

# MSBM E-NEWS

## Mona School of Business and Management

Newsletter October 2018 | Issue 6 Vol. 3



### Upcoming Events

**UWI Graduation - MSBM**  
November 3, 2018

**MSBM/PSOJ Public Forum:**  
"Transforming Jamaica's  
Economic Competitiveness"  
November 7, 2018

**CB Group/UWI 5K and Smart  
Eggs Kids K**  
November 11, 2018

**Faculty of Social Sciences  
Graduate Awards Ceremony**  
November 22, 2018

**UWI Vincent HoSang Venture  
Competition (Elimination  
Round)**  
November 29, 2018

**Upcoming Professional  
Development (Short) Courses**

- **Transformational  
Leadership in the 21<sup>st</sup>  
Century (Kingston) – Start  
Date: November 3, 2018**
- **Business Communication  
Suite (Kingston) – Start  
Date: November 10, 2018**
- **Selling Successfully: A  
Guide to Sales Techniques  
(Kingston) – Start Date:  
November 10, 2018**
- **Financial Management  
Made Simple (Kingston) –  
Start Date: November 14,  
2018**

Learn More: [Executive  
Education Schedule](#)

**#MSBMMoments**

Welcome to Mona School of Business and Management's eNewsletter.

In this issue we highlight the activities of the School during the period July - September 2018. During this period, the School made significant strides through a range of initiatives and programmes. As you read through this interactive issue of MSBM eNews, click the links for more information.

## From the Desk of the Executive Director

**Mona School  
of Business &  
Management**

**OUR VISION**

To be an excellent globally recognized  
business school rooted in the Caribbean.

**OUR MISSION**

To advance learning, create knowledge  
and foster innovation for the positive  
transformation of Caribbean enterprises  
through the development of world-class  
business professionals and  
research-based solutions.

 **Mona School  
of Business &  
Management**  
MSEBM  
The University of the West Indies, Mona  
Forward Thinking

Once again, I am delighted to engage with you our stakeholders via our Quarterly Newsletter. I offer a special welcome to all our new students and wish for you a productive and enjoyable experience during your tenure with us at Mona School of Business and Management (MSBM). This issue highlights some of the activities and initiatives of the School and highlights the excellence of our students and alumni on the local and international stages and our partnerships with the private and public sectors. As we continue to promote the spirit of excellence, I am pleased to announce that as part of our strategic focus for the next five years, we have developed new Vision and Mission Statements to guide all our initiatives and programmes. Both statements represent the ethos of excellence, innovation and knowledge creation that will drive us as we seek to provide research-based solutions to you our stakeholders. We look forward to your continued partnership as we build a world-class business school providing global knowledge and regional solutions.

**Dr David McBean**

## News Highlights



### MSBM welcomes over 1000 new students

A total of 345 post graduate and 1296 undergraduate students were welcomed for the new academic year 2018/19. Orientation Sessions took place for the MBA Programme (Western Jamaica Campus) on July 22 (Mona) on July 25, 2018; Undergraduate Orientation on August 28, 2018; and MBM and MSc Programmes on August 31, 2018. During the period, the new students were engaged in a range of orientation, team building and academic advising activities. The Sessions were well attended and helped to orient new students with the School, the structure of the programmes, rules, guidelines and regulations that govern their administration; while administrators and faculty members were on hand to meet with their new cohorts and respond to their queries.



Snapshot of Mr Douglas Lindo (left) Faculty Advisor, Vincent HoSang Entrepreneurship Programme and our Executive Director Dr David McBean (second left) share a photo moment with the HoSang family, after making a gift presentation during the Caribbean Food Delights' 40th Anniversary Celebration Gala Luncheon on August 5, 2018 in New York.



Snapshot of Monna School of Business and Management's MBA group Hard Rock Café presenting their field project at the Western Jamaica Campus in July 2018, they represent the first cohort of MBAs who did the compulsory Field Project where they worked on a business problem facing the company and incorporated the concepts and theories learnt in the MBA.



Snapshot of Monna School of Business and Management (MSBM) representatives at a cocktail reception on Wednesday, June 20, 2018, hosted by the Development Bank of Jamaica and its partners in honour of the university students who won first and second place at the 2018 International Business Model Competition (IBMC) in Utah, USA. Team UWI (from left) Tricia Bent and Kristoffer Henry co-founders, Eco-Structures, First runner-up in

the 2018 IBMC, Ashli Rose-Davis and Dawn Morgan, Coordinators of the UWI Business Model Competition, Shani Bennett, co-founder of Queritel, who copped seventh place at the 2018 IBMC, Shanalee Cawley, co-founder, Eco-Structures, Dr David McBean, Executive Director, MSBM, Janice Henlin, Director of Marketing, MSBM, and Douglas Lindo, Entrepreneur and National Coach.

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## MSBM Undergraduate Programmes:

- Accounting
- Banking and Finance
- Chemistry and Management
- Entrepreneurship
- General Management
- Human Resource Management
- Management Information Systems
- Marketing
- Operations Management
- Tourism Management

## MSBM Post Graduate Programmes:

- Diploma in Business Administration
- Doctorate in Business Administration
- Master in Business Administration
- Master in Business Management (MBM)
- MSc. Accounting
- MSc. Computer Based Management Information Systems
- MSc. Corporate Finance
- MSc. Enterprise Risk Management
- MSc. Logistics and Supply Chain Management



## 2018 Vincent HoSang UWI Venture Competition Launched

The Launch of the 2018 staging of the Vincent HoSang UWI Venture Competition was held on September 12, 2018. Chaired by Ms Janice Henlin, MSBM's Marketing Director, with the welcome and opening remarks proffered by Dr David McBean, MSBM's Executive Director. The Event - first staged in 2002 - marked the beginning of a series of activities around this year's Competition which includes several "bootcamps" to ready the shortlisted entrants for the Competition. Mrs Ashli Rose-Davis, the Vincent HoSang Entrepreneurship Programme Coordinator gave an overview of the Competition, while Mr Kristoffer Henry of Eco-Structures and Mr Kevonne Martin of Queritel past competition winner and runner-up 2017, shared their views and experiences. Remarks were given on behalf of the Competition's sponsors by Mrs Patricia Sutherland, Chairman, the JMMB Joan Duncan Foundation. Other sponsors of this year's competition are: the Jamaica Civil Aviation Authority, JN Small Business Loans Limited, Jamaica Stock Exchange, Development Bank of Jamaica, Mona Entrepreneurial and Commercialization Centre, Regus and Jamaica Observer.

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## Partnerships

• MSc. Marketing and Data Analytics

• MSc. National Security & Strategic Studies

• MSc. Procurement Management

• MSc. Services and Retail Management

• MSc. Taxation



## MSBM signs MOU with ICAJ

A Memorandum of Understanding (MOU) was signed between Mona School of Business and Management (MSBM) and the Institute of Chartered Accountants (ICAJ) - the Jamaican body responsible for regulating the designation: "Chartered Accountant" - on July 12, 2018, the goal being to provide training and consultancy services on business-related topics pertinent to private and public organizations, entrepreneurs, small businesses and start-up companies.

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## NCB-UWI Talent Lab Pilot Project successfully completed

The pilot project for the National Commercial Bank (NCB)/The University of the West Indies, Mona (UWI) Digital Talent Lab was brought to an end on July 5, 2018 with a Closing Exercise taking place in the Computing Lecture Room (CLR) at UWI. Dr. Gunjan Mansingh, Head, Department of Computing, UWI, chaired the programme which featured remarks from representatives of NCB and Mona School of Business and Management (MSBM), as well as final



## HLSTUEI/MSBM Study shows more industrial disputes recorded

The number of disputes reported to the Ministry of Labour and Social Security between 2007/08 and 2017/18 has increased by approximately 10 per cent, while disagreements relating to dismissals and suspensions moved from 66 to 149, an increase of 125 per cent over the same period. Those are among the findings of a preliminary study on emerging trends in industrial disputes in Jamaica conducted by



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## MSBM Professional Services:

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- Executive Education
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presentations by the students/interns. This inaugural cohort was comprised of final year students from the UWI Department of Computing who received highly customized digital training and the majority of them have since been offered employment by NCB. This project was a partnership between NCB, MSBM and the UWI Department of Computing.

the Hugh Lawson Shearer Trade Union Education Institute and Mona School of Business and Management at The University of the West Indies, Mona.

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## Staff Updates

### MSBM WELCOMES:

- **Justine Reid**,  
*Administrative Assistant,  
Western Jamaica Campus*
- **Chrystal Wilkins**,  
*Administrative Assistant,  
Professional Services Unit*

MSBM extends a warm welcome to our team, we are pleased to have you with us!

### MSBM FAREWELL:

- **Tricia Murray**

MSBM wishes you all the best in your new endeavours.

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## Congratulations



Warmest congratulations to **Associate Teaching Fellow** at the Mona School of Business and Management and former Executive Director, HEART Trust/NTA, **Mr Robert Gregory** who received the TVET Pioneer Award at the National TVET Quality Awards for Secondary Schools held at the Jamaica Pegasus Hotel, New Kingston on September 14, 2018.

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## Advocacy & Outreach



### MSBM Public Forum “Strategic Digital Leadership: The Future is Now”

As a follow up to the Mona School of Business and Management’s (MSBM) 9th Roundtable CEO Breakfast Forum which was held in June, a public forum was held on July 18, 2018 in the Executive Lecture Theatre, MSBM North, to further the conversations in the public domain, on the theme “Strategic Digital Leadership”. Presenters were: Mr Teddy Alexander, Founder & Executive Chairman, tTech Limited; Mr Trevor Forrest, Senior Advisor, Ministry of Science, Energy & Technology. Findings from a recent study among private sector companies in Jamaica on “Digital Transformation Readiness” were presented by Dr Maurice McNaughton, Director, Centre of Excellence, MSBM, and Professor Evan Duggan, Visiting Professor of Management Information Systems, Collat School of Business, University of Alabama. A subsequent panel discussion was moderated by Dr Lila Rao-Graham, MSBM’s Deputy Executive Director, with Mr James Moss-Solomon, MSBM’s Executive-in-Residence, chairing the event. The Forum was very well attended by a wide cross section of persons from the university community and the public and private sectors, who also participated in a rousing Q&A session.

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## Student Engagement



Congratulations to **Ms Allison Peart, Board Member**, Mona School of Business and Management, who was named Most Outstanding Chairperson of the Year (2018) at the Institute of Chartered Accountants of Jamaica's (ICAJ) annual general meeting in July at the Knutsford Court Hotel in Kingston.

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## MSBM Time Management Workshop

As part of its mission to promote student success by offering a wide range of opportunities for students to develop socially, personally and professionally as a complement to the formal academic programme, Mona School of Business and Management's (MSBM) Student Enrichment and Engagement (SEE) Committee held a 1-hour Time Management Workshop on September 13, 2018. This featured a presentation, entitled "Effectively Managing Classes, Exams and Social Life: Striking the Perfect Balance" which was facilitated by MSBM Senior Lecturer, Dr Delroy Chevers. The Session was well attended by approximately 70 first-year post and undergraduate students who demonstrated a high level of engagement and provided positive feedback.



Heartfelt Congratulations to **Dr Indianna Minto-Coy, Senior Research Fellow**, Centre of Excellence, Mona School of Business and Management, who was appointed to the Board of Directors, GraceKennedy Company Limited, effective June 28, 2018.

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## Student News



### Vincent HoSang UWI Venture Competition 2017 Winner's Tour

Team Eco-Structures, the winners of the 2017 Vincent HoSang UWI Venture Competition, accompanied by the Programme's Coordinator - Mrs Ashli Rose-



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### Getting to Know Ian 'Ity' Ellis

Ian 'Ity' Ellis better known as half of the Ity and Fancy Cat duo is a proud student in the Mona School of Business and Management's (MSBM) MBA programme. He is always keen to mention his experience as a student and shared that in a recent interview. Learn

**Calling All MSBM Alumni!**



Click the link to find out more or Contact us:

#### Mona Campus

Tel: (876) 977-6976  
Fax: (876) 977-4622

Tel: (876) 977-3775  
Fax: (876) 977-3829

#### Western Jamaica Campus

Tel: (876) 940-5561  
Fax: (876) 979-3758

#### Email:

[msbm@uwimona.edu.jm](mailto:msbm@uwimona.edu.jm)

#### Website:

[www.mona.uwi.edu/msbm](http://www.mona.uwi.edu/msbm)



Davis and Mrs Dawn Morgan, Mona School of Business and Management's Student and Alumni Services Officer, embarked on the Competition's Winner's Tour - an all-expenses paid trip to New York - from August 14-19, 2018. The Tour which is offered as a part of the first prize for the Competition was sponsored by the Royal Caribbean Bakery and Caribbean Food Delights owned by Mr Vincent HoSang, the Programme's benefactor. The trip included a visit with the Consul General, New York, Ms Trudy Deans, visits with successful Jamaican entrepreneurs in the Diaspora as well as successful New York businesses and culminated with a tour of the facilities of the Royal Caribbean Bakery and Caribbean Food Delights.

[View Gallery](#)

more about Ellis and his journey in his interview with The Gleaner.

## Alumni News



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### MSBM Spotlight: Sherry Perrier...Driven by Passion

Mona School of Business and Management (MSBM) BSc. Banking and Finance Alum Sherry Perrier is set to take up a prestigious Chevening Scholarship this year to pursue a master's degree in Finance and Management at Cranfield University in the United Kingdom. Read the full story about Perrier's outstanding achievements in The Gleaner.

### Connect with MSBM





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### **MSBM Spotlight: Finance Hub Founder & CEO - Samuel Scott Edwards**

Mona School of Business and Management (MSBM) MBA Alum and Finance Hub Founder & CEO Samuel Scott Edwards said that after spending more than a decade in banking, he recognised the need for a bridge between customers and lenders. Read the full feature by The Gleaner on the Start-Up Loan Broker Finance Hub.



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### **MSBM Spotlight: Trecia Allen Making Her Mark**

Trecia Allen, Mona School of Business and Management (MSBM) MBA Alum, is the Caribbean's first female to become a certified safety professional with the Board of Certified Safety Professionals in Illinois, USA. Read more of Allen's story from The Gleaner.

## **Faculty Engagement & Outreach**



### **University of the Commonwealth Caribbean (UCC) Research Conference 2018**

Ambassador Ralph Thomas, Director, Strategy, Mona School of Business and Management (MSBM), was the Keynote Speaker at the University of the Commonwealth Caribbean's (UCC) Annual Research Conference 2018 on Thursday, September 27, 2018 at the UCC Main Campus, Kingston. The address was centred on the theme, "Developing Innovation,



### **University of Technology, Jamaica's Faculty of Science and Sport 5<sup>th</sup> International Scientific Conference**

Mona School of Business and Management (MSBM) Lecturer and Director of the Centre for Entrepreneurship Thinking and Practice, UWI, Dr K'adamawe K'nife, gave the keynote address on "Accomplishing the United Nations' Sustainable Development Goals through Science, Innovation and Technology" at the University of Technology, Jamaica's Faculty of Science and Sport 5th



## Other Faculty Engagement & Outreach events:

### Presentation - Holland High School Middle Management Team

Presenter: **Dr Anne Crick**, Senior Lecturer, MSBM - “Fueling the Engine of Academic and Professional Success for All: When To Say No & When to Say Yes”  
August 27, 2018 | Cardiff Hall, Runaway Bay, St. Ann

### “Windrush” Interview with Amelia Gentleman of The Guardian Newspaper

MSBM Interviewees: **Dr David McBean**, Executive Director & **Dr Hilary Robertson-Hickling**, Senior Lecturer  
August 23, 2018 | Knutsford Court Hotel, Kingston

### SSWindrush Presentation by Mr. Alford Gardner (A passenger on the Ship in 1948)

Moderator: **Dr Hilary Robertson-Hickling**, Senior Lecturer, MSBM  
July 31, 2018 | National Library of Jamaica, Kingston

### CARICOM, ECLAC & UNFPA Caribbean Forum on Population, Youth and Development

Presenter: **Dr Indianna Minto-Coy**, Senior Research Fellow, Centre of Excellence, MSBM - “Diaspora Entrepreneurship and Development”  
July 24 - 26, 2018 | Guyana

### Troy High School Graduation

Speaker: **Dr Hilary Robertson-Hickling**, Senior Lecturer, MSBM - “Think Big!”  
July 4, 2018 | Trelawny

## Staff & Faculty Happenings



**MSBM Star Awardees Honoured**

Four staff members were honoured for their contributions to the School at the Annual Staff and Faculty Retreat themed “Resetting for the Future” held on August 23, 2018. They received STAR awards sponsored by Spur Tree Spices for various categories. The following awards were presented: Most Effective Administrator - Ms Annick Brissett; Best Researcher - Dr Indianna Minto-Coy; Most Effective Customer Service Staff - Ms Louise Forbes; and Most Effective Administrator WJC - Mrs Renae Walters. The awards were presented by Mr John Hawkins, Director, Spur Tree Spices. Motivational Speaker and MSBM Alum Rochelle Cameron, Assistant Vice-President, HRD & PR, Jamaica Broilers Group gave a stirring presentation to members of staff while co-chairs and facilitators for the day were Dr Anne Crick, Senior Lecturer; Dr William Lawrence, Professional Services Unit Director; Dr Paulette Henry, Lecturer; and Mr James Moss-Solomon, MSBM Executive-in-Residence, who engaged staff and faculty in various exciting teambuilding sessions and activities.

[View Gallery](#)

## Spotlight: UWI



### **New Rankings put The UWI among Top 5 Percent of Best Universities in the World**

The University of the West Indies (The UWI) has broken into the Times Higher Education (THE) World University Rankings for the first time. The 2019 Times Higher Education World University Rankings has ranked The UWI among the world's top institutions. The rankings show that The UWI is located among the 1,258 top universities in world for 2019. This puts The UWI in the elite band of the top 5% of universities worldwide based on data showing that there are over 25,000 recognised universities, globally. Specifically, Times Higher Education ranked The UWI at 591 out of the 1,258 universities which made the list. The UWI is the only Caribbean institution on the world-wide list. It was also the only Caribbean university ranked earlier this year in THE's 2018 Latin America University Rankings, in the region that is home to over 100 universities contributing to sustainable development.



### **Prof. David Tennant Appointed Dean of the Faculty of Social Sciences**

Congratulations to Professor David Tennant who was appointed Dean of the Faculty of Social Sciences, The University of the West Indies, Mona. The new Dean took office on August 1, 2018 and will serve until July 31, 2022. David Tennant is a Professor of Development Finance. He was previously the Head of the Department of Economics since 2016, an Associate Dean in the Faculty of Social Sciences, and also served as an Economist in the Financial Regulations Division of the Ministry of Finance and Planning, Jamaica. Mona School of Business and Management congratulates Professor Tennant on his appointment and extends best wishes.



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### New Leadership at The UWI Mona Campus from August 1, 2018

On August 1, 2018, The UWI, Mona Campus welcomed Professor Dale Webber as its new Campus Principal and Professor Ian Boxill as its Deputy Campus Principal.

The University of the West Indies

RANKED 37<sup>th</sup>



[www.thewur.com](http://www.thewur.com)

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### UWI only Caribbean institution in 2018 Latin America University Ranking

Cementing its place as the Caribbean's top University, The University of the West Indies (The UWI) made its debut in the Times Higher Education University Rankings - released on July 18, 2018 - as the only institution in the Caribbean region to be listed in the 2018 Latin America University Rankings.



### And Now... MSBM On-Demand!

MSBM Mobile v2 is a fully native Android App and features an enhanced user interface that provides on-demand access to MSBM's news, social media, topical events and public forums as well as video archives of past events. The new real-time messaging feature means that you will never have to miss another MSBM event.

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