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MSBM

MONA SCHOOL OF BUSINESS AND MANAGEMENT

MSBM e-NEWS

December 2015

Issue 3 Vol. 2

Welcome to Mona School of Business and Management's e-Newsletter. In this issue we highlight the activities of The School during the period June - December 2015.

UPCOMING EVENTS

PUBLIC LECTURE:

January 20, 2016 | 6:00p.m.



PUBLIC LECTURE

Presenter: Professor Peter Kuok



From third world to the first:
The Singapore Free Port, Shipping & Logistics
Story (1819 - 2016)

January 20, 2016 | 6:00 p.m.

INFORMATION SESSION, SAVANNA-LA-MAR:

January 21, 2016

INFORMATION SESSION, MONTEGO BAY:

January 22, 2016

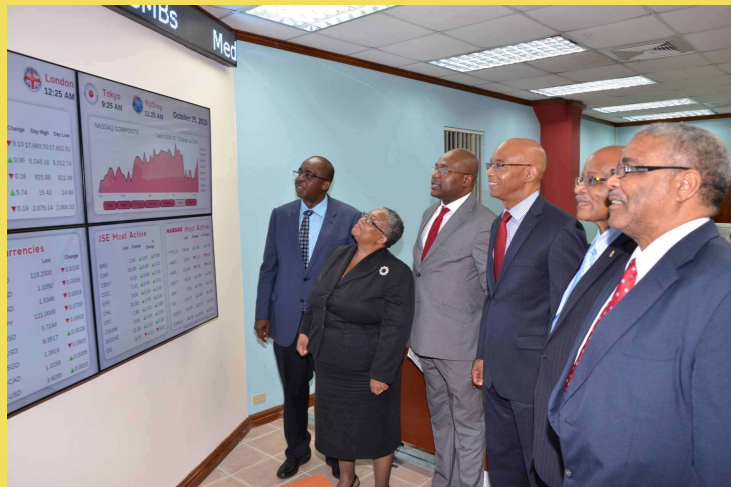
INFORMATION SESSION, KINGSTON:

January 27, 2016 | 6:00p.m.



MSBM MEMBERS OF STAFF HONOURED AT UWI LONG SERVICE AWARDS

MSBM LAUNCHES FINANCE LAB

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Mona School of Business and Management (MSBM) will be incorporating global stock trading as part of its course of study over the next few weeks following the launch of the institution's Finance Lab. The School officially launched the Caribbean's first University Finance Lab which is aimed at bridging the gap between what students are taught in schools and complex financial data they are expected to interpret upon entering their respective work fields. [Read More](#)

MSBM WINS PRIZE FOR FINANCE LAB AT PMI AWARDS

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On Thursday, December 10, 2015, three staff members of MSBM were honoured for their Years of Service by the University of the West Indies at the Campus' Presentation of Long Service Awards. They are:

20 Years:

- Dr. Lila Rao Graham

15 Years:

- Dr. Hilary Robertson Hickling
- Dr. Derrick Deslandes



The Mona School of Business and Management was among the top three winners of the Project Management Organization of the Year (PMOY) award. The Jamaica-based business school was recognized by the Project Management Institute (PMI) for excellence in project management. [Read More](#)

ADVOCACY & OUTREACH

PUBLIC ADVOCACY SERIES: THE BUSINESS OF SUGAR



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Mona School of Business and Management and Spur Tree Spices partnered in hosting another Public Advocacy Series, under the theme, "The Business of Sugar - Can We Make Money?" on November 24. The forum took place at MSBM North, on the Campus of the University of the West Indies (UWI), Mona. The Public Advocacy Series comprises monthly forums scheduled to highlight various concepts under the theme of national development. November featured a distinguished list of

MSBM MOBILE APP LAUNCHED



Mona School of Business and Management launched their free mobile app at undergraduate orientation sessions held at both the Mona and Western Jamaica campuses in August. The app's features include class schedules, faculty and staff directory, calendar of events, news, reservations/scheduling for study spaces, videos/photos, social media integration, campus maps and on campus dining options. [Read More](#)

PARTNERSHIPS

MSBM WEF GLOBAL COMPETITIVENESS SURVEY REPORT PRESS CONFERENCE

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issues surrounding the local and international sugar industries. [Read More](#)

PUBLIC FORUM: RJR/GLEANER MERGER



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On Thursday, September 10, 2015, a panel discussion entitled 'The RJR/Gleaner Merger: Implications for the Media Business in Jamaica' was hosted by the Mona School of Business Management in partnership with Spur Tree Spices at the Faculty of Medical Sciences. Led by an impressive line-up of panellists, the audience was taken through the rationale for the deal, the implications for the consumer, the shareholder and the media industry. [Read More](#)



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On December 10, 2015, Mona School of Business and Management hosted a press Conference re "Raising Awareness – WEF Global Competitiveness Report. Jamaica's Relative performance over the years 2001-2015".

In 2001 the World Economic Forum (WEF) selected MSBM as its partner institution for administering the Global Competitiveness Survey for Jamaica. The Report series remains the most comprehensive assessment of national competitiveness worldwide. [Read More](#)

MSBM/SPUR TREE SPICES MOU SIGNING



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On Wednesday, October 21, 2015, Mona School of Business and Management and Spur Tree Spices Jamaica Limited signed a memorandum of understanding (MOU) solidifying the partnership between both parties for Spur Tree Spices to be the title sponsor of the MSBM Public Advocacy Series, and sponsor of MSBM's Star Awards.

MSBM SIGNS MOU WITH JNN

ALUMNI NEWS

RECONNECT: THE BLACK JACK EDITION



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Saturday, November 14, 2015 saw the MSBM Alumni Association hosting the fundraising event "Reconnect: The Black Jack Edition" - with proceeds in aid of the MSBM Alumni Scholarship Fund. The event was well supported with alumni out in their numbers reconnecting and partying in fine style.

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Congratulations to MSBM Alumni Gary Allen, CD and Glenworth Francis, OD. Both individuals received awards at the National Honours and Awards Ceremony held at King's House on October 19, 2015.



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STUDENT NEWS

MSBM STUDENTS SHINE AT 2015 FSS GRADUATE AWARDS



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The UWI Faculty of Social Sciences Annual Graduate Awards Ceremony to recognize outstanding academic performance for 2014-2015, was held on November 25, 2015. Sixty One MSBM students received First Class honours; and special course and programme awards were presented to 25 of our students.

MSBM UNDERGRADUATES COP NCB VISION AWARD



The Mona School of Business and Management and Jamaica News Network (JNN) signed an MOU on Monday, August 3, at the University of the West Indies, Mona. This MOU creates a platform for the organisations to contribute to national development - by demystifying transactions relating to equities, bonds, currencies and commodities for the wider public - and moves the School closer to fulfilling its strategic imperatives. [Read More](#)

MSBM BUILDS PROJECT MANAGEMENT SKILLS FOR UWI/IDB INITIATIVE



The Inter-American Development Bank (IDB) and the University of the West Indies (UWI) have partnered to build the project management skills of Civil Society Organisations (CSOs) in Jamaica. To that end, the IDB funded and facilitated a three-day workshop from July 22-24. It was called Project Cycle Management and was done in association with UWI Consulting, the university's professional advisory service arm, and the Mona School of Business and Management. [Read More](#)

STARTUPJAM WORKSHOP SERIES TAKES ENTREPRENEURS THROUGH THEIR PACES

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A four-member team of MSBM undergraduate students - Monish Parwani, Olivia Sinclair, Jon-Ross Dela Motta and Andrew Christie - copped the NCB Vision Award at the NCB Nation Builders 2015 Awards Ceremony held at the Jamaica Pegasus on October 22, 2015. The award is given to the undergraduate student or team that prepared and submitted the best final year Business Plan during the preceding academic year.

The students were awarded for their social enterprise project called "The "Paper Garden" which proposes to offer origami arrangements for events and occasions made from recyclable materials. The Paper Garden will be staffed by mostly deaf employees, with a mission to empower and educate the deaf in Entrepreneurial Management while decreasing the amount of waste deposited into Jamaica landfills.

MSBM STUDENTS HEAD TO BIG APPLE FOR ERNST & YOUNG INTERNSHIP



Four students of Mona School of Business and Management were selected to participate in the 2015 Ernst & Young Summer Internship Programme in New York. The students were selected based on their stellar performance in the internship segment of the UWI Accounting Co-op Programme, a partnership between Ernst & Young Jamaica and Mona

Startup JAM
RUN LEAN APPLYING LEAN METHODS TO YOUR BUSINESS
 Guest Speaker: **Darrell Scott**
 Darrell co-founded PushBack, a media startup, and works for Accelerate Change, a Washington D.C. based social enterprise accelerator
JUNE 30TH 6-8PM
 EXECUTIVE SEMINAR ROOM, FACULTY OF LAW, 3RD FLOOR, UWI MONA
 Apply and register at <http://go.glnorms/YEawDIAzgs>
 For more information, contact startupjams@gmail.com

Supported by the Embassy of the United States of America, StartupJam partnered with Mona School of Business and Management, SlashRoots, and UWI Entrepreneur Builder to launch the StartupJam Workshop Series. The inaugural event was held under the theme "Run Lean: Applying Lean Methods to your Business", on June 30, 2015 at 6:00 p.m. at the UWI Mona, and saw approximately 35 entrepreneurs applying lean startup methodology to solve problems, and streamline their products and services. Workshops took place from June to November 2015. [Read More](#)

JEA/MSBM PARTNER TO HOST PUBLIC FORUM

The Jamaica Exporters' Association in Partnership with Mona School of Business and Management
 Invites you to
 A Public Forum
"An Export Led Economy — Implications for Jamaica"
 Monday, June 29, 2015 at 6:00 pm
 At the Executive Seminar Room, Faculty of Law University of the West Indies, Mona Campus
 A National Exporters' Month 2015 Activity
RSVP:
 Nicqui Graveney or Sophia Elliott at 960-4908 or 968-5812

On June 29 the JEA partnered with Mona School of Business and Management host a Public Fourm under the theme "An Export Led Economy, Implications for Jamaica" at the Faculty of Law, University of the West Indies. The forum was part of the National Export Month activities and saw over fifty - attendees, including students of the UWI, exporters and prospective exporters. Panellists included: Executive Director and Lecturer of the Mona School of Business and Management Prof. Densil Williams, Spatial Innovisions CEO and MSBM DBA candidate - Silburn Clarke, Consultant with the Ministry of Agriculture and Lecturer at MSBM Dr. Derrick Deslandes, JAMPRO President - Ms. Diane Edwards, CEO of Jamaican Teas

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STUDENT ENGAGEMENT

MSBM REASONING SERIES WITH CEOs



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MSBM's inaugural Reasoning Series event was held on October 29, 2015 - featuring Mr. Denis' O'Brien, OJ, Chairman of Digicel Group.

In order to continue to deliver an exceptional teaching and learning experience to our students, Mona School of Business and Management has launched the MSBM Reasoning Series with CEOs.

Scheduled for each semester, the forum will allow students to interact with CEOs in a "Town Hall Setting" and thereby gain useful insights about the experience and vision of the CEO, and what it takes to forge success in an increasingly competitive work environment.

[Read More](#)

APPOINTMENTS

MSBM wishes to extend heartiest congratulations to the following individuals who received appointments:

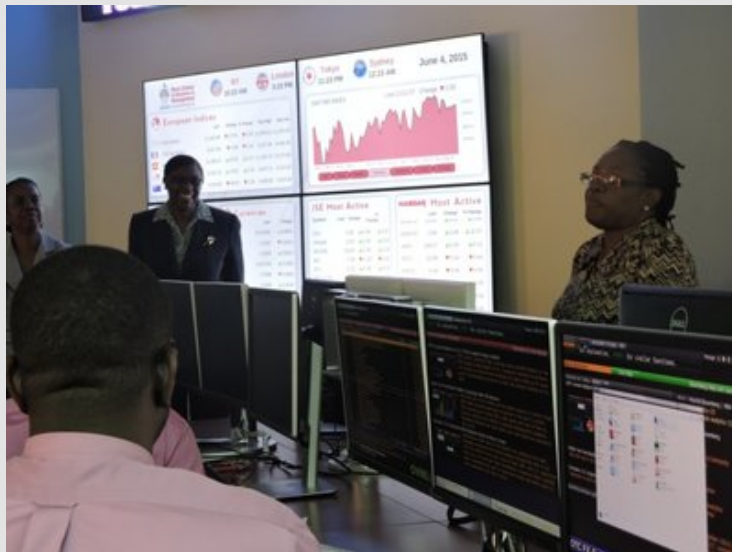
MSBM, MSTEM AND THE WORLD BANK PARTNER FOR OPENSTREETMAP TRAINING



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As part of the World Bank-DFID partnership to support Open Data in the Caribbean, Mona School of Business Management joined forces with the World Bank, the Ministry of Science, Technology, Energy and Mining (MSTEM), and the Caribbean Open Institute to host an OpenStreetMap training event in Kingston on Monday, June 15, 2015. [Read More](#)

MSBM/JIFS HOST ERM WORKSHOP



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On Thursday June 4, 2015, 23 professionals from 13 business institutions attended a joint MSBM/JIFS Enterprise Risk Management (ERM) workshop. Participants were able to use the MSBM Finance Lab to explore the complexities of ERM. [Read More](#)

INITIATIVES

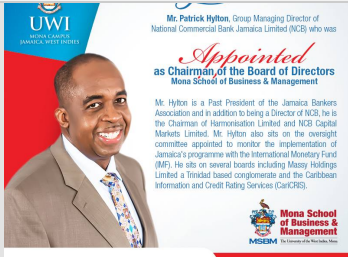
MSBM/WIGUT JOINT AGREEMENT SIGNING FOR RED BOOK

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PATRICK HYLTON - Group Managing Director of NCB - who was appointed as Chairman of the Board of Directors at Mona School of Business and Management.



JAMES MOSS-SOLOMON - Executive-in-Residence at MSBM - who was appointed as Chairman of the Board of Directors of the University Hospital of the West Indies. [Read More](#)



RALPH THOMAS - Former Teaching Fellow at the University of the West Indies's Mona School of Business and Management - was appointed as Jamaica's new Ambassador to the United States. [Read More](#)



MINNA ISRAEL - Served as Distinguished Business Fellow



(Excerpt from Agreement):

Joint Agreement on the Rules for Academic, Senior Administrative and Professional staff (RED BOOK) whose contracts of employment are funded entirely by MSBM (i.e., not funded by the University Grants Committee).

This Agreement was entered into on December 17, 2015 by the Mona School of Business and Management (MSBM), a wholly owned company of The University of the West Indies (UWI), Mona, and the West Indies Group of University Teachers (WIGUT), Jamaica. It is intended to set out in clear fashion the rules for Academic, Senior Administrative and Professional staff whose contracts of employment are funded entirely by MSBM.

NATIONAL SECURITY POLICY SEMINAR 2015



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The National Security Policy Seminar 2015 was held on October 8, 2015 at UWI's Regional Headquarters, and was hosted by the Office of the Cabinet and MSBM. The Seminar was chaired by Professor Densil Williams, Executive Director of MSBM, and the Ministry of National Security's Sandra O'Meally.

The programme featured a number of presentations including, Coordinator of the National Security and Strategic Studies Masters Programme at MSBM, Dr Hilton McDavid's, address entitled "Security Institutional Building and National Security Policy Implementation".

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is presently a Special Advisor to the Vice Chancellor of the UWI, on Resource Development - who was appointed to the JPS Board of Directors. [Read More](#)

STAFF UPDATES

MSBM WELCOME:

- Jheanell James, Administrative Assistant, Administrative Office (South)
- Justine Harrison, Marketing Coordinator
- Chris-Ann Maxwell, Receptionist/Secretary (South)
- Nordia Lawrence, Receptionist/Secretary (North)

MSBM wishes to say welcome aboard our team, we are pleased to have you working with us!

MSBM FAREWELL:

- Trudy-Ann Nurse
- Shanae Smith
- Kamique Stewart
- Janelle Brown
- Maheshwar Boodraj

MSBM wishes them all the best in their new endeavours and wishes to thank them for their years of dedication, enthusiasm and team spirit.

CONGRATS MSBM STAFF



Heartiest congratulations to the members of the MSBM family who were awarded certificates at this year's graduation exercise.



THE UNIVERSITY OF THE WEST INDIES
MONA, JAMAICA

IRSPM

**INTERNATIONAL RESEARCH SOCIETY
FOR PUBLIC MANAGEMENT (IRSPM)
REGIONAL CONFERENCE**

*"Optimizing Public Services Management for Development:
Innovation in Policy, Strategy and Technique"*

• October 1-3, 2015 • Mona Visitors Lodge,
University of the West Indies Mona Campus

Opening Address: Mrs Patricia McKenzie
Vice President (Operations), Caribbean Development Bank

CONFERENCE PANELS:

- Public Service Reforms- Alternative Organizations
- ICT/E-Government
- New Researchers
- Public Service Reform/Accountability
- Local Governance/LED
- Public Service Reform and Development
- Public Service Reform/ Citizen Participation
- Public Financial Management /Debt Management

• THEMATIC PLENARY:
Energy and Development:
Implications for Public Management

• CLOSING PLENARY:
From the Outside, Looking In:
*A Conversation with Industry Leaders on
Public Services Management*

For more information contact:
Conference Chair -
eris.schoburgh02@uwimona.edu.jm

 **DGOV**
DEPARTMENT OF GOVERNMENT

 **Mona School
of Business &
Management**
The University of the West Indies, Mona

The International Research Society for Public Management (IRSPM) Regional Conference - held October 1-3 at the Mona Visitors Lodge - brought together national, regional and international researchers and practitioners in the field of public policy and management to exchange ideas and share information concerning developments in the theoretical, methodological and practical areas of public development management research. The Conference represented a strategic activity for the Department of Government's Public and Policy Management Unit, in association with the Mona School of Business and Management.

THE VINCENT HOSANG UWI VENTURE COMPETITION



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LAUNCH:

University students and lecturers gathered at the Mona School of Business for the launch of the Vincent HoSang UWI Venture

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- Merlyn Reid
- Kadiann Malcolm
- Rosemarie Williams-Hudson
- Justine Harrison

young entrepreneurs to transform business models into successful businesses. [Read More](#)

FINALS & AWARDS CEREMONY:

Budding entrepreneurs Jordan Freeman, Aneishka Christie and Samantha Williams walked away with the top prize in the Vincent HoSang UWI Venture Competition for their business plan for the manufacturing and sale of Jamaican iced coffee products. Team Glace Kafe was presented with the award at ceremony at Mona School of Business and Management on Friday, November 20, 2015. [Read More](#)

MSBM STAKEHOLDER BREAKFAST SESSIONS

In an aim to incorporate stakeholder feedback into the Schools efforts to develop new programmes to be offered in the Academic year 2017-18 - MSBM hosted several stakeholder breakfast sessions in November 2015. Some of the stakeholders engaged included: Lasco, Hi-Pro, Kingston Wharves, JMMB, GK Foods, BOJ, NCB, Proven, JEF, JIFS, T. Geddes Grant and academia.

MSBM has a key role to play in helping to shape the quality of the domestic and the regional human resources for competition in this increasingly competitive market place. As an educational institution, MSBM's core mandate is to develop the human resources of its stakeholders so that they can make a significant contribution to the growth and development of their economies. As part of this mandate, the School is always seeking to develop new programmes and upgrade existing ones in order to be forward thinking and relevant in light of the changing business landscape.

MSBM ROUNDTABLE FEATURES MCKINSEY EXECUTIVE PETER NOTEBOOM



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MSBM joined forces with the National Commercial Bank Jamaica Limited (NCB) to host Peter Noteboom, a top expert on organizational design and transformation strategy of the prestigious global consultancy, McKinsey and Company at the event held Wednesday, June, 18 at the Mona Visitors' Lodge and Conference Centre under the theme: "Transforming Organizations for Growth". [Read More](#)

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CALLING ALL MSBM ALUMNI



[CLICK THE LINK TO FIND OUT HOW](#)

OR

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Mona Campus

Tel: 977-6976 | Fax: 977-4622
Tel: 977-3775 | Fax: 977-3829

Western Jamaica Campus

Tel: 940-5561 | Fax: 979-3758

Email: msbm@uwimona.edu.jm

Website: <http://www.mona.uwi.edu/msbm>

STAFF/FACULTY HAPPENINGS

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Mona School of Business and Management
The University of the West Indies, Jamaica

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Tel: 977-3775 | Fax: 977-3829

Western Jamaica Campus:
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Jamaica W.I.
Tel: 940-5561 | Fax: 979-3758

Email:
msbm@uwimona.edu.jm

Website:
<http://www.mona.uwi.edu/msbm>



RESOURCE-RICH STATES: THE CARIBBEAN EXPERIENCE"



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On Thursday, December 3, 2015 MSBM presented the launch of the book titled "Managing FDI for Development in Resource-Rich States: The Caribbean Experience", by Dr. Lou Anne Barclay, Lecturer - Marketing, International Business, Entrepreneurship & Strategy. The launch featured Professor Alvin Wint - Professor of International Business and Special Advisor on External Relations to the Vice Chancellor of the University of the West Indies (UWI) - as the Key Note speaker.

BOOK LAUNCH: PROFESSOR EDWIN JONES LAUNCHES "CONTENDING WITH ADMINISTRIVIA: COMPETITION FOR SPACE, BENEFITS AND POWER"



Thursday, November 26, 2015 saw the official launch of Professor Edwin Jones' new book titled "Contending with Administrivia: Competition for Space, Benefits and Power", a sociohistorical book exploring significant aspects of the country's more than five decades of national development. Former Prime Minister PJ Patterson gave the main address at the launch, which was held under the auspices of the Mona School of Business & Management, where Jones is a professor emeritus and an associate teaching fellow. [Read More](#)

DR. MAURICE MCNAUGHTON PRESENTS AT 'PROSPECTS FOR MOBILE PAYMENTS IN THE

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With Barbados and most Caribbean countries struggling to experience favourable economic growth, regional governments are being told that the development of a mobile financial service system has the potential to impact positively on their Gross Domestic Product (GDP). This observation came from Dr. Maurice McNaughton, Director at the Centre of Excellence for IT-Enabled Innovation at the Mona School of Business and Management, who told participants at a one-day seminar this was based on research carried out in Jamaica about four years ago. The University of the West Indies, Mona Campus official was speaking at the seminar dubbed 'Prospects for Mobile Payments in the Caribbean: A Public/Private Partnership Perspective', held at the 3Ws Oval. [Read More](#)