

MSBM E-NEWS

Mona School of Business and Management

Newsletter April 2018 | Issue 6 Vol. 1



Upcoming Events

International Business Model Competition 2018

May 10-11, 2018

Upcoming Professional Development (Short) Courses

- **Transformational Leadership** – Start Date: May 4, 2018
- **Project Risk Management** – Start Date: May 12, 2018
- **Financial Management Made Simple** – Start Date: May 12, 2018

Learn More: [Executive Education Schedule](#)

MSBM Roundtable 2018

June 21, 2018

#AnMSBMMoment



Snapshot from the **UWI/George Willie Lecture Series, "Are Private Equity, Real Assets and Hedge Funds the Alternatives?"** featuring speaker Mark E. Brubaker, CFA, Managing Director, Wilshire Consulting, Pittsburgh, USA held at the Mona Visitors' Lodge & Conference Centre on March 14, 2018.

MSBM Undergraduate Programmes:

- Accounting
- Banking and Finance
- Chemistry and Management
- Entrepreneurship
- General Management
- Human Resource Management
- Management Information Systems

Welcome to Mona School of Business and Management's eNewsletter.

In this issue we highlight the activities of the School during the period January - March 2018. During this period, the School made significant strides through a range of initiatives and programmes. As you read through this interactive issue of MSBM eNews, click the links for more information.

News Highlights



[READ MORE](#)

MSBM wins International Innovation Award

Mona School of Business and Management (MSBM) won the Business School Innovation Award for its Financial Markets Lab, at the Annual Association of MBAs (AMBA) Gala Dinner and MBA Excellence Awards held in London on February 2, 2018. AMBA is the impartial authority on post graduate management education, and is committed to raising its profile and quality standards internationally for the benefit of business schools, students and alumni and employers.

[View Gallery](#)



[READ MORE](#)

- Marketing
- Operations Management
- Tourism Management

MSBM Post Graduate Programmes:

- Master in Business Administration
- Master in Business Management (MBM)
- Diploma in Business Administration
- Doctorate in Business Administration
- MSc. Accounting
- MSc. Computer Based Management Information Systems
- MSc. Enterprise Risk Management
- MSc. National Security & Strategic Studies
- MSc. Taxation

New:

- [MSc. Corporate Finance](#)
- [MSc. Logistics and Supply Chain Management](#)
- [MSc. Marketing and Data Analytics](#)
- [MSc. Procurement Management](#)
- [MSc. Services and Retail Management](#)



Click Image and learn more about our Internationally Accredited MBA

MSBM Professional Services:

- Contract Research
- Executive Education
- Management Consulting

MSBM Executive Education Courses:

- Project Management Suite
- Executive/ Senior Management Courses
- Financial Management
- Human Resources Management
- Business Communication

Dr David McBean appointed new MSBM Executive Director

Dr David McBean has been appointed Executive Director of Mona School of Business and Management, effective March 1, 2018. Dr McBean succeeds Mr Michael Williams, who had been acting in the position since 2016. Dr McBean joins MSBM with more than 20 years' experience as a senior executive, serving across the airline, telecommunications (commercial and regulatory), IT and media industries in the Caribbean.



Eco Structure pitch wins UWI Vincent HoSang Venture Competition

The Finals and Awards Ceremony of the 16th staging The Vincent HoSang University of the West Indies Venture Competition (UWIVC) was held on January 26, 2018. Team Eco Structures emerged as champions among the five finalists and presented a winning solution to solid waste management which poses a huge threat to Jamaica's natural environment. The UWIVC was introduced in November 2002 with the objective to encourage members of the University community to use their talents and skills to harness ideas and opportunities that can be grown into full-fledged operating businesses.

[View Gallery](#)



UWI student entrepreneurs win National Business Model Competition

University of West Indies (UWI) student owners of a market research company, Queritel, emerged winners of the National Business Model Competition, earning \$2 million and an all-expense paid trip to represent Jamaica at the International Business Model Competition in the USA in May 2018. Mona School of Business and Management (MSBM), with the support of the Faculty of Science and Technology, led the coordination of UWI's participation in the competition, providing the teams with mentorship, training and support.

[View Gallery](#)

Partnerships



New Fortress Energy/MSBM/Brown University partner to offer Entrepreneurship Workshops

Over 250 participants – students, faculty and local entrepreneurs – were given hands-on guidance on Monday, March 26, 2018 at three separate Entrepreneurship workshops throughout the day, organised

- Marketing & Sales Suite

For more information please contact:

Marie Ebanks

977-7174 ext 407

marie.ebanks@uwimona.edu.jm

Ingrid Bennett

977-7174 ext 239

ingrid.bennett02@uwimona.edu.jm

Mona School of Business & Management
Professional Services Unit
Block H, Alister McIntyre Building

Staff Updates

MSBM WELCOMES:

- **Dr Suzana Russell**,
Lecturer, Decision Sciences and Information Systems Unit
- **Wendy-Kay Wilson**,
Clerical Assistant, Professional Services Unit

MSBM extends a warm welcome to our team, we are pleased to have you with us!

MSBM FAREWELL:

- **Serephena Emanuel**
- **Jheanell James**

MSBM wishes them all the best in their new endeavours and thanks them for their years of dedication, enthusiasm and team spirit.

Congratulations



Heartiest congratulations to **MSBM's Executive in Residence Mr Harry Smith** who has been appointed Chairman of the Digicel Jamaica board. Smith is the first Jamaican to be appointed as Chairman of Digicel Jamaica. [Read More](#)

by Fortress Energy along with Mona School of Business and Management (MSBM), The University of the West Indies (UWI), Mona and US-based Brown University. The workshops were split into three sessions, with the first two taking place at UWI and the third at the Jamaica Pegasus Hotel, with Brown University's entrepreneur professor, Danny Warshay conducting all three.

[View Gallery](#)



Technology Solutions Ltd/MSBM Export Forum

The second staging of the TSL/MSBM Export Forum was held on March 20th at the Faculty of Law UWI Mona. The event entitled, "Achieving Prosperity Through ExportLed Growth: Part II" was jointly hosted by Technological Solutions Limited (TSL) and Mona School of Business Management (MSBM) and featured dynamic presentations from: Dr Andre Gordon, Managing Director, TSL; Prof. Densil Williams, Professor of International Business and Pro-Vice Chancellor, Planning, The UWI; Mrs Michelle Chong, President, Jamaica Exporters Association; and Mr Peter Chin, LASCO Distributors Ltd.

[View Gallery](#)



15 young professionals to train in NCB, UWI digital lab

Leading the way in Jamaica's move towards an agile workforce, National Commercial Bank Jamaica Limited (NCB) has committed itself to nurturing a new generation of digital professionals. To this end, on Friday, February 16, 2018 members of the NCB team met with a multi-disciplined consortium from Mona School of Business and Management (MSBM) and The University of the West Indies' (UWI) Department of Computer Science, to launch a pilot project aimed at providing highly customized digital training to 15 student interns.

[View Gallery](#)



MSBM in partnership to address regional digital skills training issues

Mona School of Business and Management (MSBM) is joining regional and international partners to research and address the challenge of the sustainable delivery of online education and digital skills training. The project, which is being funded by the Canadian government, targets young Haitian women in both urban and rural settings, 300 of whom will be trained between 2018 and 2019 and assisted in securing online employment opportunities in overseas markets.



JPS Invests In Potential Leaders with ILead Programme

In an effort to take the Jamaica Public Service (JPS) to new levels of operational excellence, the company has embarked on a strategic innovative leadership development programme - iLead. iLead, acronym for Leadership, Excellence and Development, operationalises the JPS's baseline for succession planning within the organisation. Following assessment, a personal development programme is crafted for each participant, which is executed in partnership with the Mona School of Business and Management, Knowledge Works (local providers of Harvard Business Information material), LPD Hall and Associates, and Action Coach.



Congratulations to **Professor Neville Ying, Former Executive Director, MSBM**, who was honoured by the Overseas Examination Commission on February 21, 2018 for 33 years of service to the Commission. For his contribution, the Overseas Examination Building on Manhattan Road built under the stewardship of Prof. Ying is now named The Neville George Ying Building.



Warmest congratulations to **Sandra March, Programme Officer - Student Services, MSBM WJC**, who in January 2018 was appointed as a Justice of the Peace in the Parish of St. James.

Calling All MSBM Alumni!



Click the link to find out more or Contact us:

Mona Campus

Tel: 977-6976
Fax: 977-4622

Tel: 977-3775
Fax: 977-3829

Western Jamaica Campus

Tel: 940-5561
Fax: 979-3758

Email:
msbm@uwimona.edu.jm

Website:
www.mona.uwi.edu/msbm

Initiatives



MSBM prepares executives for passage of Sexual Harassment Bill

As part of its on-going research for public policy and public education, Mona School of Business and Management (MSBM) hosted an executive seminar entitled, "Sexual Harassment in the Workplace: Being Unprepared is Not an Option for Directors" at The University of the West Indies, Mona on February 10, 2018.

[View Gallery](#)



MSBM Graduate Programmes Information Sessions

As part of its promotional campaign for Graduate Programmes, Mona School of Business and Management (MSBM) held a series of Information Sessions during the period January to March 2018. The events - held in Kingston, Ocho Rios and Montego Bay - saw scores of young professionals in attendance. The main purpose of the Sessions was to promote the range of post graduate degree programmes available at MSBM including the Internationally Accredited MBA and several innovative MSc. Programmes to prospective students for the academic year 2018/19.

[Kgn](#) | [Mobay](#) | [Ocho Rios](#)

Advocacy & Outreach



MSBM promotes Information Technology Leadership through Public Lecture

Global Chief Information Officer and Principal at Deloitte, Larry Quinlan, wowed the audience at the Mona School of Business and Management (MSBM) Public Lecture on Tuesday, February 6, 2018 as he spoke on the topic 'The Challenges of Information Technology Leadership in Today's Competitive Business Environment' to a group of academics, technology experts and students.

[View Gallery](#)

Student News



Connect with MSBM



FSS Undergraduate Awards Ceremony 2018

Mona School of Business and Management (MSBM) undergraduate students continue to excel with 13 students awarded for outstanding academic performance for 2016-2017 at the UWI Faculty of Social Sciences' Annual Undergraduate Awards Ceremony held on Thursday, January 18, 2018. MSBM's top students were: Best Overall Performance in MSBM Undergraduate Programme - **Jessica Jones** • Best Overall Performance Accounting - **Jessica Jones** • Best Overall Performance Entrepreneurship - **Latanya Martin** • Best Overall Performance Finance - **Shanelle Haugton** • Best Overall Performance Management Information Systems - **Alicia Hamilton** • Best Overall Performance Management Studies - **Keli-Jo Dalling** • Best Overall Performance Marketing - **Chevon Lewis** • Best Overall Performance Human Resource Management - **Marteka Jones** • Best Overall Performance Operations Management - **Shanice Thomas** • Best Overall Performance Tourism Management - **Reneika Francis** • The Ernst & Young Taxation Prize - **Sherica Duhaney** • The Ernst & Young Auditing Prize - **Shameika Gunzell** • The Ernst & Young Cooperative in Accounting Education Prize - **Jannille Malcolm** • the Jamaica Employers' Federation Prize - **Marteka Jones**.

[View Gallery](#)



MSBM Students featured on UWI's Wall of Excellence

Congratulations to Mona School of Business and Management's (MSBM) Doctorate in Business Administration graduates - Drs Rickert Allen and Karlene Bailey - who were featured on The University of The West Indies', Mona Post Graduate Wall of Excellence which was unveiled at this year's staging of the UWI Mona Research Days (URD) held February 7-9, 2018.



MSBM students participate in CFA Challenge

A University of West Indies (UWI), Mona team was one of four teams which made it to Round Three of the Chartered Financial Analysts (CFA) Americas Regional Research Challenge competition (CFA Student Challenge) which was held in Miami on February 23, 2018. The team advanced through two previous rounds based on a written report and then participated in the third round which was based on both written report and a presentation. The team comprised of Mona School of Business and Management (MSBM) undergraduate students: Awah Muirhead, Shermar Millwood, Matthew Drummond, Ruan Francis and Samuel Dormeus with Dr Twila-Mae Logan, Deputy Executive Director, MSBM as

their coach. MSBM wishes to convey congratulations to the team for their efforts in this year's Challenge.

Alumni News



MSBM Alumni Spotlight: Stephen Wright

For most, gaining excellence in one field or profession is a considerable accomplishment, but for wunderkind Stephen Wright that was simply not enough. After 15 years in the field of electronic and computer engineering, Wright has emerged as the top performer in the Post Graduate Programmes as well as the top performer in the MBA programme at Mona School of Business and Management (MSBM), for the graduating class of 2017 earning an MBA in Banking and Finance with distinction.

Faculty Engagement & Outreach



Reflections and imaginings:
The Faculty of Social Sciences' Contribution to the Region and the World

UWI 70th Anniversary Forum “Reflections and Imaginings”

Mona School of Business and Management's (MSBM) Dr Noel Cowell, Head, Behavioural Sciences and General Management Unit, participated as a panellist in the Faculty of Social Sciences' UWI 70th Anniversary Forum “Reflections and Imaginings: The Faculty of Social Sciences' Contribution to the Region and the World” held on March 15, 2018 at The UWI, Mona Campus.



Dr Lawrence Nicholson addresses JEA's Family Business Management Workshop in Kingston

Family-owned businesses are the throttle needed for rapid expansion of Jamaica's economic growth projections, says Dr Lawrence Nicholson, Deputy Executive Director (Acting) and Head of the Decision Sciences and Information Systems Unit at the Mona School of Business and Management. He was speaking at Jamaica Exporters Associations' Family Business Management Workshop on February 28, 2018 which focused on extending legacies of family businesses through generations.



Bon Voyage Patricia Lothian-Newball

Mona School of Business and Management (MSBM) hosted a “Bon Voyage” Reception for outgoing Director of Finance and Administration, Mrs Patricia Lothian-Newball, at the Courtyard, MSBM North on March 12, 2018. Mrs Lothian-Newball, one of the longest serving employees, was integral to institutional development throughout the different stages of organizational change from the Mona Institute of Business to the Mona School of Business and, then MSBM, contributing knowledge and expertise in administration and financial management. MSBM wishes her all the best in retirement and thanks her for her many years of dedication, enthusiasm and team spirit.

[View Gallery](#)



MSBM International Women's Day Forum & Luncheon

On March 8, 2018, Mona School of Business and Management (MSBM) hosted an International Women's Day Forum and Luncheon for female staff and faculty which featured guest speaker, Camille Facey, President, International Women's Forum (IWF), Jamaica. Facey's presentation was centred on the global theme “Press for Progress”. The event's 60 attendees wore purple to observe the special day showing solidarity in celebrating the achievements of women while championing gender parity. The annual initiative was spearheaded by MSBM's Documentation and Information Centre Supervisor, Althea Walker.

[View Gallery](#)



MSBM Faculty Honoured at Principal's Research Day Awards Ceremony

Mona School of Business and Management congratulates the following members of faculty who were presented with the Principal's Research Day Awards for 2018 within the Faculty of Social Sciences, on Friday, February 9th For Best Research Publication: “The Role of the Diaspora in the Emergence of Economic and Territorial Intelligence in Haiti” - Dr Indianna Minto-Coy & Collaborators; Research Project Attracting the Most Research Funds: “Going Global – Digital Jobs and Gender in Haiti” - Dr Maurice McNaughton; and Research Project With Greatest Economic Impact: “Open Data and Interactive Community Mapping: Empowering Local Community Tourism” - Drs Maurice McNaughton & Michelle McLeod.



MSBM Sports Day 2018

Mona School of Business and Management held its second annual Staff Sports Day on January 19, 2018 at the UWI Mona Bowl. It was a fun-filled day of competitive team events that helped to build team spirit and camaraderie amongst staff. New events introduced for this year's staging included a Football Competition and a Domino Tournament. The Yellow House (Yellow Stars) copped first place with Blue House team (Blue Blazers) in second place and Red House (Red Dragons) in third place. The event's planning committee was chaired by Programme Coordinator Vanessa Thompson.

