

### MONA SCHOOL OF BUSINESS & MANAGEMENT

THE UNIVERSITY OF THE WEST INDIES, Mona

# **COURSE OUTLINE**

Programme: **EXECUTIVE EDUCATION** 

Course Title: Enterprise Risk Management SBSC 6104

Contact Hours: Eighteen (18) - 3 days

**TARGET AUDIENCE:** Managers, Analysts, and Investors

#### **OVERVIEW**

This course focuses on how to recognize, assess and respond to potential organizational outcomes that vary from expectations.

#### **OBJECTIVES:**

- 1. To understand fundamental concepts pertaining to risk and risk management
  - 2. To appreciate common types of enterprise risks
- 3. To be familiar with appropriate tools and techniques for assessing enterprise

risks

4. To be able to develop an action plan for managing enterprise risks

#### **TOPIC AREAS**

- Nature of enterprise risks (upside and downside)
- Recognizing enterprise risk profiles, appetites and functions
- Quantitative and qualitative tools for assessing enterprise risks
- Mitigating enterprise hazards (market, credit, operational, financial and reputational risk)

- Exploiting enterprise opportunities (strategic and investment risks)
- Industry perspectives on managing risks

## **ASSIGNMENT**

Develop an action plan for managing risks in an industry or organization

## **CERTIFICATION**

Certificate of Achievement based on assessment of individual and group assignments.

