

MSBM FAEW

Mona School of Business and Management Newsletter | February 2021 | Issue 9, Vol. 1

Welcome to Mona School of Business and Management's eNewsletter! In this issue we highlight the activities of the School during January -February 2021. During this period, the School made significant strides through a range of initiatives and programmes. As you read through this interactive issue of MSBM e-News, click the links for more information.



News **Highlights**



MSBM congratulates the Graduating Class of 2020

Mona School of Business and Management (MSBM) congratulates the Graduating Class of 2020! The Graduation Ceremony for MSBM graduates took place virtually on January 15, 2021 and saw 645 undergraduate and 294 post graduate students being conferred with degrees. Notably, this cohort has the distinction of being the first to complete degrees in a virtual/remote mode. We wish you all the best on the next phase of your journey! Watch Ceremony



MSBM Students shine at 2021 FSS Awards

The UWI Faculty of Social Sciences annual Awards Ceremony to recognize outstanding academic performance for 2019-2020, took place virtually on February 4, 2021. Thirty eight undergraduate students and 109 post graduate students were recognized for receiving first class honours and distinctions respectively. In addition, special course and programme awards were presented to 15 MSBM undergraduates and 39 post graduates for outstanding performance. Read More



Digital Mass Media Team wins at the 2020 Vincent HoSang UWI Venture **Competition Finals**

Budding student entrepreneurs from various faculties at The University of the West Indies, Mona presented their business ideas in the finals of the Vincent HoSang UWI Venture Competition at Mona School of Business and Management on Friday, January 29, 2021; with Team Factions News emerging as the first place winner and Teams CERES Laboratories and Epic Escape Room copping second and third place respectively. Read More



MSBM Graduate Applications Campaign launched

The Campaign to promote the Mona School of Business and Management's (MSBM) graduate programmes commenced in January 2021 with an integrated marketing communication programme that includes the use of both traditional and digital/social media. The theme of the Campaign is "Leading the Future; Leading the Change". This theme is particularly relevant as the Pandemic has forced many individuals to re-evaluate their career choices and many individuals and industries are being forced to adapt to the changing business environment. Read More





MSBM hosts Virtual Workshop "Inside Look at a Sentiment Analysis Toolbox"

Mona School of Business and Management (MSBM) hosted a virtual workshop "Inside Look at a Sentiment Analysis Toolbox " over 3 1/2-days - February 10-12, 2021, in collaboration with Cepei, a think tank based in Bogota, Colombia. The Workshop was one of the outputs of exploratory research that MSBM is conducting as part of the National COVID-19 Research Agenda being led through the Ministry of Health and Wellness (MOHW). Read More





MSBM pays Tribute to Ms. Greta Bogues

The Mona School of Business and Management (MSBM) community continues to mourn the passing of Ms. Greta Bogues former MSBM Board and Finance Committee Member and alumnus who passed away on Sunday, February 21, 2021. It is hard to find suitable words to pay a tribute to this truly remarkable friend and supporter of MSBM and by extension The University of the West Indies, Mona Campus. Read More



UWI Mona News



- UWI COVID-19 Task Force Chair says: "A new fight back phase against COVID-19 is here"
- <u>UWI Mona warns the Public of Degrees and other Certificates for Sale</u>
- Jamaican Professors Establish US\$100,000 Scholarship Fund
- MoU signed between Government of Antiqua and Barbuda, The UWI and Association of Commonwealth Universities

Upcoming **Events**

MSBM Graduate Programmes Virtual Lunch and Learn Session - CBMIS and National Security & **Strategic Studies** March 3, 2021 | 12:30p.m.

MSBM Graduate Programmes Virtual Lunch and Learn Session -**Corporate Finance and Enterprise Risk Management** March 10, 2021 | 12:30p.m.

MSBM Graduate Programmes Online Information Session March 24, 2021 | 6:00p.m.

Staff Updates

MSBM WELCOMES:

- Vickesha Allen Receptionist/Secretary (North)
- Amanda Allen Project Officer (PSU)
- Sharonna Brown Administrative Assistant (WJC) MSBM extends a warm welcome to our team!

MSBM FAREWELL:

• Stephanie Williams MSBM wishes you all the best in your new endeavours.

CONGRATULATIONS:

Congratulations to MSBM's Dr. Indianna Minto-Coy on receiving the Principal's Award for Most Outstanding Researcher in the Faculty of Social Sciences, 2020!

MSBM **Alumni**

SPOTLIGHT: MSBM Alumnus Richard Currie elected Colonel of the Accompong Maroons.

MSBM Alumnus Jermaine Harris selected for 2020 Governor-General's Achievement Award.

CONGRATULATIONS:

MSBM Alumnus Christopher Yeung appointed Managing Director of First Rock Global Holdings (Barbados).

MSBM Alumnus Stanley Thompson appointed Director, Capital Markets at Scotia Investments.

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MSBM Offerings

- Undergraduate Programmes
- MSBM Consulting
- Executive Education



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Forward.Thinking.



