

MATRICULATION REQUIREMENTS

The Matriculation requirements are consistent with University requirements:

Normal matriculation (Full time)

5 CXC/CSEC subjects (General Proficiency), Grades I-III or equivalent including English Language and Mathematics; plus 2 Units of CAPE or its equivalent; an Associate Degree from a recognised institution is also applicable.



ICS STAFF

Director:

Dr. Sonjah Stanley Niaah

Senior Administrative Assistant:

Mrs. Bettene Ross-Lawes

Senior Secretary:

Miss Kaydiann Williams

Lecturers:

Prof. Donna Hope

Dr. Karen Carpenter

Mr. Hugh Douse

Dr. Dave Gosse

Dr. Myrna Hague-Bradshaw

Dr. Deborah Hickling Gordon

Ms. Stascia Gordon

Dr. Ray Hitchins

Dr. Dennis Howard

Dr. Candia Mitchell Hall

Mr. Michael Holgate

Mr. Kirt Henry

Mr. Ramon Leachman

Ms. Karen Madden

Ms. Kareene Morris

Dr. Jalani A. Niaah

Dr. Ajamu Nangwaya

Dr. Alpha Obika

Dr. Nicole Plummer

Mr. Ewan Simpson

Ms. Kai-Yaneeke Tapper

Mr. Fabian Thomas

Dr. Lisa Tomlinson

CONTACT US

The Institute of Caribbean Studies

University of the West Indies

Mona Campus

Kingston 7

Jamaica

Tel: (876) 977-1951, (876) 970-6228

Fax: (876) 977-3480

Email: icsuwimona@uwi.edu.jm

Website: www.mona.uwi.edu/humed/ics



Bachelor of Arts in Entertainment and Cultural Enterprise Management

The Institute of Caribbean Studies
Faculty of Humanities and Education,
The University of the West Indies, Mona



ABOUT THE INSTITUTE OF CARIBBEAN STUDIES

The Institute of Caribbean Studies is a vibrant space for cutting-edge undergraduate and post-graduate programmes, which allow creative minds to take full advantage of the financial rewards available in the culture, entertainment and creative industries.

Major in Entertainment and Cultural Enterprise Management

The aim of the ECEM Programme is to produce innovative industry leaders who understand the convergence of media, information technology and culture within the local and global contexts. A major focus of the programme is entrepreneurial development and innovation.

The major consists of 42 credits of compulsory core courses, 36 elective credits, 6 credits of Foundation Courses and 6 credits of English Language courses.



Level I

CLTR1007
COMM1001
FOUN1002

AND
COMM1121
OR
IMCC1010

FOUN1016
OR
FOUN1019*

AND
Foreign Language**
3 Free electives

Level II

CLTR2505
CLTR2605
CLTR2705

AND
IMCC2601
OR
MKTG2001

AND
FOUN1201
FOUN1301
4 Free electives

Level III

CLTR3505
CLTR3507***
CLTR3605 (Summer Internship)
CLTR3905
LANG3101
MGMT3058

AND
5 Free electives

CLTR3605 ECEM Internship (End of Level 3 Summer Term)

**Students who are not exempt from the ELPT and who have not been successful in the test are required to register for FOUN1019; this reduces the number of credits which can be taken in free electives at Level I*

*** Students who do not have at least a CSEC pass in a Foreign Language will be required to take a 3-credit foreign language course as one of their electives*

****Research-linked course required by the Faculty*

NB. It is mandatory that each student completes three (3) non-major Humanities courses (excluding courses offered by the ICS).

