

MSBM E-NEWS

Mona School of Business and Management

Newsletter April 2017 | Issue 5 Vol. 1



Upcoming Events

MSBM Business Roundtable 2017

June 28, 2017

3rd MSBM Business and Management Conference

November 8-10, 2017

MSBM Post Graduate Programmes:

- Master in Business Administration
- Master in Business Management (MBM)
- Diploma in Business Administration
- Diploma in Sports Business Management
- Doctorate in Business Administration
- MSc. Accounting
- MSc. Computer Based Management Information Systems
- MSc. Enterprise Risk Management
- MSc. National Security & Strategic Studies
- MSc. Taxation
- MSc. Sports Business Management

New:

- [MSc. Corporate Finance](#)
- [MSc. Logistics and Supply Chain Management](#)
- [MSc. Marketing and Data Analytics](#)
- [MSc. Procurement Management](#)
- [MSc. Services and Retail Management](#)

DEADLINE FOR APPLICATIONS FOR GRADUATE PROGRAMMES EXTENDED UNTIL MAY 31, 2017

[Learn More](#)

Welcome to Mona School of Business and Management's eNewsletter.

In this issue we highlight the activities of the School during the period January - March 2017. During this period, the School made significant strides through a range of initiatives and programmes. As you read through this interactive issue of MSBM eNews, click the links for more information.

News Highlights



NCB partners with UWI Mona on critical corporate transformation research

The University of the West Indies Mona Campus (UWI) has handed over phase one of the National Commercial Bank (NCB) sponsored report on the Applied Research on Corporate Transformation undertaken by Mona School of Business and Management (MSBM). The programme, the first of its kind in the Caribbean, was initiated as NCB observed that many Caribbean-based companies are in need of radical change in organisational behaviour to survive dynamic global and local environments and academic research in this area would provide the foundation. The formal handing over ceremony for the completed Phase 1 document was held on January 5, 2017 at the NCB Wellness & Recreational Centre. The official hand over to Mr. Patrick Hylton, Group Managing Director, NCB was done by Professor Ishenkumba Kahwa, Deputy Principal, UWI, Mona.

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Policy Research Impact Forum highlights the use of University research by the public and private sectors



Introducing MSBM Mobile v2

Mona School of Business and Management (MSBM) released the MSBM Mobile v2, in

MSBM Professional Services:

- Contract Research
- Executive Education
- Management Consulting

MSBM Executive Education Courses:

- Project Management Suite
- Executive/ Senior Management Courses
- Financial Management
- Human Resources Management
- Business Communication
- Marketing & Sales Suite

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Mona School of Business & Management
Professional Services Unit
Block H, Alister McIntyre Building

Staff Updates

MSBM WELCOMES:

- **Shannon Hill**,
Systems Administrator
- **Jheanell James**,
Programme Coordinator

MSBM extends a warm welcome to our team, we are pleased to have you with us!

MSBM CONGRATULATES:

Leighton Duncan on his secondment to the UWI Regional Office where he will be providing technology support and guidance to the UWI's new strategic plan, under the leadership of PVC Prof Densil Williams. Duncan leaves the position of MSBM's Information Systems (IS) Manager. MSBM wishes him all the best in his new endeavours and thanks him for his years of dedication, enthusiasm and team spirit.

Calling All MSBM Alumni!

On Wednesday 1st February, the Mona Office of Research and Innovation (MORI), and the Office of the Principal in collaboration with Mona School of Business and Management (MSBM) hosted its first Policy Research Impact Forum, as part of the programme of the Annual UWI Research Days. Research Days 2017 was observed under the theme, 'UWI Mona Driving Development through Research and Innovation'.

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January 2016, an updated version of the innovative MSBM Mobile App introduced in 2015. The App is one element of MSBM's digital strategy which is being employed to enhance student service delivery and engage with current and prospective students. It will enable access to class schedules, course information, upcoming MSBM events, galleries and videos of School activities and a social feed.

Partnerships



Three MSBM students awarded JMMB Scholarships

Jamaica Money Market Brokers, the Joan Duncan Foundation, The UWI and Mona School of Business and Management (MSBM) signed an MOU to cover an endowment fund of US\$1 million. The fund provides scholarships to MSBM students both at the undergraduate and the graduate levels reading for their degrees in the areas of business, management and accounting. Three graduate scholarships were awarded in February 2017 under this programme. The recipients were: Ms. Francene Ennis, Master in Business Management (MBM); Ms. Kristina Brooks and Mr. Keon Price, both from the MSc. in Accounting programme



MSBM/RADA Collaboration in Online Training of Extension Officers

In keeping with its objectives under the Lifelong Learning for Farmers (L3F) Initiative, RADA is collaborating with Mona School of Business and Management, in exploring Open Distance Learning (ODL) as a basis for a continuous learning strategy for content specific training for Extension Officers. The first Pilot course in Agri-business for Extension officers is being delivered to a cohort of twenty-three Extension Officers, drawn from every parish across Jamaica.

Initiatives



MSBM Graduate Programmes Information Sessions

In January, Mona School of Business and Management (MSBM) hosted its first two graduate information sessions in preparation for the academic year 2017/18. The events held at the The Undercroft at The



MSBM awarded Research Grant Funding for the project "Going Global: Digital Jobs and Gender in Haiti"

Mona School of Business and Management (MSBM)-UWI has been awarded a Research Grant of CA\$280k - project period



Click the link to find out more or Contact us:

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Western Jamaica Campus

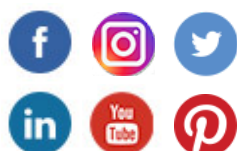
Tel: 940-5561
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Website:
<https://www.mona.uwi.edu/msbm>



Connect with MSBM



UWI Mona Campus and The Knutsford Court Hotel respectively saw scores of young professionals in attendance. The main purpose of the events was to promote the range of postgraduate degree programmes available at MSBM including the internationally accredited MBA and five new MSc. programmes. Other Graduate Information Sessions were subsequently held across the island - Montego Bay, Savanna-La-Mar and Port Antonio - in order to sensitise the public about MSBM's comprehensive range of graduate degree business and management programmes.

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December 2016 to June 2019 - by the International Development Research Centre (IDRC) of Canada for the project "Going Global: Digital Jobs and Gender in Haiti". MSBM will collaborate with regional and international partnerships - Latin American and Caribbean Internet Addresses Registry (LACNIC) and l'Ecole Supérieure d'Infotronique D'Haïti (ESIH), the local partner in Haiti to address the challenge of sustainable delivery of online/distance education and digital skills training among young Haitian women in urban and rural contexts.

Advocacy & Outreach



'Trumpism' under the spotlight at UWI Mona

The policies of the new United States President Donald Trump have raised concerns across the world and in Jamaica, where the Government admitted that changes to US trade policy could disrupt economic growth. On February 21st, Mona School of Business and Management (MSBM) in collaboration with The University of the West Indies (UWI) Mona, Department of Government and title sponsor Spur Tree Spices, hosted a public forum entitled "'Trumpism" and its implications for the Caribbean' as part of its Public Advocacy Series. Specially invited speakers were Ambassador Ralph Thomas, MSBM Senior Teaching Fellow; Dr. Christopher Charles, Senior Lecturer in Political Psychology, Department of Government; Mr. Claude Robinson, Media and Communication Specialist, Writer, MSBM Lecturer & Editor of MSBM Business Review; and Mr. Larry Watson, President of the Jamaica Chamber of Commerce (JCC) and General Manager, Confectionery & Snacks (Jamaica) Limited

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Student News



FSS Undergraduate Awards



Accounting Co-operative

Ceremony

Fourteen Mona School of Business and Management (MSBM) undergraduate students were awarded special programme prizes for outstanding academic achievement for 2015-2016 at the FSS Undergraduate Awards Ceremony on January 12, 2017. The prize for the Best Overall Performance in the MSBM Undergraduate programmes went to Theredo Felicia Johnson who pursued a double major in Marketing and Operations Management. The Ernst and Young Cooperative Accounting Prize was awarded to a first class honours cooperative accounting student, Ronique Johnson. The Ernst and Young Auditing Prize was awarded to Nickesha Henry a first class honours graduate; and The Ernst and Young Taxation Prize was awarded to Nastassia Loney. In addition to the awards provided by the Faculty to the first class honours students, Ernst and Young provided additional prizes to all the cooperative accounting students who graduated with first class honours.



MSBM team tops CFA Caribbean Regional Research Challenge

Five undergraduate students from Mona School of Business and Management (MSBM) will journey to Seattle in mid-April to participate in the Chartered Financial Analysts (CFA) Americas Regional Research Challenge competition. The team makes the journey to Seattle after they emerged victorious in the inaugural CFA Caribbean Regional Research Challenge competition held in Miami in March.

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Programme

The 2016/17 Co-operative Accounting programme has significantly increased the number of students going to the USA on internship at Ernst and Young. The number has moved from 10 to 31 - an increase of 210%. MSBM students have been assigned to several States in the USA, not just New York City as has obtained in previous years. Notably, the USA intern batch includes three (3) Western Jamaica Campus students (WJC). The Accounting Co-operative Programme is a collaborative, structured educational strategy integrating classroom studies, through work experiences in the audit and assurance, taxation and accounting field. It caters to providing job experiences through the partnership with companies, for students to gain experience and earn as they study while preparing them for the corporate world. Mona School of Business and Management in collaboration with Ernst and Young and other private sector companies, continues to create job opportunities for its undergraduate students through this Co-operative in Accounting Education Programme.



UWI Team places 4th at the National Business Model Competition

The University of the West Indies, Mona (UWI) copped fourth place in the 4th annual National Business Model Competition (NBMC), with Department of Economics student Colin Fuller-Bennett, on March 24, 2017. Fuller-Bennett's "Shop Mobi" concept provides an online mobile marketplace for micro and small businesses to sell their products and services. Other UWI team entrants included: Jamaica Jammin', Rush Alert and My Lending Angel. Mona School of Business and Management led the coordination of UWI's participation in the competition, providing the teams with mentorship, training and support.

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MSBM student named Captain of Combined Martial Arts Team

Mona School of Business and Management's Master in Business Management (MBM) student Adrian Moore was recently named captain of the 2017 Jamaica combined martial arts team, becoming the first graduate of the McKay Security Jamaica Taekwondo Association High School Martial Arts League to skipper the unit.



MSBM Students Successfully Defend Doctoral Theses

Five Mona School of Business and Management students successfully defended their doctoral proposals and theses. MSBM extends heartiest congratulations its students.

Student Engagement



Vincent HoSang and his Change of Fortune story

CEO/President of Caribbean Food Delights (CFD) and Vice-President of US Royal Caribbean Bakery, Business Leader and philanthropist Vincent HoSang was in Jamaica - January 24, 2017 - for 'An Evening with the Hon Dr Vincent HoSang', in which he shared his life story through excerpts of his book, Change of Fortune: How One Determined Immigrant Built His American Dream. Organized by MSBM, this was well received by students and guests, including students from MSBM's post graduate course "Business in a Global Environment" who fielded questions to Mr. HoSang as they got a chance to apply some of the theories learnt in their course of study.

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Douglas Orane reasons with MSBM students

Approximately 150 students from a cross section of faculties on the Mona Campus of The University of the West Indies (UWI) experienced first-hand interaction with prominent business professional, director and former CEO of GraceKennedy Limited Douglas Orane on Thursday, March 23. The event was Mona School of Business and Management's (MSBM) third "Reasoning Series with CEOs", which allows students to gain useful insights into how to achieve and maintain success in a competitive business environment.

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Alumni News



MSBM Graduate is the first Jamaican to receive PgMP Certification

An effort to study project management at a higher level has led Diane Williams to become the first Jamaican who is a Program Management Professional (PMI certification), joining a small group of persons worldwide holding this qualification. Williams began her journey at Mona School of Business and Management (MSBM) where she pursued a Master of Business Administration majoring in marketing and graduating with a distinction from the programme.



Alumni Mixer "Reconnect: On the Track"

Thursday, March 30, 2017 saw the MSBM Alumni Association hosting the fundraising event "Reconnect: On the Track" - with proceeds in aid of the MSBM Alumni Outreach and Scholarship Fund. The event was supported by alumni who turned out to reconnect and party in fine style at Usain Bolt's Tracks and Records

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Staff/Faculty Happenings



UWI Research Days 2017: MSBM Joint Presentation & Journal Special Issue Launch

Research Days 2017, the School participated in a joint presentation and launch of the Journal of Social & Economic Studies: "Breaking the barriers: Entrepreneurship, enterprise, competitiveness and growth in the Caribbean", for which Mona School of Business and Management (MSBM) faculty members - Drs. Indianna Minto-Coy, Noel Cowell and Michelle McLeod - were the co-editors. Dr. Indianna Minto-Coy, Senior Research Fellow, MSBM was the main speaker at the event, with special remarks presented by Ambassador the Hon. Dr Richard Bernal, O.J., UWI Pro Vice-Chancellor for Global Affairs. The special issue, which is the output of MSBM's Conference on Business and Management in 2015, focuses on the challenges to increasing entrepreneurship, enterprise, competitiveness and growth in Small Island Developing States (SIDs), such as those in the Caribbean, and strategies for addressing them – many of which point to the role of policy (including legal and regulatory), technology, business strategy and contextual learning.

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MSBM Celebrates International Women's Day 2017

International Women's Day 2017 was celebrated on March 8, 2017, and commemorated by Mona School of Business and Management (MSBM) - an annual initiative spearheaded by MSBM's Documentation and Information Centre Supervisor, Althea Walker. With a theme of "#BeBoldForChange", special guest speakers Mrs. Audrey Hinchcliffe, C.D., J.P., Chairman and CEO of Manpower & Maintenance Services Placement Agency Ltd.; and Lieutenant Commander Judy Neil, Jamaica Defence Force Coast Guard, a graduate of the MSBM's MSc in National Security and Strategic Studies programme, addressed over 40 staff members and students. In a very spirited speech, Mrs. Hinchcliffe shared that the journey continues, and that the fight for gender equality is imperative for sustainable development, and as such we must play our part to develop a world in which women and men, boys and girls are on a level playing field; and Commander Neil provided motivation and inspiration highlighting that women are to be always celebrated and not just on a designated day each year as they are phenomenal 365 days of the year. The attendees to the session - who wore purple to observe the special day showing solidarity in celebrating the achievements of women while championing gender parity - were delighted with the motivational talks from the two speakers.

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MSBM Faculty Honoured at Principal's Research Day Awards Ceremony

Mona School of Business and Management congratulates the following members of faculty who were presented with the Principal's Research Day Awards for 2017 within the Faculty of Social Sciences - For Best Research Publication: Dr. Lawrence Nicholson for his book: "Understanding the Caribbean Enterprise: Insights from MSMEs and family owned businesses"; Dr. Delroy Chevers, Mr. Stanford Moore and Prof. Evan Duggan for the article: "An evaluation of software development practices among small firms in developing countries - A test of a simplified software process improvement



Black History Reasoning

In celebration of Black History month, Mona Social Services partnered with Mona Common Steering Committee to host a Lecture series under the theme "Black Identity, celebrating great black people. Dr. K'adamawe K'Nife, Lecturer/Researcher in Strategic Planning and Entrepreneurship, MSBM in the Faculty of Social Sciences, recounted his experience as a student living on Taylor Hall, and his long relationship with Mona Common. He noted that it was the first time, he was addressing the community and was excited to share with the residents, many of who are still there from his time as a student. Dr. K'Nife expressed his gratitude to community members, whose benevolence

model; and Dr. Trevor Smith for his article: "Customer value proposition, corporate transformation and growth in Caribbean financial firms".

assisted him and many others, in their studies. Dr. K'Nife's idea of black power centered on the successful social enterprises that residents operated. "You are a huge source of power; evidenced by your resilience and entrepreneurial achievements," K'Nife declared.



MSBM Sports Day 2017

Continuing to build team spirit and a family culture, Mona School of Business and Management held its inaugural "Mini Olympics," Staff Sports Day on January 12, 2017 at the UWI Mona Bowl. It was a fun-filled day of competitive team events that enhanced the building of team spirit and camaraderie amongst staff. The Blue House team (Blue Blazers) won the title with Red House (Red Dragons) in second place and Yellow House (Yellow Stars) in third place. The events were officiated by a certified Jamaica Athletics Association official, and the planning committee chaired by Programme Coordinator Vanessa Thompson.



MSBM Alma Mater Day

As a part of the "Champs Season" 2017, MSBM Staff and Faculty engaged in its very first Alma Mater Day on March 31, 2017, which saw persons wearing their high school uniforms for a fun-filled day of fellowship.

