

REGGAE STUDIES UNIT

The Reggae Studies Unit (RSU) is a sister entity to the ICS which has enjoyed increased relevance in recent years. This past academic year resulted in the RSU being mandated to implement and deliver a new degree programme in Arts and Entertainment Management. This is a pioneering programme which seeks to empower an upcoming generation of cultural practitioners with relevant information and experience in an evolving arts and culture world.



ACADEMIC PROGRAMMES

Majors in:

- BA in Cultural and Creative Industries
- BA in Music & Performance Studies
- BA in Entertainment, Cultural and Creative Industries

Minors in:

- Entertainment and Cultural Enterprise Management
- Minor in Music
- Minor in Reggae Studies
- Minor in Rastafari Studies

Graduate Programmes:

- Master of Arts in Cultural Studies
- Master of Philosophy in Cultural Studies

ICS STAFF

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UWI
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JAMAICA, WEST INDIES



INSTITUTE OF CARIBBEAN STUDIES

The Institute of Caribbean Studies

Faculty of Humanities and Education,
The University of the West Indies,
Mona

ABOUT THE INSTITUTE OF CARIBBEAN STUDIES

The Institute of Caribbean Studies is a vibrant space for cutting-edge undergraduate and post-graduate programmes, which allow creative minds to take full advantage of the financial rewards available in the culture, entertainment and creative industries.

Major in BA in Cultural and Creative Industries

The BA Cultural & Creative Industries recognizes the key role of creativity and cultural diversity in the building of new knowledge economies. It also recognizes that the potential of artistic and creative outputs for wealth creation and income generation is best realized by individuals rooted in academic knowledge, trained in relevant competencies, and able to critically assess trends and developments in the field. This programme aims to enable students to meet this human resource need in the cultural and creative industries.

Students in the programme receive academic grounding in an area of their choice, while also receiving exposure to the creative industries, and developing skills in conducting various aspects of sectoral operations. This is achieved through registration in courses in three Concentrations (formerly referred to as Clusters): a Disciplinary Concentration, a Fundamentals Concentration, and a multidisciplinary Cultural & Creative Industries Concentration. The programme is designed to be flexible and allow students to develop in myriad different directions and enable them to enter into processes of convergence of content, technology and business practices.

Students in the BA Cultural & Creative Industries must complete 24 credits for courses in the Fundamentals Concentration (CLTR courses), 24 credits in a Disciplinary Concentration, and 24 credits in a Cultural & Creative Industries Concentration.



NEW PROGRAMME!

Major in Music & Performance Studies

The B.A. in Music and Performance Studies is designed to expose students to a range of thinking primarily based on musicological and ethnomusicological concepts. It offers music courses that range from introductory to advanced levels and although grounded in Western diatonic harmony, considers and explores culturally diverse methods of making, performing, producing and consuming music. A strong feature of the degree is the recognition of technology as a critical component in many spheres of musical interaction and the need for music specialists to be well versed in a variety of software and hardware platforms. Although the degree focuses on music and performance studies, the development of critical thinking, reading and writing skills remain central in the development of a well-rounded UWI graduate.

The degree is multidisciplinary and allows the student to engage in a variety of academic thought through five distinct concentrations including: 1. Music Performance; 2. Music and Technology; Music Education; 4. The Performing Arts; and, 5. Music Research and Sound Analysis.

The three years of study include a foundation year that immerses the student in established concepts of music creation, performance, production, transmission, analysis and research. In the second year, many of the introductory themes will continue at an advanced level and the student will be exposed to a closer examination of musical practice in the context of the technology, culture and the societal forces that shape it. In the final year of study, course selection includes a mandatory year-long presentation project, which is based on the students selected Concentration and area of academic interest.

The general requirements for admission into the Faculty of Humanities and Education are applicable for the B.A. in Music and Performance Studies, however, one of the qualifying CSEC or CAPE subjects should be in the subject of Music or an equivalent Associated Board grade five in Music Theory. Without a music qualification at CSEC or CAPE level, the student will be required to pass the mandatory MUSC0102: Introduction to Music Theory (NEW) course during the first semester of study.

Major in Entertainment and Cultural Enterprise Management

The aim of the ECEM Programme is to produce innovative industry leaders who understand the convergence of media, information technology and culture within the local and global contexts. A major focus of the programme is entrepreneurial development and innovation.

The major consists of 42 credits of compulsory core courses, 36 elective credits, 6 credits of Foundation Courses and 6 credits of English Language courses.

