

MSBM E-NEWS

Mona School of Business and Management

Newsletter July 2018 | Issue 6 Vol. 2



Upcoming Events

**Faculty of Social Sciences
Faculty Day**
August 21, 2018

**MSBM General Staff Retreat
2018**
August 23, 2018

**MSBM Undergraduate
Orientation**
August 27 - 30, 2018

**MSBM MSc Orientation
(Mona)**
August 31, 2018

**MSBM Alumni Association
Welcome Event**
September 28, 2018

**MSBM Reasoning Series with
CEOs ft. Yaneek Page**
October 25, 2018

**Upcoming Professional
Development (Short) Courses**

- **Principles & Practices of
Project Management
(Montego Bay) – Start
Date: August 11, 2018**
- **Principles & Practices of
Project Management
(Kingston) – Start Date:
August 25, 2018**

Learn More: [Executive
Education Schedule](#)

#MSBMMoments



Snapshot following Mona School of Business and Management's meeting with Daniel Lang, CMO, Sutherland Global on April 26, 2018.



Snapshot of Mona School of Business and Management (MSBM) Executive Director Dr. David McBean participating as a mentor in the British Council's

Welcome to Mona School of Business and Management's eNewsletter.

In this issue we highlight the activities of the School during the period April - June 2018. During this period, the School made significant strides through a range of initiatives and programmes. As you read through this interactive issue of MSBM eNews, click the links for more information.

From the Desk of the Executive Director

I am delighted by the opportunity to lead the team at the Mona School of Business and Management (MSBM), and to reach out to you via our Newsletter (the first one for me). I am grateful for the warm welcome given me by MSBM and the wider University of the West Indies, Mona (UWI) community, and also the stakeholders with which we interact. MSBM has a rich tradition of providing high quality teaching and learning opportunities for Jamaica and the wider Caribbean. We promise that we will continue to do so. This issue highlights some of our successes, whether it was our Roundtable CEO Breakfast Forum headlined by the Prime Minister of Jamaica The Most Hon. Andrew Holness or the exceptional achievements of our UWI Vincent HoSang Venture Competition teams, both locally and internationally. This is the tradition we wish to continue at the School – Excellence. This is our School, and I look forward to building on the rich legacy of MSBM.

Dr. David McBean

Executive Director

Mona School of Business and Management

Forward. Thinking.

News Highlights



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MSBM hosts 9th Annual Roundtable CEO Breakfast Forum on Strategic Digital Leadership

Mona School of Business and Management, UWI (MSBM) staged the ninth annual MSBM Roundtable CEO Breakfast Forum on Thursday, June 21, at the Mona Visitors' Lodge and Conference Centre, University of the West Indies, Mona Campus. The 2018 edition of the MSBM Roundtable, held in collaboration with the Jamaica Stock Exchange, explored the pivotal role of digital transformation, offering insights on leveraging digital technologies, under the theme "Strategic Digital Leadership"; and featured the Prime Minister of Jamaica The Most Hon. Andrew Holness as the Keynote Speaker.

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Boys in Education Week staged April 30 - May 3, 2018, under the theme: 'Supporting a nation of champions'. Boys in Education Week was developed to coincide with Child Month — observed annually in May.



Snapshot of Mona School of Business and Management's (MSBM) Celebratory Reception for the First place win at the National Business Model Competition and Second place win at the International Business Model Competition held on May 31, 2018.

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MSBM Undergraduate Programmes:

- Accounting
- Banking and Finance
- Chemistry and Management
- Entrepreneurship
- General Management
- Human Resource Management
- Management Information Systems
- Marketing
- Operations Management
- Tourism Management

MSBM Post Graduate Programmes:

- [Diploma in Business Administration](#)
- [Doctorate in Business Administration](#)
- [Master in Business Administration](#)
- [Master in Business Management \(MBM\)](#)
- [MSc. Accounting](#)
- [MSc. Computer Based Management Information Systems](#)
- [MSc. Corporate Finance](#)
- [MSc. Enterprise Risk Management](#)
- [MSc. Logistics and Supply Chain Management](#)
- [MSc. Marketing and Data Analytics](#)
- [MSc. National Security & Strategic Studies](#)



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MSBM MBA students place 2nd in International Business Model Competition

Heartiest congratulations to Team ECO-Structures - Shanalee Cawley and Tricia Bent - Mona School of Business and Management MBA students who represented The University of the West Indies, Mona (UWI) and placed second in the International Business Model Competition (IBMC) held May 10-11 at the Utah Valley Convention Center & Provo Marriott Hotel, Utah, USA. Team ECO-Structures - a fully automated low cost environmentally friendly construction solutions and manufacturing plant - won a cash prize of US\$20,000. We also congratulate the other UWI teams who participated: Team Queritel represented by Shani Bennett and Kevonne Martin and Team Skolastik represented by Tracy-Ann Hyman and Nicole Sweeney.

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Partnerships



MSBM-CETP-ICNL Workshop: "Blurred Lines and Tough Choices"

Mona School of Business and Management (MSBM) partnered with The Centre for Entrepreneurship Thinking and Practice (CETP) and the International Center for Not-for-Profit Law (ICNL) to host the Workshop: "Blurred Lines and Tough Choices - Jamaica's Complex Legal Environment for Civil Society Organizations and Social Enterprises and Implications for Reforms" held at the University of the West Indies, Mona, on June 12, 13 & 15th. The Workshop aimed to generate feedback from stakeholders to correct, supplement, or validate the findings of its report "Blurred Lines and Tough Choices: Jamaica's Complex Legal Environment for Civil Society



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MSBM partners with MSET/World Bank for Open Data Literacy Boot Camp

A three-day Open Data Literacy Boot Camp was held at the Mona School of Business and Management (MSBM), University of the West Indies, Mona beginning on Wednesday May 30, 2018. Hosted by the Ministry of Science, Energy and Technology with support from the World Bank, Code for Africa and the SlashRoots Foundation, the Boot Camp aimed to equip participants with basic data literacy.

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- [MSc. Procurement Management](#)

- [MSc. Services and Retail Management](#)

- [MSc. Taxation](#)



Click Image and learn more about our Internationally Accredited MBA!

MSBM Professional Services:

- Contract Research
- Executive Education
- Management Consulting

MSBM Executive Education:

- Project Management Suite
- Executive/ Senior Management Courses
- Financial Management
- Human Resources Management
- Business Communication
- Marketing & Sales Suite

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Mona School of Business & Management
 Professional Services Unit
 Block H, Alister McIntyre Building

Staff Updates

MSBM WELCOMES:

- **Annabelle Graham**, Project Administrator, Professional Services Unit
- **Salome McKenzie-Russell**, Assistant Accountant, Finance and Accounting Unit
- **Tameka Kerr**, Administrative Assistant

MSBM extends a warm welcome to our team, we are

Organizations and Social Enterprises and Implications for Reforms". The report documents the state of the legal and regulatory framework for social enterprises (SEs) and Civil Society Organisations (CSOs) in Jamaica. The Workshop also aimed to build a framework for future policies and good practices in regulating SEs and CSOs.

[View Gallery](#)

Student Engagement



MSBM-FGB Management Trainee Programme Information Session

Mona School of Business and Management (MSBM) in partnership with First Global Bank (FGB) hosted the very first MSBM-FGB Management Trainee Programme Information Session on Wednesday, May 30, 2018 at MSBM. The Session allowed for undergraduate and post graduate students to be introduced to the Bank's principals and the FGB's Management Trainee Programme which aims to provide graduates with exposure to operations of the Bank across various business units and ultimately providing permanent employment based on performance.

[View Gallery](#)



Chris Zacca Shares Secrets to Success with UWI Undergraduate students

Mona School of Business and Management (MSBM) hosted the fifth edition of its Reasoning Series with CEOs featuring President and CEO of the Sagicor Group Jamaica Limited, Christopher Zacca, CD, JP, on April 5, 2018. The event was attended by a cross section of students from various UWI Departments who engaged actively with Zacca.

[View Gallery](#)

Student News



[READ MORE](#)

Eco-Structures Turns Plastic Waste into Building Material

pleased to have you with us!

MSBM FAREWELL:

- **Suzette Cunningham**
- **Marie Ebanks**

MSBM wishes them all the best in their new endeavours and thanks them for their years of dedication, enthusiasm and team spirit.

Congratulations



Warmest congratulations to **Mrs. Marvalyn Campbell, Manager, Facilities and Support Services**, Mona School of Business and Management (MSBM), who was awarded the Prime Minister's Medal of Appreciation for Service to Jamaica - for Community Service and Community Development. Mrs. Campbell was presented with the Award at a Ceremony held at the Office of the Prime Minister on Wednesday, April 25, 2018.

Calling All MSBM Alumni!



Click the link to find out more or Contact us:

Mona Campus

Tel: (876) 977-6976
Fax: (876) 977-4622

Tel: (876) 977-3775
Fax: (876) 977-3829

Western Jamaica Campus

Tel: (876) 940-5561
Fax: (876) 979-3758

Email:
msbm@uwimona.edu.jm

Website:
www.mona.uwi.edu/msbm

A coalition of Mona School of Business and Management students have devised a new method of producing building material that will help to resolve the pile up of plastic bottles in Jamaica, at least to the degree that they are able to commercialise and market the product.

Alumni News



MSBM Spotlight: Yaniq Walford... music trailblazing

Mona School of Business and Management (MSBM) MBA Alum Yaniq Walford is part of the second generation in the sound system business, Bass Odyssey, based in Alexandria, St Ann. Read the full story about Walford's significant contributions to the Bass Odyssey brand in the Gleaner.



MSBM Spotlight: Stephen Davidson... making cultural moves

Mona School of Business and Management (MSBM) MBA Alum Stephen Davidson, Head of Marketing & PR at the country's premier cultural agency, the Jamaica Cultural Development Commission (JCDC), was recently featured in Kingston Magazine. Read more about Davidson and his remarkable endeavours in his interview with Kingston.

Faculty Engagement & Outreach

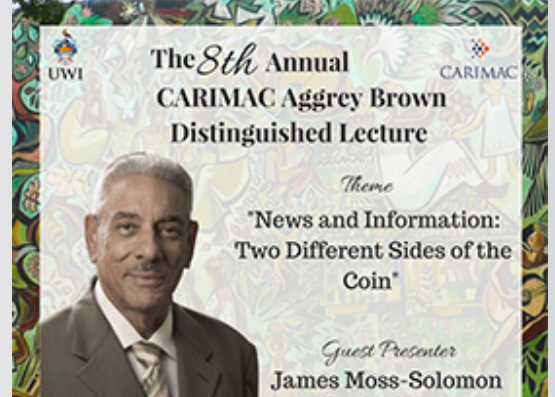
JBDC Small Business Expo & Conference 2018

Senator Damion Crawford, Mona School of Business and Management (MSBM) Lecturer, was the Keynote Speaker for the 11th staging of the Jamaica Business Development Corporation's (JBDC) Small Business Expo & Conference held May 16, 2018 at the Jamaica Pegasus Hotel. The event was hosted under the theme, "The Business Anatomy: Exploring the Hidden Parts" and saw Senator Crawford addressing the attendees during the midday session in his capacity as Managing Director of Crafton Holdings Limited – the liquid eggs business he acquired after purchasing the assets of Caribbean Egg Processors Limited, a former joint venture between Caribbean Producers Jamaica and the Jamaica Egg Farmers Association-owned Liquid Eggs Limited.



JBDC Applied Research Methods Workshop

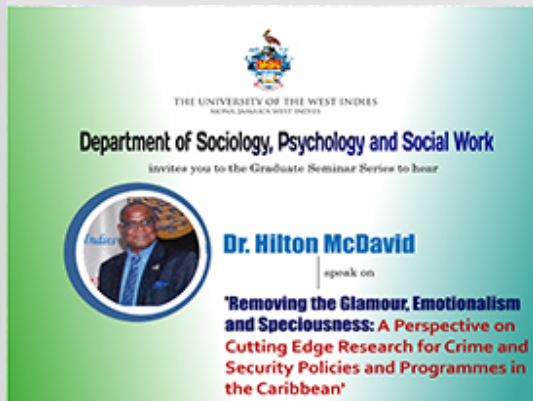
Dr William Lawrence, Director, Professional Services Unit, Mona School of Business and Management (MSBM), led the capstone panel session in the Jamaica Business Development Corporation's (JBDC) Applied Research Methods Workshop: "Using Data to Inform Solutions-Driven Business Decisions" held from April 24-26, 2018 at the Hotel Four Seasons, Kingston. The Workshop was highly interactive, with a mix of theory and practical sessions.



The 8th Annual CARIMAC Aggrey Brown Distinguished Lecture

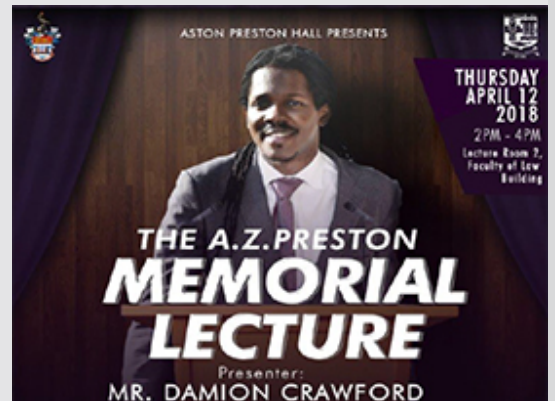
Mr James Moss Solomon, Executive-in-Residence, Mona School of Business and Management (MSBM), was the Guest Presenter at The 8th Annual CARIMAC Aggrey Brown Distinguished Lecture on April 18, 2018 at CARIMAC Annex II, UWI, Mona Campus. The Lecture was centred on the theme, "News and Information: Two Different Sides of the Coin".

Connect with MSBM



SPSW Graduate Seminar Series

Dr Hilton McDavid, Mona School of Business and Management (MSBM) Adjunct Lecturer, presented on the topic "Removing the Glamour, Emotional and Speciousness: A Perspective on Cutting Edge Research for Crime and Security Policies and Programmes in the Caribbean" at the Department of Sociology, Psychology and Social Work's Graduate Seminar Series on Thursday, April 12, 2018 at the Human Resource Conference Room, UWI, Mona Campus.



A. Z. Preston Memorial Lecture 2018

Mona School of Business and Management (MSBM) Lecturer, Senator Damion Crawford, gave the main address on "Exploring the Role of Culture and the Creative Industries in National Development" at The A. Z. Preston Memorial Lecture 2018 held on Thursday, April 12th at the Faculty of Law, UWI, Mona Campus.

Other Faculty Engagement & Outreach events:

2018 OD Transformation Conference

Theme: OD Impacting Our World: Triple Bottom Line – Purpose, People, Planet
 Chairperson: **Dr Anne Crick**, Senior Lecturer, MSBM - Transformation and Change Session
 June 20 -22, 2018 | The Jamaica Pegasus Hotel, Kingston

ITU Global ICT Capacity Building Symposium

Theme: Developing Skills for the Digital Economy and Society
 Moderator: **Dr Maurice McNaughton**, Director, Centre of Excellence, MSBM - Session 1: Setting the Scene - skills requirements for the digital transformation
 Presenter: **Dr Maurice McNaughton**, Director, Centre of Excellence, MSBM - Session 5: Challenges and opportunities faced by LDCs, SIDS and LLDCs and implications for capacity development

Mona Law 4th Annual Symposium on Law, Governance & Society

Theme: Development, As the World Turns, So Should the Law

Presenter: **Dr Maurice McNaughton**, Director, Centre of Excellence, MSBM - “Regulation and Cryptocurrencies: Essential, Incidental or Irrelevant?”

June 15-17, 2018 | The Worthington, Spanish Court Hotel, Kingston

Caribbean 2030 Leaders Network IV: Influencing Change for Good Governance and Resilience

Speaker: **Dr Maurice McNaughton**, Director, Centre of Excellence, MSBM

May 30 - June 1, 2018 | Port of Spain, Trinidad and Tobago

Diaspora: Diplomacy: Development - An International Conference

Plenary Presenter: **Dr Indianna D. Minto-Coy**, Senior Research Fellow, Centre of Excellence, MSBM

May 24-26, 2018 | UCD Dublin Clinton Institute, Dublin, Ireland

Student Session - “Blockchain, CryptoCurrencies & Bitcoin: There’s gold in them thar hills!!”

Speaker: **Dr Maurice McNaughton**, Director, Centre of Excellence, MSBM

May 10, 2018 | Multi-Purpose Room - Leslie Robinson Halls of Residence, UWI, Mona Campus.

Staff/Faculty Happenings



MSBM “Nyam & Scram” Breakfast Potluck

As part of Mona School of Business and Management’s Oneness Initiative, the School’s staff and faculty hosted their second Jamaican-style Breakfast Potluck themed “Nyam & Scram” on June 1, 2018. The event’s planning committee was chaired by MSBM Programme Coordinator, Vanessa Thompson.



MSBM Observes World Autism Awareness Day

Mona School of Business and Management (MSBM) observed World Autism Awareness Day (April 2nd) on Friday, April 6, 2018. Along with the creation of a display in the MSBM Documentation Centre focused on increasing awareness about people, especially children, with Autism; staff showed solidarity by wearing the colour blue and participating in a puzzle themed photo shoot.

[View Gallery](#)

And Now... MSBM On-Demand!

MSBM Mobile v2 is a fully native Android App and features an enhanced user interface that provides on-demand access to MSBM’s news, social media, topical events and public forums as well as video archives of past events. The new real-time messaging feature means that you will never have to miss another MSBM event.

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