

Effective Strategy Through Project Portfolio Management
2-day Workshop

COURSE SYLLABUS

COURSE OVERVIEW:

The Effective Strategy Through Project Portfolio Management course provides an understanding of the role of Portfolio Management in today's business environment. It illustrates the methodology, tools, and techniques that may be used to successfully select, prioritize, and optimize projects to achieve organizational strategies and objectives.

COURSE CONTENT

DAY 1

- Introduction to project portfolio and portfolio management
- The concept of business value
- Project Portfolio Management Framework
- Project portfolio definition

DAY 2

- Portfolio Prioritization
- Portfolio balancing/optimization
- Portfolio Value

METHODOLOGY:

The course will be delivered via a workshop format through lectures, class discussions, group and individual assignments using templates and cases. The cases will depict real life situations to illustrate the applications of project portfolio management in organizations.

COURSE EVALUATION & CERTIFICATION:

Graded Exercises	Type	Points
Developing a Project Portfolio	Group	20
Prioritizing the Project Portfolio	Group	20
Optimizing / Balancing the Project Portfolio	Group	20
Delivering Value in the Project Portfolio	Group	20
Multiple-choice Quiz (10 Questions)	Individual	20
Total Points		100

IMPORTANT NOTES:

- Participants will be given time to work on the group exercises during class hours, and they shall become due by the end of the class, on the day that they are assigned.
- Course grades are based on a combination of individual multiple choice test, individual and group assignments and a group case study.
- At the end of the course, participants who achieve an overall grade of 50% or more on both the individual and group assignments will be issued a Certificate of Achievement.
- Participants who achieve an overall grade of less than 50% will be issued a Certificate of Participation.
- In addition, to be eligible for either certificate, participants must attend all 2 days of the course.

REFERENCE:

The course material is based on The Standard for Portfolio Management – Fourth Edition, Project Management Institute Inc., (PMI), 2017.
