



MONA SCHOOL OF BUSINESS AND MANAGEMENT

# MSBM e-NEWS

May 2015

Issue 3 Vol. 1

Welcome to Mona School of Business and Management's e-Newsletter. In this issue we highlight the activities of The School during the period January–May 2015.

## UPCOMING EVENTS

MSBM CEO Roundtable  
June 24, 2015



MSBM Upgrades Facilities on  
both Mona and Western  
Jamaica Campuses



As the Mona School of Business and Management continues to strive toward its vision of being the premier business school in the region, infrastructural upgrades are underway. [Read More](#)

**ADVOCACY &  
OUTREACH**  
Public Forum

MSBM Wins JCC  
“Best of Chamber (Small Enterprise)” Award



Mona School of Management (MSBM) was awarded “Best of Chamber (Small Enterprise)” at the Jamaica Chamber of Commerce Annual Awards Ceremony On May 14, 2015. [Read More](#)

MSBM Welcomes 2015  
E/MBA and  
Diploma (Business Administration)  
Cohorts

## Chinese Investment & Immigration: Cultural Challenges



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In an effort to assess current and future implications for China's economic relationship with Jamaica, Mona School of Business & Management hosted a seminar entitled: "Chinese Investment: Cultural Challenges" on Monday January 26, 2015. [Read More](#)

## Public Forum: The Changing Business of Music



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On Tuesday February 24, MSBM hosted a public forum "The Changing Business of Music-New Paradigms for Making Money". The event spoke to the sustainability of Jamaican music as a business in the face of new technologies and emerging business models. The event was sponsored by Scotiabank Jamaica as well as Salada. [Read More](#)

## Public Forum: Cuba Open for Business



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Mona School of Business and Management (MSBM) in partnership the UWI's Department of Government hosted a high-level forum titled "Cuba Open for



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Approximately 200 new students of three MSBM post graduate programmes began their course of study at Mona School of Business and Management this May. Incoming MBA student Tara Fraser, Regional Manager at Tastee Limited remarked "I chose MSBM because ... [Read More](#)

## CORPORATE PARTNERSHIPS

### MSBM Hosts High Level Banking Forum: "Exploring the Banking Services Act 2014"



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On May 2, 2015 Mona School of Business and Management (MSBM) hosted an executive forum titled 'Exploring The Banking Services Act, 2014' : a customised seminar for boards of directors of licensed deposit taking institutions. The objective being to better understand the impact that this new legislation will have on governance and on their operations. [Read More](#)

Business: Investment Opportunities and Prospects for Partnerships” on Saturday March 7, 2015 from 8:30am to 1:00 pm at the Faculty of Medical Sciences Teaching and Research Complex on the Mona Campus. [Read More](#)

### Public Forum : Jamaica after Obama, a new paradigm ?



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Following the visit of US President Barack Obama the local community reacted with a general sense that he brought a message of upliftment and hope and offered important lessons in leadership . MSBM hosted a Public forum in an attempt to condense lessons learned from the historic visit. [Read More](#)

## ALUMNI NEWS

### Women in the Boardroom - A Panel Discussion



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On March 11, 2015, MSBM Alumni Association hosted a panel discussion : “ Women in the Boardroom”. Speakers were: Dr Marcia Forbes: Media Consultant, Author, Researcher and Co-Owner Phase 3 Productions, Dr Cassida Jones: Group Chief HR Officer GraceKennedy Limited, Ms. Kisha Anderson: Country Manager - Jamaica Jamaica Money Market Brokers and Ms. Minna Israel: Senior Advisor to the Vice Chancellor on Resource Development, UWI. The session was moderated by MSBM alumna Rochelle Cameron, Head of Legal & Regulatory LIME.

### MSBM and JBDC sign MOU to help develop Entrepreneurs



MSBM and The Jamaica Business Development Corporation (JBDC) have signed a Memorandum of Understanding (MOU) for a joint effort to develop the skill level of entrepreneurs in Jamaica. [Read More](#)

### MSBM & ICAJ UWI Sign Cooperation Agreement for Anniversary Scholarship



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Mona School of Business and Management (MSBM) and The Institute of Chartered Accountants of Jamaica (ICAJ), signed a Cooperation Agreement for an MSBM/ICAJ joint Anniversary Scholarship on May 12, 2015 at the ICAJ Secretariat, in Kingston. [Read More](#)

### MSBM Research Day- Private Sector Forum: "Linking Business Research with Practice"

### Alumna Nicola Johnson Launches Money Advisor App



Money advice is now only a click away with the launch of the Caribbean's first mobile application dedicated to financial planning. The Jamaican creator of Money Visor, Nicola Johnson - MSBM MBA graduate, hopes to change the way advice gets to clients by opening a communications channel that literally places financial advice at the customer's fingertips. [Read More](#)

### Alumna Pauline Milwood Awarded by Temple University



Pauline Milwood, MSBM alumna was recently named 2015 Outstanding PhD Student in Business Administration (Tourism/Sport) by the School of Tourism and Hospitality Management, Temple University, Philadelphia USA. [Read More](#)

### Alumni In the News: Sabrena McDonald Radcliffe



MSBM alumna, Sabrena McDonald Radcliffe, sales and marketing manager at Restaurant Associates Limited was recently featured by the Jamaica Observer newspaper as part of their series to highlight successful Marketing/Brand Managers. [Read More](#)



As part of UWI Research Days 2015, MSBM hosted a Private Sector Forum entitled "Linking Business Research with Practice". The event was aimed at highlighting the most recent developments in MSBM research, and sharing the application for this research in business today. [Read More](#)

## INITIATIVES

### MSBM/ Confucius Institute focus on Jamaican/Chinese Business Relations



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On March 18, 2015 MSBM partnered with the Confucius Institute to host a power networking course titled "Engaging the Chinese Community: Onboarding for Solutions". The course invited members of the local business sector, including Chinese business people to have open discourse regarding business dealings and the cultural elements which impact that area. [Read More](#)

### MSBM and Mona Social Services Donate Chairs to August Town Primary

**Alumni Appointment:  
Carolyn Gardener named Project  
Director for JEEP**



MSBM MBA alumna Carolyn Gardener has been named Project Director for the Jamaica Emergency Employment Programme (JEEP). [Read More](#)

**STUDENT  
NEWS**  
**MSBM Students and Alumni  
Invited to  
Obama Town Hall**



Several MSBM Alumni and Students were selected to take part in the Youth Leaders Town Hall during United States President Barack Obama's historic visit to Jamaica. One of the participants Shauna Cassell (current MBA student) said "Meeting President Obama has been an inspiring experience for me on many levels. Personally, it brought a dream alive for me- one very much intertwined with politics. Being closely familiar with President Obama's journey to politics, and then meeting him here at UWI, made me feel that all things are in fact possible. Thanks MSBM for giving me the experience of a lifetime."

[View the social media gallery here](#)



On Friday April 17 MSBM supported by Mona Social Services donated 20 combination desk/chairs to the August Town Primary School. [Read More](#)

**DevCa 2015 Takes Technology Higher**



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The Jamaican leg of DevCA 2015 was held from March 5-6, 2015 at the Faculty of Law Building, University of the West Indies, Mona Campus. DevCA 2015 focused on developing IT enabled solutions for areas including Agriculture & Fisheries, Tourism, National Statistics, and Education. [Read More](#)

**STUDENT ENGAGEMENT**  
**Student Seminar**  
**Emotional Intelligence: Sharpening your Edge**

## MSBM DBA Students Raise the Bar



**Dr. Valoris Smith**

MSBM congratulates Dr. Valoris Smith on successful completion of her DBA. We wish the best in her future endeavours.



**Ms. Winsome Halliman**

MSBM congratulates Ms. Winsome Halliman on the successful defence of her dissertation and wishes her continued success.

## MSBM Students Shine at 2015 Undergraduate Awards



The Faculty of Social Sciences Annual Undergraduate Awards Ceremony to recognize outstanding academic performance for 2013-2014, was held on January 15, 2015. Thirty-three MSBM students received First Class honours. Special course and programme awards were presented to 12 of our students who attained the highest GPA for their option. [Read More](#)



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On Thursday February 12, 2015, The Student Engagement Committee of MSBM hosted a Student Seminar- entitled "Emotional Intelligence: Sharpening your Edge" at the UWI Mona Campus. [Read More](#)

## WLI/MSBM Undergraduate Career Forum



On January 29 2015 MSBM partnered with The Women's Leadership Initiative to host a Career Forum for Undergraduate Students seeking to enter the workforce. [Read More](#)

## STAFF/FACULTY HAPPENINGS

**Book Launch: Prof. Densil Williams launches "Competing Against Multinationals in Emerging Markets"**

## MSBM Students in Regional Finals of Hult Prize



A team of six UWI students represented The University of the West Indies, Mona at the sixth annual Hult Prize. The team included one MSBM student (MBA) and two recent MSBM MBA graduates. The team competed on March 13 and 14, 2015 in Boston, USA. The annual Hult Prize Challenge is the world's largest student competition and start-up platform for social good. [Read More](#)

## STAFF MOVEMENTS

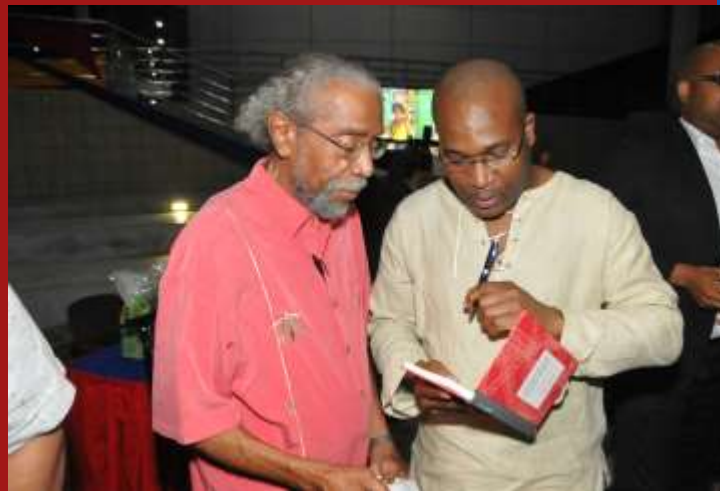
### MICT UNIT TRANSITION

The Mona ICT Policy Centre (MICT) has been transitioned from MSBM to CARIMAC as of February 2015. MICT was a part of the MSB/M since its establishment in 2005 and we express our thanks for the significant contribution made over the years. MSBM extends best wishes for continued success in the next phase of their operation.

### APPOINTMENT



Dr Indianna Minto-Coy has been appointed Senior Research Fellow at the Centre of Excellence for IT enabled Innovation



[Click image to view gallery](#)

Monday, March 30 saw the official launch of the book titled "Competing Against Multinationals in Emerging Markets", by Professor Densil Williams, executive director of the Mona School of Business and Management and Professor of International Business. [Read More](#)

### Book Launch: Dr. William Lawrence launches "Business Renewal and Performance in Jamaica"



[Click image to view gallery](#)

On January 20 2015, Dr. William Lawrence, Director of the Professional Services Unit, MSBM launched his book "Business Renewal and Performance in Jamaica" in the Council Room of the UWI Regional Headquarters building to a gathering of academics, private sector and NGO representatives. [Read More](#)

### Book Launch: Dr. Michelle McLeod launches "Knowledge Networks and Tourism"

**MSBM**

**WELCOME**



Melesha Manderson : Accreditation Analyst

**CALLING ALL MSBM ALUMNI**



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To find out how**

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**msbmalumni**



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As part of UWI Mona Research Days 2015, MSBM Lecturer in Tourism Management, Dr.Michelle McLeod launched her book "Knowledge Networks and Tourism." The book applies knowledge management and social network theories to the business of tourism to shed light on successful operations of tourism knowledge networks. [Read More](#)

**MSBM IT Manager Maheshwar Boodraj  
installed as President of PMI Jamaica**



On Tuesday, March 10, 2015 – at the Annual General Meeting of the Project Management Institute, Jamaica Chapter – Manager of IT Services at MSBM Maheshwar Boodraj was installed as President and Chairman. [Read More](#)

**Dr. William Lawrence Rings the  
Jamaica Stock Exchange Opening Bell**





On Thursday, February 26, 2015, Dr. William Lawrence Director of the Professional Services Unit, MSBM , and a member of the JSE e-Campus Board of Governors, participated in a Bell Ringing Ceremony at the Exchange. [Read More](#)

### Congratulations Dr.Winston Butler



Mona School of Business and Management (MSBM) offers warmest congratulations to our Director of Strategy Monitoring, Projects and Evaluation Unit - Winston Butler, on his successful completion of the Doctorate in Business Administration (DBA) . We are very proud of him and extend our best wishes for continued success.

### CONNECT WITH MSBM Share the MSBM experience on :



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