-Introduction to Macroeconomics

OR

GOVT1000 (GT11A)-Introduction to Political Institutions

Either

ACCT1002 (MS15A)-Introduction to Financial Accounting ³³

OR

ACCT1003 (MS15B)-Introduction to Cost & Management Accounting

LEVELS II & III

MGMT2008 (MS22A)-Organizational Behaviour

MGMT3017 (MS32A)-Human Resource Management

PSYC2000 (PS21D)-Social Psychology

PSYC2005 (PS28A)-Interpersonal Dynamics

And ONE from the following:

ECON3003 (EC30K)-Labour Economics

ECON3044 (EC35E)-Applied Labour Economics

MGMT3018 (MS32B)-Industrial Relations

MGMT3022 (MS32E)-Organizational Development

PSYC3010 (PS38B)-Applied Group Dynamics

SOCI2008 (SY22G)-Statistics for Behavioural Sciences

³³ Students who have not yet read for MS15A (ACCT1002) are required to read for MS15D (ACCT1005).

MANAGEMENT STUDIES (Major)

LEVEL I

ACCT1002 (MS15A)-Introduction to Financial Accounting
ACCT1003 (MS15B)-Introduction to Cost & Management Accounting
ECON1001 (EC10C)-Introduction to Microeconomics
ECON1005 (EC16A)-Introductory Statistics
FOUN1001 (FD10A)-English for Academic Purposes
FOUN1101 (FD11A)-Caribbean Civilization
FOUN1201 (FD12A)-Science, Medicine & Technology in Society

Either

ECON1003 (EC14C)-Mathematics for the Management Sciences

OR

ECON1006 (EC18A)-Calculus for Business & Social Sciences

SOCI1002 (SY14G)-Sociology for the Caribbean

Either

PSYC1000 (PS10A)-Introduction to Developmental, Social & Abnormal
Psychology

OR

PSYC1002 (PS10C)-Introduction to Industrial & Organizational Social
Psychology

LEVELS II & III

MKTG2001 (MS20A)-Principles of Marketing
MGMT2005 (MS21C)-Computer Applications
MGMT2008 (MS22A)-Organizational Behaviour
MGMT2012 (MS23C)-Introduction to Quantitative Methods
MGMT2020 (MS26A)-Managerial Economics
MGMT2021 (MS27B)-Business Law
MGMT2023 (MS28D)-Financial Management I
MGMT2026 (MS29P)-Introduction to Production & Operations
Management
MGMT3037 (MS34B)-International Business Management

Either

MGMT3031 (MS33D)-Business Strategy & Policy

OR

MGMT3033 (MS33E)-Business, Government & Society

MANAGEMENT STUDIES (Minor)

LEVEL I

ECON1001 (EC10C)-Introduction to Microeconomics
ECON1005 (EC16A)-Introductory Statistics
FOUN1001 (FD10A)-English for Academic Purposes
FOUN1101 (FD11A)-Caribbean Civilization
FOUN1201 (FD12A)-Science, Medicine & Technology in Society
PSYC1000 (PS10A)-Introduction to Developmental, Social & Abnormal Psychology

Either

ACCT1002 (MS15A)-Introduction to Financial Accounting

ORACCT1003 (MS15B)-Introduction to Cost & Management Accounting ³⁴**Either**

ECON1003 (EC14C)-Mathematics for the Management Sciences

OR

ECON1006 (EC18A)-Calculus for Business & Social Sciences

Either

GOVT1000 (GT11A)-Introduction to Political Institutions

OR

ECON1002 (EC10E)-Introduction to Macroeconomics

OR

SOC11002 (SY14G)-Sociology for the Caribbean

LEVELS II & III

MKTG2001 (MS20A)-Principles of Marketing

MGMT2008 (MS22A)-Organizational Behaviour

MGMT2023 (MS28D)-Financial Management I

MGMT2026 (MS29P)-Introduction to Production & Operations Management

MGMT3037 (MS34B)-International Business Management

**COURSES OFFERED IN THE DEPARTMENT OF MANAGEMENT STUDIES FOR THE ACADEMIC YEAR
2008/09**

Semester	Old Codes	New Codes	Course Name	Pre-requisites
1	AM33D	TBA	Ecotourism	HM341
2	HM100	TBA	Introduction to Hospitality Management	NONE
1	HM30B	TBA	Meetings and Convention Management	HM100
1	HM329	TBA	Tourism Management	HM100
2	HM341	TBA	Caribbean Tourism: Planning, Policies & Issues	HM329
1	HM35A	TBA	Entertainment Management	HM100
2	HM340	TBA	Caribbean Tourism: Sustainable Development	AM33D
1	MS15A	ACCT1002	Introduction to Financial Accounting	UWIDEC/TLI students only
1 & 2	MS15B	ACCT1003	Introduction to Cost & Management Accounting	CXC Mathematics Grades 1-3 or EC08A
I & 2	MS15D	ACCT1005	Financial Accounting	CXC Mathematics Grades 1-3 or EC08A
1 & 2	MS20A	MKTG2001	Principles of Marketing	NONE
1 & 2	MS21C	MGMT2005	Computer Applications	MS15D(ACCT1005)
1 & 2	MS22A	MGMT2008	Organizational Behaviour	PS10A(PSYC1000) or PS10C(PSYC1002)& SY14G(SOCI1002) or SY13B(SOCI1001)
1 & 2	MS22C	MGMT2029	Managerial Communication	FD10A(FOUN1101) or FD14A
1 & 2	MS23C	MGMT2012	Introduction to	EC14C(ECON1003) or

³⁴ Students who have not yet read for MS15A (ACCT1002) are required to read for MS15D (ACCT1003).

Semester	Old Codes	New Codes	Course Name	Pre-requisites
			Quantitative Methods	EC18A(ECON1006) & EC16A(ECON1005)
1 & 2	MS24B	TBA	Intro. To Entrepreneurship	MS15A (ACCT1002) or MS15D (ACCT1005)
1	MS25A	ACCT2014	Intermediate Financial Accounting 1	[MS15B (ACCT1003) or CAPE Accounting Unit 2] & [MS15A (ACCT1002) or MS15D(ACCT1005) or CAPE Accounting Unit I]
2	MS25B	ACCT2015	Intermediate Financial Accounting II	MS25A (ACCT2014)
1	MS25E	ACCT2017	Management Accounting I	[MS15B (ACCT1003) or CAPE Accounting Unit 2] & [MS15A (ACCT1002) or MS15D(ACCT1005) or CAPE Accounting Unit I]
2	MS25H ³⁵	ACCT2019	Financial Accounting for Managers	[MS15B (ACCT1003) or CAPE Accounting Unit 2] & [MS15A (ACCT1002) or MS15D(ACCT1005) or CAPE Accounting Unit I]
1 & 2	MS26A ³⁶	MGMT2020	Managerial Economics	MS23C(MGMT2012)
1 & 2	MS27B	MGMT2021	Business Law	None
1 & 2	MS28D	MGMT2023	Financial Management I	MS15D(ACCT1005) & MS23C(MGMT2012)
2	MS28F	MGMT2068	Risk & Treasury Management	Banking & Finance students only
1 & 2	MS29P	MGMT2026	Production & Operations Management	MS23C(MGMT2012)
2	MS30B	MKTG3001	International Marketing	MS20A(MKTG2001)
1	MS30C	MKTG3002	Marketing Research	EC16A(ECON1005) & MS20A (MKTG2001)
1	MS30D	MKTG3003	Marketing Strategy	MS20A(MKTG2001)
2	MS30E	MKTG3070	Consumer Behaviour	MS20A(MKTG2001)
2	MS30M	MKTG3010	Integrated Marketing Communication	MS20A(MKTG2001)
1	MS31B	MGMT3011	Management Information Systems I	MS15A (ACCT1002) or MS15D(ACCT1005)& MS20A(MKTG2001) & UWIDEC students only
2	MS31C	MGMT3012	Systems Analysis & Design	MS21C(MGMT2005)
2	MS31D	TBA	Database Design & Business Application	TBA
1 & 2	MS32A	MGMT3017	Human Resource Management	MS22A(MGMT2008)
2	MS32B	MGMT3018	Industrial Relations	MS22A
2	MS32C	MGMT3019	Business Negotiations	MS22A (MGMT2008)
1	MS32D	MGMT3065	Management of Change	MS22A(MGMT2008)
2	MS32E	MGMT3022	Organizational Development	MS22A(MGMT2008) grade B+ or higher
1	MS32G	MGMT3062	Compensation Management	MS32A(MGMT3017)
1 & 2	MS32I	MGMT3069	Quality Service Management	MS32A(MGMT3017)
1	MS32J	MGMT3061	Team Building & Management	MS22A(MGMT2008)
2	MS32K	MGMT3063	Labour & Employment Law	None
2	MS32O	MGMT3021	Organizational Theory & Design	MS32A(MGMT3017)

³⁵ Students reading for the Management Studies (Accounting) option or the Accounting Major or any Level II and/or Level III accounting course are NOT ALLOWED to read for MS25H.

³⁶ Not available to students pursuing Economics Major.

Semester	Old Codes	New Codes	Course Name	Pre-requisites
2	MS33D	MGMT3031	Business Strategy & Policy	Final Year B.Sc. Management Studies- (Accounting, General, Human Resource Management, Marketing & Operations) options; Management Studies major/minor students
1 & 2	MS33E	MGMT3033	Business, Government & Society	MS20A (MKTG2001)
1	MS33F ³⁷	MGMT3034	Economic Policy for Managers	EC14C (ECON1002) or EC18A (ECON1006) & EC10E (ECON1002) & EC16A(ECON1005). Not available to students pursuing Economics Major
1	MS33G	MGMT3066	Business Ethics for Bankers	Finalizing Banking & Finance students
1 & 2	MS34B	MGMT3037	International Business management	Final Year B.Sc. Management Studies- (Accounting, General, Human Resource Management, Marketing & Operations) options; Management Studies major/minor students
1 & 2	MS34F	TBA	Entrepreneurial Finance	MS24B() & MS28D (MGMT2023)
1	MS34H	TBA	Innovation Management for Entrepreneurship	MS24B
1	MS34I	TBA	Social Entrepreneurship for sustainable development	MS24B
1	MS34J	TBA	Strategic Planning for Entrepreneurship	MS24B
1 & 2	MS34K	TBA	New Venture Creation and Entrepreneurship	MS24B
2	MS35E	MGMT3039	Management Accounting II	MS25E (ACCT2017)
2	MS35H	ACCT3041	Advanced Financial Accounting	MS25B (ACCT2015)
2	MS36E	ACCT3043	Auditing I	MS25B (ACCT2015)
2	MS36F	ACCT3044	Auditing II	MS36E (ACCT3043)
1 & 2	MS37B	MGMT3046	Company Law	MS27B(MGMT2021)
1	MS37C	MGMT3067	Regulatory Framework of Banking & Finance	Finalizing Banking and Finance students . MS27B(MGMT2021); Finalizing Banking and Finance students
1	MS37D	MGMT3072	Financial Services Law	MS27B(MGMT2021); Finalizing Banking and Finance students
1	MS38G	MGMT3051	Taxation I	MS27B(MGMT2021), MS25A (ACCT2014)
2	MS38H	MGMT3048	Financial Management II	MS28D (MGMT2023)
1	MS38I	ACCT3064	Financial Statement Analysis	MS25B (ACCT2015) & MS28D (ACCT2023)
2	MS38O	MGMT3052	Taxation II	MS38G(MGMT3051)
1	MS39H	MGMT3057	Productivity & Quality Management	MS29P(MGMT2026)
1	MS39I	MGMT3056	Project Management	MS29P(MGMT2026)
2	MS39J	MGMT3060	Production Planning	MS29P(MGMT2026)
1	TR21C	TBA	Transportation & Travel	HM100
1	TR31B	TBA	Destination Marketing	MS20A
2	TR31D	TBA	Destination Management	HM329

³⁷ Not available to students pursuing Economics Major.
36 Will be administered on-line

COURSE DESCRIPTIONS

All courses are worth three (3) credits unless otherwise specified.

TBA (AM33D): ECOTOURISM

This course examines the development of the concept of ecotourism regionally and internationally. It will take you through the various components of Ecotourism, highlighting in particular, the business potential of the concept. Emphasis will be placed on understanding the relationship between tourism, society and the environment, and the effects of man's action on the tourism industry. Ecotourism will be examined from the perspective of its importance as a sustainable option for tourism development.

You will be supplied with tools to make practical decisions related to an Ecotourism venture. We have also developed the material with the specific needs of tropical small island states in mind.

Objectives

- provide an understanding of Ecotourism
- describe the linkages between Tourism, Ecology, the Environment and Sustainable Development;
- provide an awareness of the policy (political, social, economic) and the natural/environmental issues which affect Ecotourism.
- provide an understanding of the impact that Government and Private Sector intervention can have on Ecotourism.
- provide an understanding of the dynamics surrounding Ecotourism and its market;
- highlight the position of Ecotourism as a growing field within tourism.
- provide a framework for the development of entrepreneurial opportunities in Ecotourism and encourage participation in the Ecotourism sector.

TBA (HM100): INTRODUCTION TO HOSPITALITY MANAGEMENT

The course gives a broad overview of the hospitality and tourism industry. Learners will appreciate that the industry is not about hotels, but that it also includes restaurants, consulting firms, cruise ships, travel agencies, tour operators as well as statutory bodies with responsibility for regulating tourism. Each of these segments of the industry offers many and diverse career opportunities

TBA (HM30B): MEETINGS & CONVENTION MANAGEMENT

This course offers the student the opportunity to study a unique combination of business and management and to explore the specialist area of the meetings and conventions sector. It will cover many areas within this discipline to include events, meetings, conventions and conferences.

TBA (HM329): TOURISM MANAGEMENT

With the advent of globalization and the resulting greater competition, small Caribbean nation states have, and are continuing to become more dependent on services in general and tourism in particular. This course therefore seeks to educate the students on the intricacies of managing such an industry. The course acknowledges the fact that tourism management is not confined simply to supervision within the tourism and hospitality setting. Instead the course focuses on the major functions, processes, and procedures that are practiced and performed by the various areas associated with the tourism industry as a whole, as well as the structure management and functions of the tourism industry. The course will therefore serve as an introduction to the management of tourism locally, regionally and internationally.

More specifically the course focuses on.

- The History of Tourism
- Key Definitions and Differentiations in tourism lingo
- The differing theories of motivation in terms of their application to tourism
- The socio-cultural and environmental issues of tourism

- The fundamental Macro and Micro economics principles and how they affect tourism
- The relationship between tourism and the environment
- The different types of tourism
- The components of tourism
- The role of government in the tourism sector

TBA (HM340): CARIBBEAN TOURISM PLANNING

The main objective of this course is to discuss sustainable tourism, with special emphasis on the Caribbean. Caribbean nations are dependent on the services in general and tourism in particular as a means of ensuring economic growth and development. The Course will focus on the following issues:

- The importance of Tourism to Caribbean economies;
- The social, economic and environmental impacts of Tourism;
- The concept on Sustainable Tourism and its relevance to the Caribbean;
- Policy and Planning mechanisms to achieve Sustainable Tourism in the Caribbean;
- International, Regional and National Actions to achieve Sustainable Tourism

(HM341): CARIBBEAN TOURISM: PLANNING, POLLICIES & ISSUES

The intention of this course is to provide students with a understanding of the importance of the tourism industry to many economies, especially small economies within the Caribbean/CARICOM region. It is therefore necessary that workers and potential workers in this industry understand the planning and organization processes of the industry so as to minimize threats and maximize opportunities. With the understanding that the essence of tourism involves the travel to places and the interaction with people, this course focuses on the planning and organization of the 'People and Place' aspects of the four marketing P's and the policies and issues facing these entities.

Objectives

- At the end of the course, the learner should be able to:
- Identify the contributors to the tourism system
- Chart the history tourism planning
- Understand the process of tourism planning
- Understand concepts of destination and site planning
- Understand the concept of sustainability as it relates to the issues facing the operation, sustainability and perpetuation of the tourism industry
- Understand the role of the community in the planning and execution of tourism activities
- Analyze the pros and cons of the contribution of the tourism product as it relate to the socio-cultural, economic and political impacts of tourism.
- Analytically argue the effects of Public and Private Sector issues on the tourism industry
-

TBA (HM35A): ENTERTAINMENT MANAGEMENT

The entertainment business is a multi-billion dollar industry that touches people in every corner of the world. The Caribbean presents very enticing prospects for better participation in this business through better management of the entertainment industry and in particular its music products. Closely aligned to the music industry are the areas of fashion designing, cosmetology, filmmaking, choreography, management, marketing, tourism, gaming, graphic design, law and technology.

This course will introduce students, to the knowledge and skills that will help them to manage the Caribbean entertainment product. Students will specifically develop an understanding of the workings of the local and international music industry, sports, and related sectors. They will be introduced to some

rights and obligations, some production concerns in putting together events, festivals, films, music and other forms of entertainment.

Objectives

- To learn the basic principles that apply to the practice of management in entertainment
- To demonstrate an understanding of the nature of the entertainment industry management in the Caribbean
- To develop a basic understanding of intellectual property issues within the entertainment industry in the Caribbean

ACCT1002 (MS15A): INTRODUCTION TO FINANCIAL ACCOUNTING (OFFERED VIA UWIDEC AND TO TLI STUDENTS ONLY)

This is a foundation course designed for students who will proceed to further financial accounting studies. However, it is recognized that this could be a terminal course for some students. Both theoretical and practical aspects of accounting are covered. The student who completes this course will not only be able to prepare the accounts of a number of business entities but will also have a fundamental understanding of what those accounts mean.

ACCT1003 (MS15B): INTRODUCTION TO COST & MANAGEMENT ACCOUNTING

This course sensitizes students to cost and management accounting theory and practice. Emphasis is placed on the concepts and procedures of product costing, as well as strategies that help the manager to perform the functions of planning and decision-making. The course makes use of some simple mathematical concepts that should have been grasped at the primary and secondary levels. These include the basic mathematical operations, solving simple linear equations and graphing linear functions.

ACCT1005 (MS15D): FINANCIAL ACCOUNTING

This course introduces students to the fundamental accounting principles, practices and procedures necessary for the recording and reporting of financial data within a business entity. It also examines how the reported results of the entity are analyzed.

Objectives

- To acquaint students with the main principles and concepts underlying the recording and reporting of financial data
- To introduce the procedures and techniques involved in the recording and reporting of financial data
- To explain the procedures and techniques involved in the analysis of the financial accounts of a business entity

MKTG2001 (MS20A): PRINCIPLES OF MARKETING

This course is designed to expose students to modern concepts and tools for marketing. The focus will be on fundamentals of marketing such as consumer behaviour, the environment of marketing, marketing information systems, and how managers use the marketing mix strategies to achieve organizational goals. Lectures will be complemented by industry guest lecturers and field visits to companies operating in the Jamaican environment.

MGMT2005 (MS21C): COMPUTER APPLICATIONS

This is an introductory course on the use of Information Technology (IT) in organizations. The course aims to expose students to some of the current issues facing organizations in their use of IT. Use of IT is viewed from an objective of improving the efficiency and effectiveness of organizational systems and processes in order to gain a competitive advantage. The primary goal is to give a good understanding of how the manager can use information in the problem solving and decision-making processes. It is assumed that students will be preparing either for a career in computing or management. The objective demands that students understand the role of the computer as a problem-solving tool.

MGMT2008 (MS22A): ORGANIZATIONAL BEHAVIOUR

This course exposes you to the various ways in which individuals and organizations interact to create goods and services in a competitive and dynamic environment. The course begins with a broad overview of the nature and structure of organizations and in particular of Caribbean organizations. The focus then narrows to examine the ways in which individuals and groups behave within the context of the organization. Topics to be examined include power, leadership, groups, teams, conflict and individual behaviour.

MGMT2029 (MS22C): MANAGERIAL COMMUNICATION

This course is designed to help students develop effective communication and presentation skills. It offers a practical and analytical approach to the development of content and style in business communication with an emphasis on the relationship between creative and independent and logical thinking and the solution of business problems.

MGMT2012 (MS23C): INTRODUCTION TO QUANTITATIVE METHODS

This course is an introductory level survey of quantitative techniques, and is intended to provide an overview of commonly used mathematical models and statistical analyses to aid in making business decisions. These techniques include linear programming, decision theory and simulation. The primary emphasis is to prepare students to become intelligent users of those techniques. An understanding of the assumptions and limitations of the techniques; and also, how these techniques might be used outside the classroom environment are of particular importance.

MS24B (TBA) INTRODUCTION TO ENTREPRENEURSHIP

The course aims to familiarize participants with entrepreneurial thinking: the process by which entrepreneurs identify business ideas, assess and analyze their feasibility and convert them into successful business. Additionally, it will assist students in determining whether they are interested in becoming entrepreneurs or employees.

ACCT2014 (MS25A): INTERMEDIATE ACCOUNTING I

This course involves the study of accounting theory and practice from the perspective of both preparers and users. It develops the student's technical and problem-solving ability that will be required in the accounting process and the preparation and analysis of financial statements. Emphases are on the basics of accounting and on accounting for most assets.

As such the objectives are:

- To enable students to comprehend and evaluate the conceptual framework which underlies accounting methods and reports
- To provide students with the knowledge of accounting practice
- To discuss the disclosure of financial accounting information for reporting purposes.

ACCT2015 (MS25B): INTERMEDIATE ACCOUNTING II

A continuation of Intermediate Accounting I, the course further develops the student's technical and problem-solving ability that will be required in the accounting process and the preparation and analysis of financial statements. Emphases are on accounting for equity and other dimensions of accounting and financial reporting including emerging issues and future directions.

The course objectives are:

- To further enhance the student's ability to comprehend and evaluate the conceptual framework which underlies accounting methods and reports.
- To provide students with a more complete understanding and knowledge of current accounting practice
- To discuss current issues and future directions related to the disclosure of financial accounting information for reporting purposes

ACCT2017 (MS25E): MANAGEMENT ACCOUNTING 1

This is the first of a two-semester programme in management accounting. This course seeks to provide an in-depth understanding of:

- a) the conceptual issues and techniques used in the design of cost accounting information systems and
- b) the use of costing information for managerial decision-making and business strategy in both manufacturing and service firms.

Topics to be covered include:

- Review of cost concepts and manufacturing accounts
- Cost accounting information systems – an overview
- Absorption and direct costing
- Actual, normal and standard costing
- Job order costing for manufacturing and services
- Process costing including standard process costing
- Accounting for spoilage and rework
- Joint and by-product costing
- Cost allocation – traditional approaches
- Operations and back-flush costing
- Cost estimation
- Cost-Volume-Profit Analysis

ACCT2019 (MS25H): FINANCIAL ACCOUNTING FOR MANAGERS

This course looks at accounting theory and practice from the perspective of both the users and the preparers. The course develops the student's technical and problem-solving ability involved in the accounting process and the preparation and analysis of financial statements.

MGMT2020 (MS26A): MANAGERIAL ECONOMICS

This course is primarily concerned with the application of economic principles and methodologies to the decision making process of the business firm operating under conditions of risk and uncertainty. It focuses on the economics of business decisions and as such, brings abstract theory into closer harmony with managerial practice. The concepts and issues are put in the context of real business decision problems in order to demonstrate methods of identifying problems and finding solutions.

MGMT2021 (MS27B): BUSINESS LAW

This course will cover the following:

1. General Principles of Law

- system of courts
- doctrine of precedent
- case law and statute law
- tort, contract and crime

2. General Principles of Law of Contract

- formation of contract
- offer and acceptance
- consideration
- terms of contracts
- conditions of warranties
- implied terms
- exclusion clauses
- mistakes, misrepresentation, undue influence and illegality
- assignment and negotiability
- discharge
- agreement (including notice), frustration, performance and breach
- remedies

MGMT2023 (MS28D): FINANCIAL MANAGEMENT I

This course seeks to provide the foundation of financial management. It will introduce some of the basic concepts used by financial managers in the decision making process, including risk and return, time value of money, financial statement analysis, capital budgeting, and asset valuation models. The course provides a theoretical framework within which these concepts are applicable. The course will also draw on real-world situations to highlight the importance of both the theory and practice of finance.

MGMT2068 (MS28F): RISK AND TREASURY MANAGEMENT

This course introduces students to the various forms of risks affecting financial institutions – the types of risks, and the ways of managing these risks

Aims and Objectives:

- To acquaint students with the composition of the financial services industry
- To identify the various forms of risks
- To explain the international best practices of managing risks

MGMT2026 (MS29P): PRODUCTION AND OPERATIONS MANAGEMENT

This course will examine the methods used for efficiently managing the operating divisions of manufacturing and service based firms. The topics to be covered will include process analysis, design and layout, forecasting, capacity planning, production planning, inventory control, scheduling, project management and quality control. An introduction is also provided to new production control techniques such as just-in time systems and group technology. Throughout the course, special emphasis will be placed on the use of mathematical and statistical techniques for decision making by operating managers.

MKTG3001 (MS30B): INTERNATIONAL MARKETING

This course is designed to explore the scope of international marketing. The course examines the impact global environment has upon marketing decisions and strategy formulations. Through analysis of different types of markets, students will develop an understanding and appreciation of how the world is “shrinking” and the influence this has on Jamaican businesses, individuals, households and institutions.

This course will acquaint students with the conceptual and analytical tools they need to understand international business practice, strategy, and positioning. Students will be introduced to the field of international business with emphasis on current issues, globalization, culture, politics, legal, ethical, social responsibility issues, and negotiations. In addition, the course covers basic elements of why and how businesses decide to engage in international business, basic elements in assessing international markets and an overview of the implementation process.

MKTG3002 (MS30C): MARKETING RESEARCH

Marketing Research has increasingly become an important part of our lives as students, teachers, practitioners and users. Marketing Research is an information providing activity that aids managers and consumers to make ultimately better decisions. There are several issues that will be discussed in this class: (1) the use of marketing research information in decision-making, (2) examination of the techniques of marketing research, and (3) the consumption of marketing research information.

Course Objectives

- To help students develop an understanding of the use of marketing research information in strategic decision-making.
- To familiarize students with the techniques of marketing research.
- To help students develop the skills to apply marketing research tools in real life situations.

MKTG3003 (MS30D): MARKETING STRATEGY

This course examines how marketing concepts, techniques and theories can be used by decision-makers to identify specific threats and marketing strategy opportunities facing their enterprise and/or organizations. Case studies and real life projects are the principal teaching methods to be used in this course. Participants will be required to conduct a marketing audit of a selected enterprise, identify relevant threats and opportunities and prepare the appropriate marketing strategy and plan for a financial year.

MKTG3070 (MS30E): CONSUMER BEHAVIOUR

This course is designed to explore the changing dynamics of consumer behaviour throughout the purchasing process and to provide students with the necessary skills to analyze, and shape marketing strategies which effectively meet consumer needs. The course provides a broad overview of the following:

- Consumer motivation
- Behavioural considerations affecting consumer purchase decisions
- Meeting consumer needs through selling, advertising, distribution and related activities

Special emphasis is placed on the importance of marketing and specifically marketing strategy in producing desired purchasing behaviour.

MGMT3010 (MS30I): INTEGRATED MARKETING COMMUNICATION

(Confirm with the department)

MKTG3010 (MS30M): INTERGRATED MARKETING COMMUNICATION

This course is aimed at carrying a unified message to your target market wherever that may be. It is designed to explore in detail IMC and branding. Students will examine the role of advertising, public relations, personal selling, interactive direct and internet media within the IMC programme of an organization

MGMT3012 (MS31C): SYSTEMS ANALYSIS AND DESIGN

This course covers the fundamental activities that are involved in the analysis, design and development of computer-based information systems. Analysis is the act of understanding current information systems and developing the set of information requirements that users demand in a new or enhanced system. In the design stage, Information System personnel develop data and programming maps as to how Information System will meet these requirements. Actual coding and system construction occur in the development phase. Particular emphasis is placed on the analysis and design stages of the systems development cycle. Students are encouraged to pay particular attention to the structured design philosophy espoused in our approach to teaching systems development. Special emphasis is placed also on the tools such as data flow diagrams, PERT and Gantt charts, among others.

MGMT3017 (MS32A): HUMAN RESOURCE MANAGEMENT

Human Resource Management - Theory and Practice introduces the student to the organizational models and designs that will most effectively procure, integrate, develop, protect, compensate and maintain the human resources of the organization. Students will be exposed to a cross section of Caribbean cases and readings and will analyze the implications of these practices for development of the region.

MGMT3018 (MS32B): INDUSTRIAL RELATIONS

Industrial Relations is concerned with the rules, practices, outcomes and institutions emerging from the interaction between employers and employees in a formal work setting. These outcomes occur at the workplace level, the sectoral level and the national level. This course provides an introduction to Industrial Relations; it focuses on the principal Industrial Relations actors (workers, management and government) and their contribution to the process of workplace governance. It is suitable to anyone who will work in any kind of workplace organization, essential for someone who will have responsibility for the management of people and absolutely critical for someone who will specialize in human resources management.

Students who take this course should acquire a sound knowledge of principles, concepts and practices of Industrial Relations and the capacity to advance his/her knowledge in the area. Among other things the student will be exposed to the institutions, concepts and outcomes arising from modern employment relationships; the implications arising from conflicts of interest between employers and employees; the changes taking place in the world of work and be encouraged to think critically about the implications for their own future as well as the future of society. In addition students will enhance their capacity for independent learning and information seeking in the field of Industrial Relations; their ability to work in group settings and their skills in evaluating and managing the kinds of conflict that emerge from the employment contract.

MGMT3019 (MS32C): BUSINESS NEGOTIATIONS

This course provides an introduction to the **theory** and **practice** of negotiations as applied in the context of a business. It is intended primarily for students preparing for a career in Human Resources Management, Industrial Relations or in general management. Many of the principles encountered in this course will be applicable to **conflict resolution** in other aspects of life.

Course Objective: The objective of the course is to provide insights into the theoretical and practical aspects of **business negotiations**. Students should benefit from an enhanced capacity to evaluate a negotiating situation, to plan the process and to execute a negotiation on their own behalf or on behalf of a client.

Learning Approach: The course will include the following components - independent study, lectures, case analysis, simulation exercises and other learning experiences. The course will make use of the "team teaching" approach and at least one other lecturer will be available for students' guidance. However, course delivery will rely heavily on student participation and students will be encouraged to take responsibility for their own learning by reading, participating in class discussions, participating in learning exercises and in simulations and by consulting with course leaders.

MGMT3065 (MS32D): MANAGEMENT OF CHANGE

The aim of this course is to provide students with a thorough grounding in the major issues involved in managing change within contemporary organizational settings. Additionally, the course aims to assist students to develop the necessary practical skills and intervention strategies, which are required to manage change effectively at the individual, group, and organizational levels, in order to assist an organization to achieve its desired corporate objectives.

MGMT3022 (MS32E): ORGANIZATIONAL DEVELOPMENT

Organizational Development is designed for students who have a keen interest in enhancing the performance of organizations using a behavioural perspective. In the course, students will adopt the role of consultant and will be exposed to the various tools, techniques and methods of organizational intervention. Students who do this course will be expected to utilize their knowledge and skills within the context of their own research teams as well as in an organizational setting.

MGMT3069 (MS32I): QUALITY SERVICE MANAGEMENT

Quality service management introduces students to the strategies and techniques that will lead to effective management of services. The course is designed to be a highly experiential one in which students will study the performance of service organizations as well as their response to that performance. Students who take this course will be exposed to knowledge about the best practices of local and international service organizations, the human resource practices that will lead to effective service delivery and the design of effective service organizations.

MGMT3062 (MS32G): COMPENSATION MANAGEMENT

This course is intended to introduce students to the principles and practice in modern compensation management. Students who take this course will:

- Be able to explain the role of compensation in the management of human resources in an organization
- Be able to explain the importance of compensation in achieving the strategic objectives of an organization
- Be able to explain the theoretical issues that underlie the design of a compensation system, the techniques involved in designing a compensation system and the skills necessary to make sound compensation decisions in different Labour market settings.
- Be able to describe the unique variables operating in the Caribbean context and explain in the light of this, how to design an appropriate compensation system

MGMT3061 (MS32J): TEAM BUILDING & MANAGEMENT

At the conclusion of this course, students should be able to:

- Define teams including the self-managed team, the virtual team and the temporary team.
- Identify a sports team and trace its development, its success and failure.
- Apply team learning to at least one organization.
- Measure the effectiveness of a team.
- Work in a team to undertake a project and understand the team Process
- Explain the increased use of teams in organizations today, particularly in the Caribbean.
- Build and manage effective teams.

MGMT3063 (MS32K): LABOUR AND EMPLOYMENT LAW

This course is intended to introduce students to the principles and practices of Labour and Employment Law. Students who take this course will:

- Be able to explain the role of law in labour and employment relations and develop the capacity to continue advancing his/her knowledge in the area
- Be able to explain the evolution of labour and employment legislation in the region and the implications for current employment relations
- Be able to explain the social legislation governing collective bargaining
- Be able to explain the scope, nature and purpose of **protective legislation** such as those governing human rights and employment standards
- Be able to explain the major pieces of Jamaican labour legislation especially the Labour Relations and Industrial Disputes Act (LRIDA)
- Be able to explain how industrial relations practice has been changed by the passing of the LRIDA and be able to analyze current workplace and industrial issues, processes and outcomes from a legal perspective.

MGMT3021 (MS32O): ORGANIZATIONAL THEORY & DESIGN

This course covers the fundamentals of organizational structure and its components and the links to organizational success. Students who read for this course will increase their understanding of how to create an organizational structure that will respond to the changing internal and external organizational environment. The course begins with an overview of different types of organizational design, their

TBA (MS33D): BUSINESS STRATEGY AND POLICY

This course is designed to provide students with an instructive framework within which business policies and strategies will be formulated and developed. It covers the analysis and evaluation of corporate strategies.

MGMT3033 (MS33E): BUSINESS, GOVERNMENT AND SOCIETY

This survey course attempts to prepare students for a better understanding of the relationships between business executives and other elements in the West Indian environment. It involves eight modules: Business Environment; Regulation; History of Economic Thought; Criticisms of Business; Business Responsibility, International Trade and Consumerism.

MGMT3034 (MS33F): ECONOMIC POLICY FOR THE MANAGER

The course is aimed at students who are majoring in Management Studies. The objective is to ensure that those who read the course will not only understand how the macro economy works but will become educated observers of what economic policy can and cannot achieve within the context of the Jamaica Economy. This course will examine the following in depth:

- The Jamaican
- Economic Aggregates
- Labour Market
- Product Market-Theory of GDP Determination
- Product Market- Government
- Product Market- Inflation
- Product Market- Investment
- Product Market-International Trade

- Product Market-Money and Banking

TBA (MS33G): BUSINESS ETHICS FOR BANKERS

This course focuses on what is considered prudent behaviour and seeks to highlight issues that make behaviour prudent. The course looks at the theoretical bases of behaviour as they affect decision makers in a market driven economy. It also deals with historical propositions and modern systems used to determine ethical behaviour. International best practices for establishing ethical behaviour will also be studied.

MGMT3037 (MS34B): INTERNATIONAL BUSINESS MANAGEMENT

The purpose of the international business management course is to familiarise students with the globally applicable theories of international business in the context of the practice of management in a small open developing environment. The course builds upon the unassailable conclusion that the development of Jamaica and other countries in the Caribbean region will rest upon the ability of firms within the region to engage profitably in international business activities. To this end, the conceptual theme that will drive the course is the relationship between the processes of economic development and national competitiveness on the one hand, and the theory and practice of international business on the other.

The course is divided into two modules. The first is "international business theories, systems and institutions" in which the focus is on understanding the theories and concepts of international business and in identifying the principal institutions that comprise the framework for international business. The second is "managing the international operations of firms in developing countries," in which the focus is on the response of firms in developing countries to the current imperatives of international business and development.

TBA (MS34F): ENTREPRENEURIAL FINANCE III

This course aims to provide students with the skills to seek financing for their own new business venture as well as to evaluate and explain the risks associated with financing other businesses. The course will also examine approaches to valuing the financial claims of the entrepreneur and venture capital investors, and structure financial contracts in light of new venture information problems. With the aids of case studies and course work, students will gain a better understanding of the broad range of situations and problems that are likely to face when they become entrepreneurs or finance professionals involved in the financing of new projects.

TBA (MS34H): INNOVATION MANAGEMENT FOR ENTREPRENEURSHIP III

This course will introduce students to the concepts, practices; opportunity and challenge of operating under uncertainty and the role of creativity and innovation management in do so. The course will provide a framework and tools that will help the participants to be more effective in adapting to changes and innovation in the market place.

TBA (MS34I): SOCIAL ENTREPRENEURSHIP FOR SUSTAINABLE DEVELOPMENT III

This course seeks to offer a better appreciation of the issues surrounding the operations of the not-for-profit sector and its role in establishing a durable dynamic for development within emerging and advanced economies. The course will introduce students to the concept, practices, opportunity and challenges of social entrepreneurship within the paradigm of sustainable development.

TBA (MS34J): STRATEGIC PLANNING FOR ENTREPRENEURSHIP III

The aim of the course is to introduce participants to basic techniques of planning under uncertainty, and to give them the chance to apply these techniques in developing, evaluating and synthesizing robust strategic plan for new and existing organizations. This will be done by the exposure to the theory and practice of strategic planning as it relates to the operation of open and competitive system. The course focuses on the tools that can be used to develop strategic plans for the enterprise operating in open soft systems in the face of high risk an uncertainty.

TBA (MS34K): NEW VENTURE CREATION AND ENTREPRENEURSHIP III

This course is the second part of a 2 semester sequence that is a requirement for candidates reading for the *BSc in Management Studies (Entrepreneurship)* and can be done separately, as an elective. This component focuses on the issues relevant to the successful operations of the business organization within the global market place. These include; other relevant plans aside from the initial business plan, the management of team, techniques for managing rapid growth and the impact of technology on the entrepreneurship.

MGMT3039 (MS35E): MANAGEMENT ACCOUNTING II – Strategic Management Accounting

Cost management concepts, models and strategies .This is the second of a two-semester programme in management accounting. This course seeks to provide further analysis of the critical role of management accounting concepts, models and information systems in the development and implementation of competitive strategy. The course will examine:

- costing models for pricing
- managerial costing systems, including budgeting and performance measurement and reporting systems and
- profitability analysis of customers and strategic business segments.

The course will make extensive use of readings and cases.

- Strategic Management Accounting and Competitive Strategy in a Dynamic, Global Business Environment
- Value Chain Analysis and Process Value Analysis – An Introduction
- Activity Based Costing
- Accounting for Quality Costs and Life Cycle Costing
- Cost Management Strategies
- Pricing
- Management Control Systems, Organization culture and Organization Learning
- Traditional Budgeting Systems and Practices, including Flexible Budgeting
- Variance Analysis
- Activity based Management and Budgeting
- Responsibility Accounting, Performance Measurement and Reporting Systems, including Productivity Measurement
- Profitability Analysis of Customers and Strategic Business Segments
- Transfer Pricing

ACCT3041 (MS35H): ADVANCED FINANCIAL ACCOUNTING

This course is designed for students above the intermediate level of accounting. It deals with advanced accounting concepts, practices and procedures. It targets primarily persons pursuing professional studies in accounting and prepares students who will work at the most advanced level of accounting

ACCT3043 (MS36E): AUDITING I

This course facilitates a thorough comprehension of the methodology and techniques of modern auditing; examines the role of auditors and provides an understanding of the legal , regulatory, professional and ethical environment in which auditors operate. The auditing standards will be examined with applications of Jamaican cases to demonstrate relevant principles and issues

ACCT3044 (MS36F): AUDITING II

This course builds on the fundamentals of auditing theory and practice. It covers the management of the audit process including quality control of audits, international standards on auditing. It focuses heavily on the application of the theory of the conduct the audit process.

MGMT3046 (MS37B): COMPANY LAW

This course covers the Principles of Company Law, statutes and relevant case law, with special reference to matters of particular concern to Accountants and Auditors

MGMT3067 (MS37C): REGULATORY FRAMEWORK OF BANKING AND FINANCE

This course is designed for students at the intermediate level to familiarize them with the legal environment and practices which govern the financial services industry. International best practices will also be studied and comparisons made with local law

MGMT3072 (MS37D): FINANCIAL SERVICES LAW

This course is designed mainly for students pursuing the Banking and Finance option to provide them with an understanding of fundamental legal principles relating to banking and other financial services. Emphasis will be placed on bank and customer rights, duties, liabilities and the law relating to negotiable instruments, methods of payment, security documentation and capital market instruments as well as fundamental principles of insurance law

MGMT3051 (MS38G): TAXATION I

This course provides students with an understanding of the main principles and concepts of taxation. It investigates how tax policy is formulated and explains how such policy is applied in practice in Jamaica. The course enables students to calculate the Jamaican tax liabilities of individuals and organizations.. The study of Jamaican tax law and practice is further developed in the context of tax planning and ethical considerations.

MGMT3048 (MS38H): FINANCIAL MANAGEMENT II

Financial Management II is an advanced managerial finance course that ties together theory and applications of financial management and covers the essential aspects of financial decisions. Financial decisions are primarily concerned with providing solutions to the following problems:

- What assets should the enterprise acquire? (This is the capital budgeting decision)
- How should these assets be financed? (This is the capital structure decision)
- How should short-term operating cash flows be managed? (This is the working capital decision)

This course focuses predominantly on learning the tools and techniques needed to analyze and evaluate financial information. This type of analysis enables the financial manager to identify and solve management problems related to the financial operations of business corporations.

TBA (MS38I): FINANCIAL STATEMENT ANALYSIS

This course is intended to provide a guide to interpreting financial statements and the use of financial information. It demonstrates how to effectively and accurately evaluate a firm's financial status and thus make informed investment decisions.

MGMT3052 (MS38O): TAXATION II

This course builds on Taxation I and extends the measurement of taxable income to corporate entities. It introduces issues related to the taxation of distributions and benefits to principal members of companies. It covers the taxation implications of residence and domicile of incorporated bodies, including double taxation treaties. The course includes comparative review of Commonwealth Caribbean tax regimes in the areas of income tax and capital gains tax. The course will emphasize tax planning and management.

MGMT3057 (MS39H): PRODUCTIVITY AND QUALITY MANAGEMENT

The course provides an in-depth coverage of productivity and quality management in the service and other industries. Emphasis is placed on the practical application of quality principles through the interpretation, understanding and use of these principles and concepts throughout the problem-solving process. Areas covered include Quality and Continuous Improvement, Process Control, Productivity and Measurement, Reliability and Bench-marking and Auditing.

MGMT3056 (MS39I) - PROJECT MANAGEMENT

This course focuses on the principles and practices of project management in business and technology. It will provide the student with the necessary skills that are required in industry.

The objectives of the course are to provide the students with the tools to implement effectively, project management practices in industry:

The student on completion will be able to:

- discuss the system principles and philosophy which guide project management theory and practice
- describe and develop the logical sequences of stages in the life of a project
- apply the methods, procedures and systems for designing, planning, scheduling, controlling and organizing project activities
- prepare project documents to assist in the implementation of the plan
- prepare project reports

MGMT3060 (MS39J): PRODUCTIVITY PLANNING

This course focuses on advanced techniques for use in the design, planning, and control of operating systems in the manufacturing and service sector. The course is designed to complement and build on topics covered in MS29P. A more advanced treatment is provided for decision models, which are used in production planning, inventory control, scheduling, facility design and location. Case examples are drawn from operating systems in manufacturing, service and public sector organizations.

TBA (TR21C): TRANSPORTATION & TRAVEL

This course focuses on the dimensions of tourism: historical, economic, social, cultural, psychological and environmental characteristics as they relate to the development of the travel and tourism industry with special emphasis on the transport sector. With ever increasing tourism demand, the transportation sector has had to adjust in order to accommodate the volume of international and domestic travelers. Adequate transportation infrastructure and access to generating markets is one the most important prerequisites for the development of any destination. Thus tourism travel and transport is a very active element of the tourist product and experience.

TBA (TR31B): DESTINATION MARKETING

As the recipient of tourism, the destination is a key element of the tourism system and provides the focal point for tourism activity and the study of tourism. Since tourism is consumed where it is produced, the destination comes under intense scrutiny and pressure from a wide range of sources, providing many challenges for all those involved in tourism in the public and private sector. This course will examine the key issues that must be considered of the tourist product and experience.

TBA (TR31D): DESTINATION MANAGEMENT

The inability of Small Island states to take advantage of the benefits of economies of scale and by extension compete effectively in both the primary and secondary sectors have rendered these economies dependent on service. Indeed the context of the Caribbean this reality has cause for small Caribbean nations to be highly reliant on tourism for the provision of jobs, contribution to GDP and the generation of foreign exchange.

The perpetuation of this industry however is dependent on the management of the many, participant of the tourism system while the profitability of the industry is dependent on the proper coordination of the relative industries to which tourism is linked. Further the longevity of these profits is reliant on the maintenance of social, cultural, environmental and economic equilibriums. It is therefore the purpose of this course to expose students to the importance of, and issues surrounding the effective management of tourism destinations.

GRADUATE PROGRAMMES

PHD IN INFORMATION SYSTEMS

MIS IN COMPUTER BASED-MANAGEMENT INFORMATION SYSTEMS

MSC IN TOURISM AND HOSPITALITY MANAGEMENT

MSC IN ACCOUNTING

MASTER OF SCIENCE DEGREE

IN ACCOUNTING

The Department of Management Studies (Mona) is the premier provider of academically-oriented accounting education within the Caribbean region. The Department is committed to producing masters accounting graduates with well developed analytical and technical capabilities, intellectually adaptive thought processes and an orientation toward life long learning, enabling them to become effective accounting and management practitioners and researchers.

The MSc Accounting programme continues to be one of the sources for the provision of Chartered accountants in Jamaica. The MSc (Accounting) degree is accepted as the final professional examination for admission to the Institute of Chartered Accountants of Jamaica. The Institute of Chartered Accountants of Jamaica on its 40th anniversary in 2005, signed a Cooperation Agreement with the University of the West Indies for the continued recognition of the degree as an appropriate programme for the recognition of Chartered Accountants in Jamaica.

The MSc Accounting programme is offered on a part-time and a full time basis. The programme consists of 12 courses; the courses are the same for the full time and part-time programme. The full time programme is 18 months (3 semesters). The part-time programme is 24 months, 6 semesters with two courses per semester, (2 evenings per week from 5:00 p.m. to 9:00 p.m.) including summer.

MSC IN NATIONAL SECURITY & STRATEGIC STUDIES

ADMINISTRATIVE SERVICES

ADMINISTRATIVE OFFICE

The Department of Management Studies' administrative offices are located upstairs the Old Wing. The offices cater to all undergraduate and graduate students, all potential students and other clients. The office provides printing, photocopying, fax, laminating, binding, locker rental services and room rental services. The opening hours are Mondays to Thursdays – 8.00am-7.00pm and Fridays 8.00am -4.30pm during teaching periods and during Exam periods and semester breaks Mondays to Thursday, 8.30am-4.30pm.

The DOMS Computer Laboratory

The main computing facility in the department is the DOMS Computer Lab. It houses over 60 Windows XP workstations.

The Computer Lab is open to all Faculty of Social Sciences (FSS) students and students registered for courses in the FSS that include computer hands-on sessions, are eligible to use the DOMS Computer Laboratory in the Semester in which they are registered.

The Computer Lab is overseen by a manager, who employs full-time and part-time Lab Technicians (LT) - whose primary functions are to ensure that the lab's security, network, hardware and software systems are functional and perform as optimally as possible. LT on duty can be identified by a blue vest.

For each Academic Year the DOMS Computer Lab is open during the following periods:

Pre-Teaching and Registration for Semester 1 and 2:

Monday to Friday 8:00 am - 8:00 pm

Teaching for Semesters 1 and 2:

Monday to Thursday 8:00 am - 9:00 pm

Friday 8:00 am - 8:00 pm

Saturday 9:00 am - 5:00 pm

Examination for Semesters 1 and 2:

Monday to Thursday 9:00 am - 9:00 pm

Friday 9:00 am - 7:00 pm

“Holiday” Break(s):

Monday to Friday 9:00 am - 7:00 pm

Summer School:

Monday to Thursday 9:00 am – 9:00 pm

Friday 9:00 am - 8:00 pm

Saturday 9:00 am - 5:00 pm

Examination for Summer School:

Monday to Friday 9:00 am - 6:00 pm

The Computer Lab is closed on Sunday, Thursdays during semesters 1 & 2 (2pm to 4pm), Public Holidays and Christmas and New Year's Eves. An availability schedule is posted outside the lab (The schedule is subject to change as required)

In order to protect the lab resources and provide efficient service, the lab employs certain rules and regulations, some of which are

- All persons must present their valid UWI ID card to the LT on duty before attempting to use a computer. Users may be prohibited from using the lab without proper/valid UWI identification; ID cards must be available for presentation on request.
- Priority is given to research and course related activities.
- Copying of copy written material is strictly forbidden.
- Eating, Drinking or Smoking is not permitted in the Computer Lab or adjoining classrooms at anytime.
- The Computer Lab is not responsible for the safety of student's valuables.
- Students are not allowed to interfere with the hardware or software settings, or access the operating system. If necessary seek the assistance of one of the Lab Technicians (LT) on duty.
- Users should seek help from the LT if any difficulty is experienced using a particular computer.
- Users are not permitted to move any equipment from the Computer Lab rooms, or attempt to make repairs to any of the equipment.
- Users should keep the Computer Lab clean and tidy. All waste material should be deposited in the bins provided.
- Food containers (natural or synthetic) should NOT be disposed of in the Computer Lab or its passageway.
- Users are required to supply their own diskettes, compact disk or USB drive and are advised to keep their information on these.

- Students must surrender their valid UWI ID cards in exchange for any material loaned. This will be restored to the students when the material borrowed is returned.
- All documents are to be sent to the printer by the Computer Lab user. Each print job is to be paid for in the DOMS Main Office before sending to the printer.

LT are **authorized to suspend users** from the Computer Lab if they do not adhere to the afore-mentioned rules.

Training for part-time LT takes place in May of each academic year. Only UWI students are eligible.

Note: The main function of the LT is to ensure the proper maintenance and security of the property and systems of the Computer Lab and not to provide tuition for students

ADMINISTRATIVE AND ANCILLARY STAFF

Carlene B. Wynter, Office Manager (On Leave)
Venese Gordon-Francis, Office Manager (Acting)
Keisha Sherman- Howell, Computer Laboratory Manager
Asenath Sharpe, Senior Administrative Assistant
Sophia Wellington, Senior Administrative Assistant
Lola Hyde, Administrative Secretary
Natasha Bowen, Secretary
Arlette Byfield, Secretary
Marisa Wright, Administrative Assistant I
Nicole Watson, Secretary
Hermine Carty, Chief Office Attendant
Pauline Johnson, Senior Departmental Attendant
Dalrene Farquharson, Senior Office Attendant
Jacqueline Lewis, Senior Office Attendant
Rosemarie Morgan, Senior Office Attendant