

Welcome to Mona School of Business and Management's e-Newsletter.

In this issue we highlight the activities of the School during the period October - December 2016. During this period, the School made significant strides through a range of initiatives and programmes. As you read through this interactive issue of MSBM e-News, click the links for more information.

Upcoming Events

Handover of Report on Phase 1 of the NCB Sponsored UWI Applied Research in Corporate Transformation

January 5, 2017

MSBM Sports Day

January 12, 2017

FSS Undergraduate Awards Ceremony

January 12, 2017

MSBM Graduate Programmes Information Session: Mona Campus Kick-off

January 19, 2017

MSBM Graduate Programmes Information Session: Kingston

January 25, 2017

News Highlights



Connecting the Dots: MSBM hosts 2nd Business and Management Conference

Sustaining its mission to engage with the pressing and emerging themes in business and management Mona School of Business and Management successfully hosted its second business and management conference under the theme, 'Connecting The Dots: Enterprise, Entrepreneurship and Sustainable Development from November 9 to 11 2016, at the Jamaica Pegasus Hotel. This year's event featured main speakers Dr. John Sviokla, Principal and U.S Advisory Innovation Leader, Pricewaterhousecoopers, Mr Paul B. Scott, President of the PSOJ, and Neil McFarlane, Chief for the New York Liaison Office for United Nations Office for Disaster Risk Reduction, UNISDR.

Staff Updates

MSBM WELCOMES:

- **Markland Payne**,
Systems Administrator
- **Krishena Quarrie**,
Receptionist/Secretary
- **Ann Marie Forbes**,
Office Attendant
- **Monique Williams**,
Receptionist/Secretary
- **Antonique Dixon**,
Administrative Assistant

MSBM extends a warm welcome to our team, we are pleased to have you with us!

MSBM POST GRADUATE PROGRAMMES:

- Master in Business Administration
- Master in Business Management (MBM)
- Diploma in Business Administration
- Diploma in Sports Business Management
- Doctorate in Business Administration
- MSc. Accounting
- MSc. Computer Based Management Information Systems
- MSc. Enterprise Risk Management
- MSc. National Security & Strategic Studies
- MSc. Taxation
- MSc. Sports Business Management

New:

- MSc. Corporate Finance
- MSc. Logistics and Supply Chain Management
- MSc. Marketing and Data Analytics
- MSc. Procurement Management
- MSc. Services and Retail Management

[Learn More](#)



MSBM offers five new MSc Programmes for the academic year 2017/18

Mona School of Business and Management (MSBM), is now inviting suitably qualified candidates to apply for a number of post graduate degree programmes currently on offer for the academic year 2017/18. New MSc programmes to be offered by the School as of September 2017 include: Logistics and Supply Chain Management, Corporate Finance, Marketing and Data Analytics, Services and Retail Management and Procurement Management.



MSBM student places first in the UWIVC

MSBM HR Major undergraduate student Oshane Creary copped first place in the University of the West Indies Vincent HoSang Venture Competition (UWIVC) which culminated on Friday, November 18, 2016. Creary's business - BizTech - proposes to solve the lack of access to financing for both individuals and small businesses, linking lenders to borrowers and vice versa.

Partnerships



Renewal of MOU with Spur Tree Spices

MSBM renewed its Memorandum of Understanding (MOU) with Spur Tree Spices Jamaica Limited on October 10, 2016 to be the title sponsor of the MSBM/Spur Tree Public Advocacy Series. Mr. Albert Bailey, CEO, Spur Tree Spices Jamaica and Mr. Michael Williams, Executive Director (Acting), MSBM, were the



JMMB/UWI sign MOU to provide scholarships for MSBM students

Jamaica Money Market Brokers (JMMB), the Joan Duncan Foundation, The UWI and Mona School of Business and Management (MSBM) have partnered to facilitate student development. A Memorandum of Understanding (MOU) was signed on Tuesday, December 13, 2016 to cover an

MSBM EXECUTIVE DEVELOPMENT COURSES:

- Project Management Suite
- Executive/ Senior Management Courses
- Financial Management
- Human Resources Management
- Business Communication
- Marketing & Sales Suite

For more information please contact:

Serephena L. Emanuel
977-7174 ext 372

serephena.emanuel@uwimona.edu.jm

Calling All MSBM Alumni!



Click the link to find out more or Contact us:

Mona Campus

Tel: 977-6976
Fax: 977-4622

Tel: 977-3775
Fax: 977-3829

Western Jamaica Campus

Tel: 940-5561
Fax: 979-3758

Email:
msbm@uwimona.edu.jm

signatories to the MOU. As in the previous MOU, in addition to the title sponsorship of the MSBM Public Advocacy Series, Spur Tree will also sponsor the MSBM "Star Awards" (employee awards for excellence) for the 2016/17 academic year.



HR Experts want Cultural Intelligence to Shape Performance

The Human Resource Management Association of Jamaica (HRMAJ), in collaboration with Mona School of Business and Management (MSBM), commemorated the fourth annual human resource lecture, 'Cultural Intelligence, Shaping a High Performance Workforce' at the University of the West Indies, Mona on October 12th 2016. The lecture focused on the importance of HR in the organisation, successfully utilising HR tools and other HR concepts such as cultural intelligence, core and flex, featuring guest lecturer Ingrid Emmons - Human Resource Director, Sandals Group. Participants included HR professionals, faculty, and HRM students.

endowment fund of US\$1 million. The fund will provide scholarships to MSBM students both at the undergraduate and the graduate levels reading for their degrees in the areas of business, management and accounting.

[See Photos](#)



Jamaica Leaps in Competitiveness Rankings

Jamaica jumped 11 spots, up from 86, according to the annual Global Competitiveness Report 2016/17 released late September by the World Economic Forum (Weforum). Weforum's local partners included the Mona School of Business and Management (Professional Services Unit) at the University of the West Indies



Connect with MSBM



PitchIT Challenge 2016

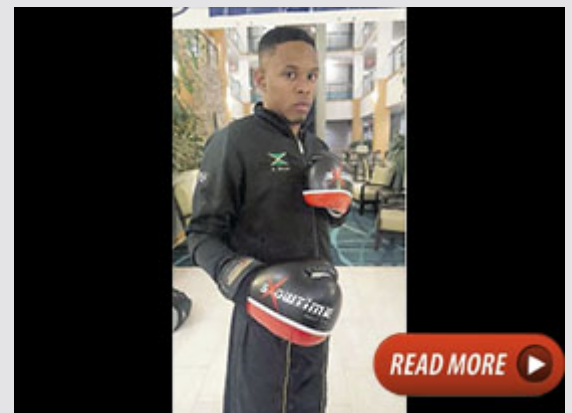
Trinidadian entrepreneur Kelly-Ann Bethel won US\$5000 at the PitchIT Caribbean Challenge 2016 for her technology solution app SKED. The 28-year-old entrepreneur was one of twenty-five regional finalists competing for more than US\$75,000 in cash and prizes at the Caribbean Mobile Innovation Project's (CMIP) PitchIT Challenge hosted December 2-3 2016. The Challenge, which is part of the Entrepreneurship Programme for Innovation in the Caribbean (EPIC), was executed by the CMIP Consortium of which Mona School of Business and Management is a member represented by Craig Perue, Project Manager Training and Dr. Maurice McNaughton, Director, Centre of Excellence.

Student News



MSBM Students win NCB Vision Award

MSBM congratulates its undergraduate students Vyktor Drum, Mikael Lorne, Brittney East and Tia Tomlinson who won the 2016 NCB Vision Award based on submitting the



MSBM Graduate Student cops gold at the International Karate Circuit Year End Nationals

Mona School of Business and Management's Master in Business Management (MBM) student and Jamaica

best business plan for their final year undergraduate entrepreneurial project. The NCB sponsored awards ceremony was held on October 20, 2016 at the Jamaica Pegasus Hotel.

combined martial arts team fighter, Adrian Moore, won gold at the December 2-3 International Karate Circuit Year End Nationals at Flat Rock Middle School and Score Indoor Sports in Georgia, USA.



MSBM Students Shine at 2016 FSS Graduate Awards

The UWI Faculty of Social Sciences Annual Graduate Awards Ceremony to recognize outstanding academic performance for 2015-2016, was held on November 30, 2016. Sixty eight MSBM students received distinctions; and special course and programme awards were presented to 22 of our students for outstanding performance.

[See Photos](#)



MSBM Tourism Students make waves

Melanie Taylor and Mishica Bonner, students from the UWI Tourism Society who entered the Jamaica Tourist Board (JTB) and Global Travel and Tourism Partnership (GTTP) Case Study Research Competition (GTTP) Research Competition & Awards. As such, the research team then went on to represent Jamaica in the 2016 GTTP Research Conference held in Nice, France from December 2-8, 2016. The Forum allowed the students share their research, engage in discussions and be ambassadors for the country.



596 Graduate from MSBM

Heartiest of congratulations to all MSBM students who recently graduated! The graduation ceremony for MSBM graduates was held on October 29, 2016 and saw 380 undergraduate students and 216 post graduate students being conferred with degrees.

Student Engagement



MSBM Seminars on Time Management and Test Taking Strategies

The Student Engagement & Enrichment (SEE) Committee hosted a seminar for students on November 3, 2016 on "Time Management", facilitated by Dr Anne Crick, MSBM Senior Lecturer in the Behavioural Science & General Management (BS&GM) Unit. The Seminar provided the 62 undergraduate students in attendance with



Banking League/MSBM Public Forum

A special Student Forum organized by the Banking League themed "What makes you tick, the power of the pen," was held on Thursday, October 20, 2016. Over one hundred and twenty (120) students, staff members from the Jamaica Institute of Financial Services and MSBM were in attendance and benefited from main speaker Miss Beverly East's - Jamaican

the skills required to plan, prioritize and balance academic demands with their personal activities. Additionally, two “Test Taking Strategies” seminars were held on November 17, 2016 at the Mona Campus and the Western Jamaica Campus and were facilitated by Ms. Allison Montgomery and Dr. Clive Scott respectively. Areas covered in the sessions included: “getting ready for the test”, conquering “test day” panic and conquering “test stress”.

born international forensic handwriting expert - presentation.



[READ MORE](#)

FOROMIC Conference 2016

The IDB facilitated the attendance of four MSBM students (two each from Mona and Western Jamaica Campuses) to the FOROMIC Conference held at the Montego Bay Conference Centre, October 24-26, 2016. The theme for the conference was “Creating Opportunities through Financial Inclusion.” Key areas of the Conference included ethical banking, circular economies, and corporate venturing.

Alumni News



MSBM Student & Alumni Mixer

The MSBM Alumni Association held a Student and Alumni Mixer on the grounds of the School on September 30, 2016. The event was organized to provide opportunities for members to network and to cement friendships formed while attending MSBM, and also to provide a forum for current MBA students to network with the members of the alumni. The over 70 persons who attended the event were feted with food and music, games and giveaways.

[See Photos](#)



MSBM's Alumni Association Helps Haiti

A special handover of non-perishable food items, personal care items and water to Food for the Poor was made by MSBM's Alumni Association on Thursday, November 3, 2016 to assist in the rehabilitation efforts in Haiti, following the devastation caused by Hurricane Matthew. Approximately J\$300,000 in monetary contributions was also raised. Alumni of MSBM organized the drive among their members, the wider UWI community and members of the Private Sector to assist with Haiti's recovery efforts. Pictured: *Kadiann Malcolm, Secretary - MSBM Alumni Association makes presentation to Mrs. Sonia Hoo at the Distribution Centre, Food for the Poor.*

[See Photos](#)



CB Group UWI 5K & Smart Eggs Kids K

The MSBM Alumni Association mobilized over 30 members to participate in the "CB Group UWI 5K & Smart Eggs Kids K" held November 13, 2016. The annual event (in its 5th staging) aims to raise funds for scholarships for academic achievers and



MSBM Alumni Association's Transformational Leadership Seminar

On Wednesday, November 30, 2016, the MSBM Alumni Association's staged a Professional Development Seminar entitled - "Transformational Leadership: Tangible Applications in Business". The Forum's

the development of the University's sports facilities to better serve student athletes.

speakers included: Mr. Richard Byles, President & CEO, Sagicor Group; Mr. Glen Christian, Chairman, Cari-Med Limited; and Mr. William Mahfood, Chairman, WISYNCO Limited. The panel of CEOs shared philosophies and perspectives as well as helpful advice with their captive audience of students, MSBM alumni and staff, professionals and executives within the private sector.

[See Photos](#)



By Any Means Possible: The Janelle Brown Story

Janelle Brown was born to succeed. With an associate's degree in building technology, a bachelor's degree in architectural studies, and a master's in business administration, 32-year-old Brown had to endure many bumps and bruises before finding her place as head of marketing at Honey Bun Limited. MSBM alum Brown has an MBA with a specialization in Marketing and previously was employed to MSBM as a Marketing Coordinator.



MSBM Alum appointed Managing Director at FCJ

The Chairman of the Board of Directors of the Factories Corporation of Jamaica (FCJ), Mr. Lyttleton 'Tanny' Shirley, recently announced the appointment of Dr. Donald Farquharson as the new Managing Director of the organization as of December 1, 2016. Dr. Farquharson was the first candidate to successfully complete the Doctorate in Business Administration at the Mona School of Business and Management.

Staff/Faculty Happenings



MSBM Members of Staff Honoured at UWI Long Service Awards

MSBM offers congratulations to staff members Lola Hyde - Programme Coordinator and Ronald Johnston - Senior Computer Technologist who both received long service awards for their 21 years of outstanding service at UWI. They were presented with their awards on Tuesday, December 13, 2016, by the University of the West Indies at the Campus' Presentation of Long Service Awards held at the Mona Visitors' Lodge and Conference Centre.



New book sheds light on MSMEs and Family-Owned Businesses in the Caribbean

A new book titled "Understanding the Caribbean Enterprise: Insights from the MSMEs and Family owned businesses" by Deputy Executive Director at Mona School of Business and Management, Lawrence A. Nicholson and Jonathan G. Lashley, examines MSMEs and FOBs in the English speaking Caribbean and offers insight that may be used to develop these businesses in the region was officially launched on October 6, 2016. The event which was attended by and supported by a number of representatives from family owned businesses was addressed by Mr. Dennis Chung, CEO, the Private Sector Organization of Jamaica (PSOJ), with remarks being brought by Professor Ian

MSBM participates in 4th National Cyber Security Conference

Dr. Maurice McNaughton, Director of the Centre of Excellence at MSBM, participated as a conference panellist at the 4th National Cyber Security Conference on "Mobile Money, Online Banking and Citizen Awareness" which took place on Monday and Tuesday, November 28-29, 2016 at the UWI Regional Headquarters, Kingston. The panel entitled, "Cyber Security and Mobile Money: Challenges and Opportunities" focused on the emergence of mobile money services in Jamaica and highlighted the opportunities and cyber threats posed to providers and citizens.



Book Launch: "That Time in Foreign"

As part of the MSBM's 2nd Business and Management Conference, held at the Jamaica Pegasus Hotel, Dr. Hilary Robertson-Hickling's - Lecturer, Behavioural Sciences & General Management Unit, MSBM - book, "That Time in Foreign" was launched on November 10, 2016. The main speaker was Professor Beverley Bryan, who is also the writer of the foreword and a contributor to the book. The event was chaired by Dr. Noel Cowell, MSBM Academic Unit Head.

Boxill, Dean, Faculty of Social Sciences (FSS), UWI, Mona.



Engaging the private sector in the open data value-chain: An innovation imperative

Dr. Maurice McNaughton, Director of the Centre of Excellence at MSBM, presented at the Innovation Action Session at the 4th International Data Conference (IODC) held in Madrid, Spain, October 6-7. Titled "Global goals, Local impact" the fourth IODC showcased successes, examined shared challenges, and aimed towards ensuring that the vision and the diverse initiatives continue to coordinate effectively.



MSBM Star Awards Spotlight

In 2015 staff member Marvalyn Campbell, Facilities Manager, MSBM, was recognised for her contributions to the School at the MSBM Star Awards Ceremony during MSBM's General Staff Retreat 2015. Campbell received the award for Most Innovative Administrator 2015 for the efficient coordination of both internal support resources, as well as external vendors/suppliers to complete the refurbishing/reconfiguration of MSBM North and South to facilitate the implementation of the MSBM Finance Lab. These were done within a very constrained timeframe and contributed significantly to cost savings for the School.

Best wishes for a joyful
Holiday Season and a
Happy New Year!

From all of us at



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