



# MSBM E-NEWS

Mona School of Business and Management Newsletter

Issue 10 Vol. 3: December 2022

Welcome to Mona School of Business and Management's eNewsletter! In this issue we highlight the activities of the School for the period, July - December 2022. During this period, the School re-engaged in face-to-face activities, and launched some major initiatives.



## MSBM's MBA Programme Re-Accredited By Prestigious International Accreditation Body, Association of MBAs (AMBA)

The MBA programme offered by Mona School of Business and Management (MSBM) of the University of the West Indies, Mona has been re-accredited by the prestigious Association of MBAs (AMBA) for a period of five years, which is the longest period offered by the AMBA. This re-accreditation confirms the MSBM's place among the top 2% of business schools globally as AMBA's accreditation is internationally recognised as the global standard for all MBA, MBM and DBA programmes. [Read more](#)

[Click here to read AMBA's Press Release](#)

## Applications are NOW OPEN



FOR OUR GRADUATE DEGREE PROGRAMMES

Mona School of Business and Management's Professional & Executive Education Programmes

[SEE PROGRAMME SCHEDULE HERE](#)

Sunday, January 22, 2023  
9:15 am

*Save the date*



MSBM 10th Anniversary Service

UWI Chapel



## MSBM celebrates 10 years of the merger of the former Mona School of Business and the Department of Management Studies

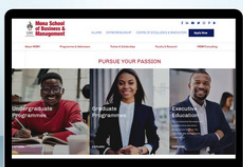
August 1, 2022, marked a very special milestone in the life of our School as ten years ago on August 1, 2012, the Mona School of Business (MSB) and the Department Of Management Studies (DOMS) merged to form the Mona School of Business & Management (MSBM).

[Read more.](#)

 [Watch the Executive Director's message here](#)

**Our New Website is Now Live!**

*Check it out!*



<http://msbm-uwi.org/>

## Mona School of Business and Management launches New Website

MSBM launched its redesigned website in September 2022. The website redesign is a key component of the School's Digital Transformation agenda as the website is the digital gateway to the School and supports its engagement with stakeholders including the

general public. [Find out more about its features here.](#)

### MSBM Staff Updates

#### New Hires

Louise Holmes  
Errol Johnson  
Franklin Montaque  
Justine Reid (WJC)

Marjorie Reid  
Camille Sinclair  
Kimberly Stewart

#### Departures

Sharonna Brown  
Dr. Tolupe Bewaji  
Elijah Green

Justine Harrison  
Prof. Andrew Spencer  
Aldane Whittick

#### Retirees

Ingrid Bennett  
Sandra March

Dr. Clive Scott



## Mona School of Business and Management pays tribute to Dr. the Hon. Marshall Hall, OJ

Mona School of Business and Management (MSBM) mourns the passing of Dr Marshall Hall, former head of the Department of Management Studies, a precursor to Mona School of Business and Management and former board member of the then Mona School of Business. [Read more](#)



## MSBM launches James Moss-Solomon Memorial Lecture

Mona School of Business and Management (MSBM) hosted the inaugural James Moss-Solomon Memorial Lecture, under the theme “From Local to Global: Challenges and Benefits for Caribbean Firms”, on November 30, as part of the activities to commemorate the 10th anniversary of the merger of the former Department of Management Studies and Mona School of Business. [Read more](#)



## MSBM to Boost Youth Entrepreneurship through ‘The Art of Digital Marketing’

Mona School of Business Management (MSBM) through the Vincent HoSang Entrepreneurship Programme (VHEP) celebrated Global Entrepreneurship Week (GEW) with a virtual event dubbed “The Art of Digital Marketing.” Guest Speaker for the event, was entrepreneur, digital consultant and transformation specialist Kemal Brown. [Read more](#)



## 2022 Staging of the Vincent Hosang UWI Venture Competition Launched

Mona School of Business and Management (MSBM) through its Vincent Hosang Entrepreneurship Programme (VHEP) launched the 2022 Vincent Hosang UWI Venture Competition (UWIVC) on Wednesday, October 5th at an event attended by students, faculty members and members of the Business Community. [Read more](#)

[Watch the launch here](#)



## Mr. Leighton McKnight appointed Executive-in-Residence at MSBM

Leighton McKnight, former Territory Leader at PwC Jamaica, has been appointed Executive-in-Residence at Mona School of Business and Management (MSBM), The University of the West Indies, Mona. Mr. McKnight will work with the MSBM to maximize its capacity by engaging in activities including education-business sector partnership development, boosting the institution's profile and garnering international support for programmes. [Read more](#)



## VHEP Launches Founders Webinar Series

MSBM through the Vincent Hosang Entrepreneurship Programme hosted the first in the ‘Business Founders’ Webinar series on August 25, 2022 which featured Mrs. Nayana Williams, CEO and Managing Director of Lifespan Spring Water Company. She presented on “The Pathways to Success: What does it really take to start a business and make it successful?”

[Watch the Webinar here](#)

## PARTNERSHIPS



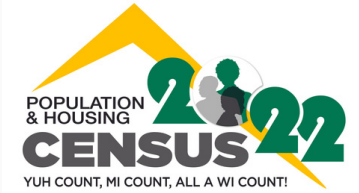
### CSOD partners with FLOW for the launch of JUMP

MSBM through the Caribbean School of Data (CSOD) partnered with Flow Jamaica for the launch of JUMP, an initiative developed to foster greater digital inclusion across Jamaica. The launch took place on October 19, 2022 and will initially target 1,500 households during its pilot programme.

[For more about the JUMP Programme click here](#)

### CSOD partners with STATIN for Census 2022

The Caribbean School of Data (CSOD) led the training for some 7,500 Census Takers and 1,000 Census Supervisors, employed by the Statistical Institute of Jamaica for Census 2022. This year's Census exercise is the first time digital devices would be used for the Census exercise being carried out islandwide.



The CSOD developed an online platform that could facilitate the delivery of training both virtually and face-to-face. These included training videos, quizzes, in-class exercises and manuals. The training also included a Train-the-Trainer component. Through the use of Google Classroom, the sessions saw persons being able to participate in groups. The resources will be available post-training.

According to Dr. Maurice McNaughton, Director, Centre of Excellence & Innovation “The team provides support on an ongoing basis.” He added “Part of our resourcing model is to use as much as possible Computer Science students who are part of our Technical Support team at MSBM. They were significantly involved primarily around the initial configuration of the training platform, as well as the set-up of the classrooms for each training.”



### MSBM Consulting Partners With MOEY for Education Transformation

MSBM Consulting has been contracted by the Ministry of Education and Youth (MOEY) to guide the implementation of the recommendations of the 2021 ‘Reform of Education in Jamaica’ Report. This involves developing an implementable project plan with initiatives that are time-bound, measurable and specific. [Read more](#)

## STUDENT SCHOLARSHIPS



### JMMB/Joan Duncan Foundation Scholarships 2022

Adriana Strong and Shayna Small were our student recipients of the JMMB/Joan Duncan Foundation Scholarships 2022!

Annually, the award is open to Caribbean Nationals who are graduate students registered at MSBM in the Accounting and Corporate Finance programmes.



### Chung Family Awards Accounting Scholarship for Third Straight Year

Delphina Hanson was the 2022 recipient of the Kenneth Chung Memorial Accounting Scholarship. The Kenneth Chung Memorial Accounting scholarship is funded by the Chung Family and is presented annually in partnership with the Institute of Chartered Accountants of Jamaica (ICA). [Read more](#)

## STUDENT ENGAGEMENT

### Orientation 2022

MSBM welcomed hundreds of new graduate and undergraduate students for the academic year 2022/23 in face to face orientation sessions for the first time since 2019. The sessions which were held over the period August 8 - 30, 2022 proved to be very meaningful as faculty/staff engaged with eager students having not done so in person for the past two years.

The sessions provided the new students with information on their programmes and the opportunities for extra curricular activities, critical information regarding the University's regulations for higher education programmes as well as details about the financial obligations. In addition, students got the chance to meet faculty members, programme coordinators and some alumni.



## STAFF ENGAGEMENT

### MSBM Staff Get Together to "Bounce Back"

After two years of navigating the COVID-19 pandemic which among other things, affected the way staff work and interact together, the "Bounce Back" Staff Get together held on August 26, 2022 ahead of the new academic year was a breath of fresh air.

Faculty and staff engaged in a time of fun and fellowship and food followed by a time of entertainment. Some staff members had not even met each other as most staff members worked mainly from home over the past two years.



### PINK DAY 2022

In commemoration of Breast Cancer Awareness Month, MSBM hosted a special Breast Cancer Awareness session on

Friday October 28, 2022. This included a presentation from guest speaker Lovelette Fofoe a breast cancer survivor. Staff wore pink to raise awareness, stand in solidarity with and show their support for the survivors.

Check out the highlights

### INTERNATIONAL MENS DAY November 19

On Friday, November 18, 2022, the men of MSBM were saluted and thanked for their contributions to the growth and development of the School by providing them with special tokens.

[More photos here](#)



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